



KAYLA HORN

PROFILE

I am an enthusiastic and ambitious young professional, seeking career opportunities to expand my knowledge in the business world. For the past six years, I have held various leadership roles in customer service positions, orchestrating and controlling inventory. I have provided marketing and digital transformation consultative services to Fortune 1000 Retail Marketing Executives. I have gained experience with Tableau, SPSS, Google Analytics, GoogleAdWords, Microsoft Suite, GoogleSuite, and Salesforce.

When I am not on the job, I love staying active and exploring new places; Whether it is hiking, biking or running, count me in! I also have a hidden talent for making breakfast foods.

CONTACT

PHONE:

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WEBSITE:

<https://www.linkedin.com/in/kayla-horn-828280146/>

EMAIL:

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EDUCATION

University of Wisconsin Eau Claire (Sep 2015 – May 2019)

- B.A.- General Marketing (Cum Lade)
- Business Communications Certificate
- College of Business Dean's List
- Lorraine Missling Scholarship

Experience with Tableau, SPSS, Google Analytics, GoogleAdWords and Microsoft Suite, GoogleSuite, and Salesforce

Germantown High School (Sep 2011 – Jun 2015)

WORK EXPERIENCE

Held various Retail/ Customer Service Positions

2013-Present

6 years of bartending & serving experience

Most recent...

- Harp Irish Pub: Milwaukee, WI
- Bartender & Server (May 2019- Present)
- Mogies Pub: Eau Claire, WI
- Bartender & Server (March 2017- May 2019)

Client Services, Marketing Solutions Intern

May-Aug 2017

Quad Graphics: Sussex, WI

- Supported a Retail Management Consultant Team
- Provided Marketing and Digital Transformation Consultative Services to Fortune 1000 Retail Marketing Executives
- Assisted clients in redefining their brands and organizations to meet the rapid changes in customer's expectations
- Helped create lean manufacturing client workflows and swim lanes
- Constructed client and market profiles
- Collected and organized customer information and data

Manager, HPJ Communication Specialists

Sep-Dec 2019

(High Impact Advanced Business Communications Class)

- Interviewed, selected, and managed a team of four advanced business communication students
- Planned & delivered an interactive, two-session seminar on Business Etiquette
- Prepared invitations, participation guides, and 20+ page professional manual to support the seminar

STRENGTHS

Experience with Tableau, SPSS, Google Analytics, GoogleAdWords and Microsoft Suite, GoogleSuite and Salesforce

- Leadership
- Teamwork
- Adaptable
- Efficient and Effective Communication
- Active Listener
- Customer Centric