

<u>Product idea</u>	<u>Social Media Engagement</u>	<u>Long-Term Support</u>	<u>Hurdles</u>
<div>1.A mobile app that tracks students. progress</div> <div>2.A game experience with points.</div> <div>3.A personalized daily/ weekly goal for assignments.</div> <div>4.An app to meet students who also struggle with motivation</div> <div>5. Integration with calendar apps for automatic reminders</div>	<div>1.Students share their achievements.</div> <div>2.A community discussion board to discuss with others.</div> <div>3.Push notifications with motivational messages.</div> <div>Kayla</div>	<div>1.Mentorships matching with older students or alumni.</div> <div>2.Weekly goal reminders.</div> <div>3.Access to online courses or workshops.</div> <div>4.Tracking progress over multiple semesters.</div>	<div>1.Students may lack time to use app.</div> <div>2.Lack of motivation over a long periods of time</div> <div>3.Limited resources for creating a game.</div> <div>4.Privacy Concerns</div> <div>5.Technical issues syncing with other apps</div> <div>6.Students don't want to try a new app.</div>
Kayla	<div><u>Platform</u></div> <div>1.Mobile app for apple and androids.</div> <div>2.Website via browser</div> <div>Kayla</div>	Kayla	Kayla