# Kayla Little

# Web Designer & Developer

### **SUMMARY**

Innovative and detail-focused designer and developer driven by a profound passion for brand and small business development. Seeking opportunities with companies or clients dedicated to elevating their brand presence and contributing to community-enhancing projects.

# Web Designer & Developer at Gumbs Media Group | Jacksonville, FL

#### June 2023 — Present

Helped in establish the digital foundation of company. Designed and developed the brand websites on Wordpress based off the information provided in media kits. Created social media accounts and established the theme & presence for each account. Managed the digital department and designated roles to team members. Designed and created flyers for events, websites, social media pages, business cards, and email marketing. Called potential clientele and followed up with them via phone and email.

# Freelance Web Developer & Designer, Jacksonville, FL

# January 2023 — Present

Collaborated with local small businesses in the area to develop their Online presence through social media marketing and development of websites with tools, i.e. Visual Studio Code, Github, Wordpress and designed in Figma, Adobe tools, and Canva. Also did some accounting organization through wave accounting.

Recent Clients: Gumbs Media Group Corp, Ancient Herbs SuperFoods, LuvIt Properties LLC, Creative Caps

# Software Engineer at 100devs | Jacksonville, FL

#### January 2022 — December 2022

Collaborated with a team of developers to build modern and responsive websites & applications, while learning and gaining the skill sets focused toward becoming a full stack web developer.

**Recent Projects:** Housing site for future Jacksonville residents to better access housing, ranging from rent to stay hotels to buying property.

**Other Projects:** On-demand background color changer for Partnered Twitch streamer, Jacksonville Suns Society APOD Web App with API integration, classic games with JavaScript - Rock, Paper Scissors, Memory Game, Breakout!, Frogger, etc.

# Engineering Specialist at KLS Martin | Jacksonville, FL

### June 2021 — July 2022

Assisted planning engineers, virtual segmenters, and data technicians with setting up cases, doing surgical measurements, and setting up and finishing reports to be presented to the surgeon and patients prior to surgery.

# **VOLUNTEERING**

### National Society of Black Engineers | Jacksonville, FL

# March 2017 — Present

Provide education and guidance to the youth, encourage careers in the technology industry as well as provide resources to accomplish this.

### CONTACT

904.422.6599

Kaylalittle.dev@gmail.com

www.DDwithKayC.com

linkedin.com/in/kaylalittle22

### **SKILLS**

**HTML** 

CSS

**JavaScript** 

Java

Adobe Photoshop

Adobe Illustrator

Canva

Figma

Bootstrap

Node.js

SQL

MongoDB

React.js

Git/GitHub

Graphic Design

Sales & Marketing

Social Media Marketing/ Branding

Wordpress (Divi, Elementor)

# **CERTIFICATIONS**

100Devs: Full-Stack Engineer

Codeacademy: Learn JavaScript

Udemy: Web Development

#### **EDUCATION**

FIU | Miami 2014 - 2020

B.A. Interdisciplinary Studies -

Architecture