



EXPERIENCE

ASSOCIATE MERCHANDISER | STAPLES PROMOTIONAL PRODUCTS | JUNE 2019 – CURRENT

Assist the merchandiser with sourcing apparel, headwear and ad spec merchandise for assigned clients. Develop and maintain the accuracy of SKUs across programs and product menus: including decoration, pricing, and general upkeep. Create client-facing PowerPoint presentations. Communicate with vendors about pricing, inventory, and virtual images if needed. Assist the merchandiser with setting up and presentation of the product for client to review and item selection. Ensure all timelines and customer expectations are met.

MARKETING ASSISTANT | DREAM ON MARKETING & CONSULTING | JANUARY 2019 – APRIL 2019

Design graphics for the Dream On Facebook page and write copy to accompany graphics. Assist in all graphic design projects for clients, including social media and web graphics, logos, booklets, and flyers. Update SEO in Squarespace, set up Google Analytics, and Google Search Console for clients.

MANAGER | ROLLER DOME SKATING RINK | SEPTEMBER 2018 – APRIL 2019

Manage the overall operation of the rink when owners are not present. Schedule parties and events in the rink. Ensure customers are receiving quality service. Design graphics and scheduling of posts for social media, primarily Instagram and Facebook. Design coupons, flyers, t-shirts, and prepare them for print production. Assist owners in monitoring inventory levels and purchasing decisions.

MERCHANDISE INTERN | PENSACOLA BLUE WAHOOS | MAY 2018 - AUGUST 2018

Worked as a sales associate, providing support for any customer issues. Updated inventory sheets across multiple platforms. Fulfilled and shipped orders from the MiLB online store. Completed daily balancing and recorded deposits. Created new floor sets before every home stand based on weather, holidays, and special events in the park. Illustrated ballpark mascots and created graphics for the online store.

REMOTE CREATIVE MARKETING SPECIALIST | ASHLEY CARSON DESIGNS | JANUARY 2018 - MAY 2018

Engaged with bloggers and social media accounts that fit our target market on Instagram to build a following. Created a comprehensive line sheet in Adobe InDesign. Wrote copy for e-mail campaigns using the brand's voice and designed layouts using MailChimp.

GRAPHIC ARTIST | GTM SPORTSWEAR | JULY 2017 - MARCH 2018

Designed artwork in Adobe Illustrator for heat transfer vinyl, twill, and embroidery that met production standards for garment decoration. Prepared HT vinyl artwork for production. Completed ~8-9 arts per hour, exceeding department expectations with minimal errors. Communicated with sales representatives to ensure customer needs were met.

EDUCATION

KANSAS STATE UNIVERSITY - MANHATTAN, KS

Bachelor of Science in Apparel and Textiles, Specialization in Apparel Marketing with a minor in Business Administration, August 2018

Honors: *cum laude*

Graphics Coordinator for the 2018 ATID Showcase of Excellence Gallery Exhibit & Runway Show

COFFEYVILLE COMMUNITY COLLEGE - COFFEYVILLE, KS

Associate of Arts, May 2015

CONTACT ME
