

Millionaire Assistant

The R&D team: Numbat



Outline

- 01 About us
- 02 Concept
- 03 Target audience
- 04 Motivation
- 05 Show website
- 06 Ask Questions

About us

Interaction design

Juewen Ma
Lujia Wang

web frame + back-end

Zhongyu sun

API implement

Peiying Song
Wanqi Yang

Concept

food merchants in Brisbane

boost their income

put food trucks

Target audience

individual business owner

aim to put a food truck

spend downtime on social apps

boost their business earnings

Motivation

Extra
government
restriction
on mobile food
business

Higher competition
due to
the adaptability of
food truck' s
business models
has

The high demand for
food trucks
pushes
business owners to
seek
higher incomes

Show web

Millionaire Assistant

PART 05

Any questions ?

or

Any suggestions ?

**Thanks for your
listening**
