



## CAREER SUMMARY

As a highly skilled professional with expertise in design and development, I am passionate about creating user-centric solutions. With a background in Graphic Design and a degree in Information Technology, I have honed my skills to successfully design and develop a diverse range of products.

## WORK EXPERIENCE

### Lead UI Designer / Developer

**Nookal** • May 2019 - Current

Responsible for leading the design vision of the Nookal Platform, while streamlining processes and collaborating with developers and clients to implement effective solutions. My experience at Nookal has granted me valuable insights into gathering user needs and enhancing workflows.

### UI Designer / Developer

**TrademarkVision** • December 2017 - May 2019

Designed and developed machine learning software solutions for IP Australia. Led the design process on several projects by engaging with the client and presenting designs and prototypes, whilst ensuring AA compliance.

### Product Designer

**Ladbrokes** • January 2017 - December 2017

Producing wireframes and designs, conducting analysis and developing prototypes to improve the range of Ladbrokes owned websites and apps

### Web Developer

**International Education Services** • Jan 2015 - Nov 2016

Delivering user-centric and engaging digital experiences. I lead the design phase with low/high-resolution mockups that guided the development process.

### Web Developer

**Stocks Appliances** • Jan 2014 - Feb 2015

WordPress website redesign, maintenance and SEO strategies.

## KEY SKILLS

IDENTIFYING CLIENT GOALS

PROVIDING USER CENTRIC SOLUTIONS

CREATION OF MOCKUPS & PROTOTYPING

RESPONSIVE DESIGN & DEVELOPMENT

JAVASCRIPT, ANGULAR, VUE, REACT

ADobe, SKETCH, FIGMA & INVISION

MOBILE DESIGN & DEVELOPMENT

## EDUCATION

### Bachelor of Information Technology

**Griffith University** • 2010 – 2014

Griffith Award for Academic Excellence 2013 & 2014

### Diploma of Graphic Design

**Morningside College of Art** •

2002 – 2004

## TECHNICAL SKILLS

JAVASCRIPT

HTML

SCSS

VUEJS

REACT

ANGULAR

FIGMA

ADobe

SKETCH

GIT

IONIC

INVISION

## REFERENCES

Available on request.

You can find my portfolio at  
[www.kanemaslen.com](http://www.kanemaslen.com)