

## **KANE MASLEN. Product Designer**

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### **Nookal, Lead Product Designer**

May 2019 - Current

As the Lead Designer I oversee development and ensure that it aligns with the overarching design vision. This includes scoping project requirements through product and industry research, hosting client sessions and conducting surveys. I create low and high res mock-ups with Figma during the design phase and interactive prototypes for demonstrations.

### **Clarivate, Product Designer & Frontend Developer**

December 2017 - May 2019

I was responsible for the product design on a range of machine learning solutions developed for IP Australia. I regularly engaged with our clients to ensure my mockups and interactive demonstrations create solutions that exceed expectations.

### **Ladbrokes, Product Designer**

January 2017 - December 2019

Producing wireframes and designs, conducting analysis and developing prototypes to improve the range of Ladbrokes owned websites and apps.

### **IES, Product Designer & Frontend Developer**

January 2015 - November 2016

Delivering user-centric and engaging digital experiences. I engaged with clients to design and develop a range of products for ABC kids, SBS and the NSW Government.

### **Bachelor of Information Technology**

Griffith University QLD, 2010 - 2014  
Award for Academic Excellence 2013 & 2014  
GPA Average (6.03)

### **Diploma of Graphic Design**

Morningside College Of Art, 2005 - 2006

#### **Skills**

UI/UX Design  
Creative Direction  
Web Design  
Brand Strategy  
User Flows  
High fidelity Prototyping  
Interactive Prototyping  
Developer Hand-off  
User Testing  
Cross-platform Design  
Frontend Development

#### **Tools**

Figma  
Sketch  
Adobe Creative Suite  
Photoshop  
Illustrator  
InDesign