KAYNE JEACOCKS

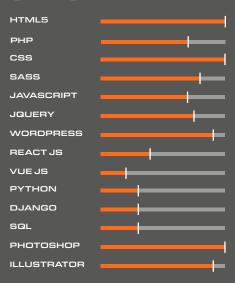
WEB DEVELOPER

Web Developer with experience in the design, development and deployment of web applications. I have real world experience not just in web development, but many areas of business from Operations to Sales & Marketing. I am an adaptive, passionate, problem solver with excellent communication skills and strong leadership qualities.

CONTACT INFO

- The Signature, De Waterkant Cape Town, South Africa, 8001
- +2774-693-3019

SKILLS



STRENGTHS



LANGUAGES

ENGLISH AFRIKAANS FRENCH

PERSONAL INFO

Age: 38 Years | Nationality: South African (EU Residence Permit)

Relationship: Married | Drivers License: Car & Motorcycle

RELEVANT EXPERIENCE

August 2021 - Present Frontend Developer **UpTasker**

Part-time Frontend Web Developer working on updates and maintenance of the UpTasker website

Working on new features such as payment gateway integration and subscription service.

May 2019 - July 2021 Web Developer / Media Web Development, Maintenance and API Integration;

Manager Ride Expeditions Ltd.

Was responsible for the full re-development of the frontend booking system that integrates with a leading Travel CRM whilst adhering to SEO standards and vastly improving Lighthouse score;

Graphic Design, Brand Management & Procurement:

Advertising & Marketing;

Tour Manager.

April 2018 - May 2019 Web Developer **Cobitech / WebSports** Web developer & graphic designer tasked with re-developing the entire website frontend making it more SEO friendly and building new features;

Increased users by 34%, sessions by 70%, pageviews by nearly 200% and reduced bounce rate by 54% and more than tripled Lighthouse Score:

Was responsible for integrating AdSense with the site increasing revenue by nearly 10%.

Jan 2011 - Jan 2014 Freelance Developer Verus Media

Freelance web developer & graphic designer designing and developing websites for various clients focusing on strong SEO principles;

3rd party API integrations and payment gateways; Setting up and managing direct marketing

campaigns;

Generating quotations & scope of work;

EDUCATION

1999 - 2004 High School - Intec College Port Elizabeth 2021 - 2022 Python Django Development Bootcamp - Udemy 2021 - 2022 Currently Enrolled In React, Node, MongoDB Course - Udemy



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CONTACT INFO

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- github.com/Kayne55
- in linkedin.com/in/kayne-jeacocks

REFERENCES

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Gert Van Tonder

Founder - Lead Engineer UpTasker +2761-062-4165 gvanto@gmail.com

Andrew Dewey

Managing Director Swindon Property Services +2784-561-6161 andrew@swindon.co.za

Marcus Te Vaarwerk

Industrial Director Swindon Property Services +2784-914-3878 marcus@swindon.co.za

COVER LETTER

To whom it may concern,

I am an experienced Web Developer with over 5 years total front-end design and development experience and an excellent understanding of the development lifecycle. My code stack includes technologies such as WordPress, HTML, CSS, JavaScript, jQuery and PHP. My IDE includes build tools and package managers such as NPM, SASS, Gulp JS, Babel, Composer and Git. I also have practical knowledge of Python, Django and React JS with exposure to Angular JS and Vue JS.

I am also well-versed with Adobe Creative Cloud and many of the programs in the suite such as Photoshop, Illustrator, Lightroom, InDesign, Premiere Pro, Dreamweaver and XD.

I am incredibly passionate about business automation and creatively solving complex problems through software.

During my time at WebSports, which is an online scoring platform and admin system for provincial, club and school level sports contracted to Cricket South Africa I was responsible for completely overhauling the entire front end of the scoring platform in order to make it more user and SEO friendly. After the launch of the new website, users increased by 34%, sessions increased by 70% and the bounce rate decreased by 54%. The lighthouse score was also drastically improved.

Whilst I was with <u>Ride Expeditions</u>, I was responsible for the development and maintenance of the company website, amongst other responsibilities. I implemented various automations within the company including automating the booking and enquiry system on the website where I built a custom API client which sent and received data to and from the Travel CRM system saving the company many man-hours and eliminating the need for additional admin staff.

I really believe that my vast skillset would be a great addition to your company.

Please feel free to contact me for an interview on +2774-693-3019 or via email at kayne.jeacocks@gmail.com. I look forward to hearing from you!

Kind regards,

Kayne Jeacocks