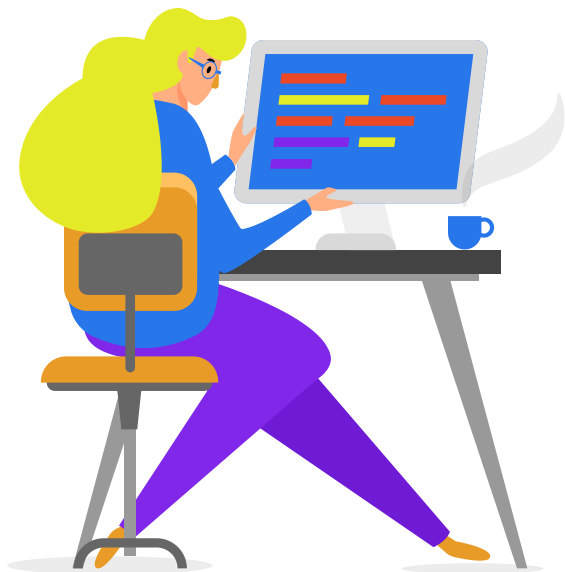




# Scrapping & Analysis of Job Portals

# Process



01

## Web Scraping

Indeed and Glassdoor were scrapped.

02

## Job Categories

Data Scientist, Big Data Analyst and Machine Learning were the categories that were scrapped.

03

## Data Cleaning

Over 5000+ raw data were scrapped which were later cleaned.

04

## Model Learning

Different Regression Models were tried to find the correct fit.

05

## Model Evaluation

Models were evaluated using performative metrics

06

## Integrate the model

Dashboard was created to highlight the predictions

# Web Scraping



## BeautifulSoup

- BeautifulSoup is a very powerful library that makes web scraping by traversing the DOM easier to implement.
- It does only static scraping & ignores JavaScript. It fetches web pages from the server without the help of a browser. You get exactly what you see in "view page source", and then you slice and dice it.

Vs



## Selenium

- Selenium automates web browser interaction from python.
- The combination of BeautifulSoup and Selenium will do the job of dynamic scraping.
- The data rendered by JavaScript links can be made available by automating the button clicks with Selenium and then can be extracted by BeautifulSoup.

# Web Scrapping

span#jobTitle-b681b505803d74  
c4

435.42 × 24.5

Senior Data Analyst - Data Engineering/Analytics

Exusia 3.8 ★

Temporarily Remote in Bengaluru, Karnataka

₹12,55,575 - ₹28,40,135 a year ✓

Full-time ✓ +1

Monday to Friday ✓ +2

➤ Apply with your Indeed Resume ⚡ Responsive employer

👤 Hiring multiple candidates

- Data experience working with complex large datasets / **big data** performing **data** analysis, **data** profiling, **data** mapping and **data** modeling is required.

Visited 24 days ago

Job Title

Company Name

Job Ratings

Job Type

Job Description

Job Location

Job Snippets

Salary Estimate

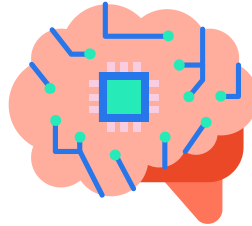
01



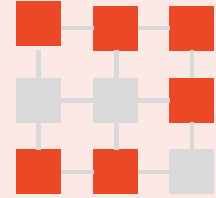
## Raw Data

- Jobs were categorized in 11 different sub category.
- Jobs were classified into three levels: Entry , Middle and Advance Level.

# Data Cleaning



02



## Cleaned Data

- Years of Experience was scraped from Job Description
- Job Type was levelled into : Full Time, Part Time and Night Shift.

# Missing Data

## Machine learning

Imputations were done after learning the trends among the data variables.



## Location

Location containing India/Remote were removed.

## Ratings

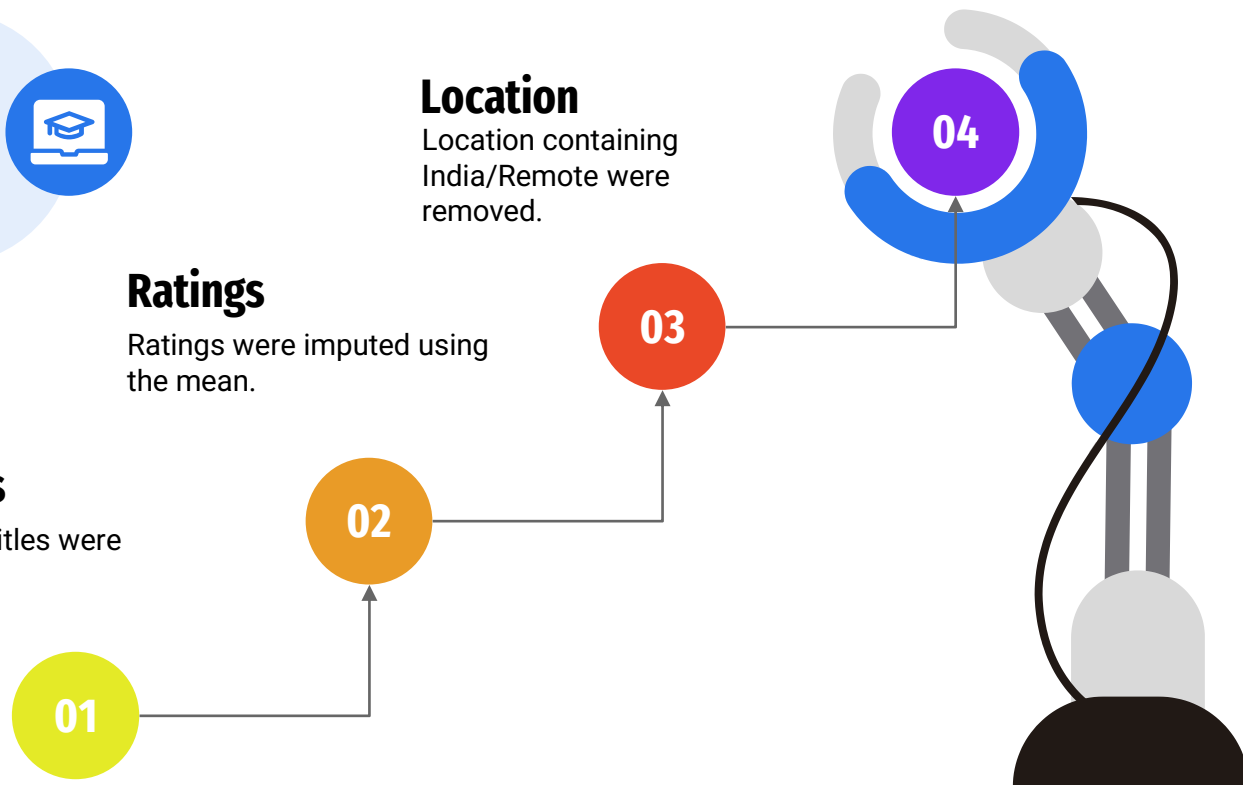
Ratings were imputed using the mean.

## Job Titles

All NA Job Titles were removed

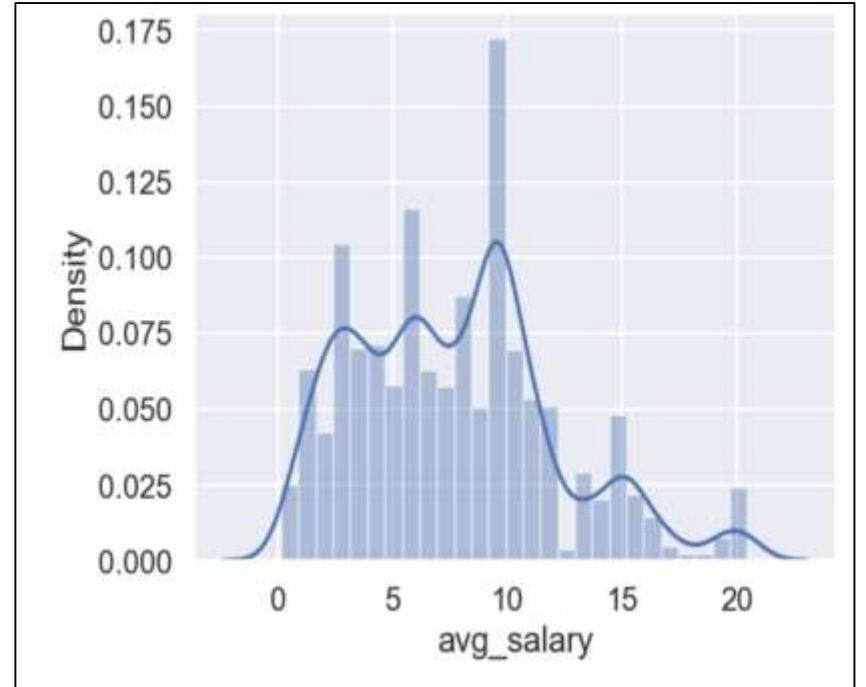
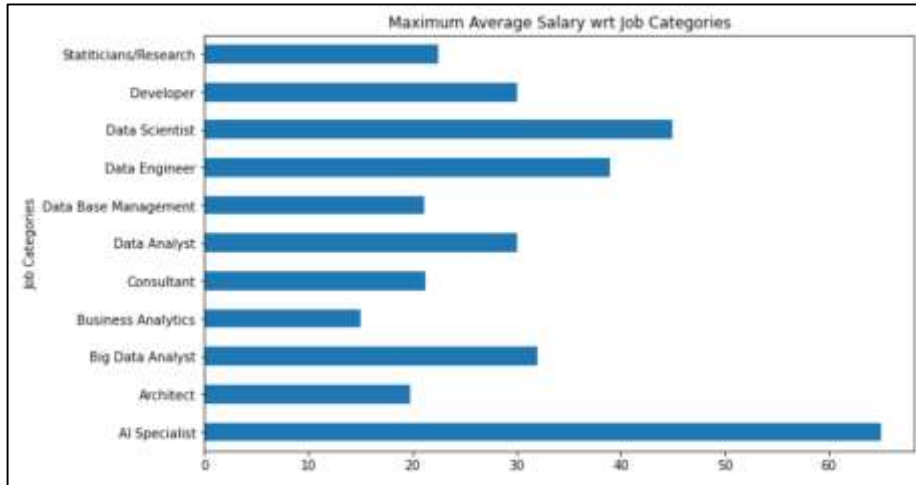
## Years of Experience

Random Number Generator:  
Entry : 0-1  
Mid : 1-5  
Advance:5-10





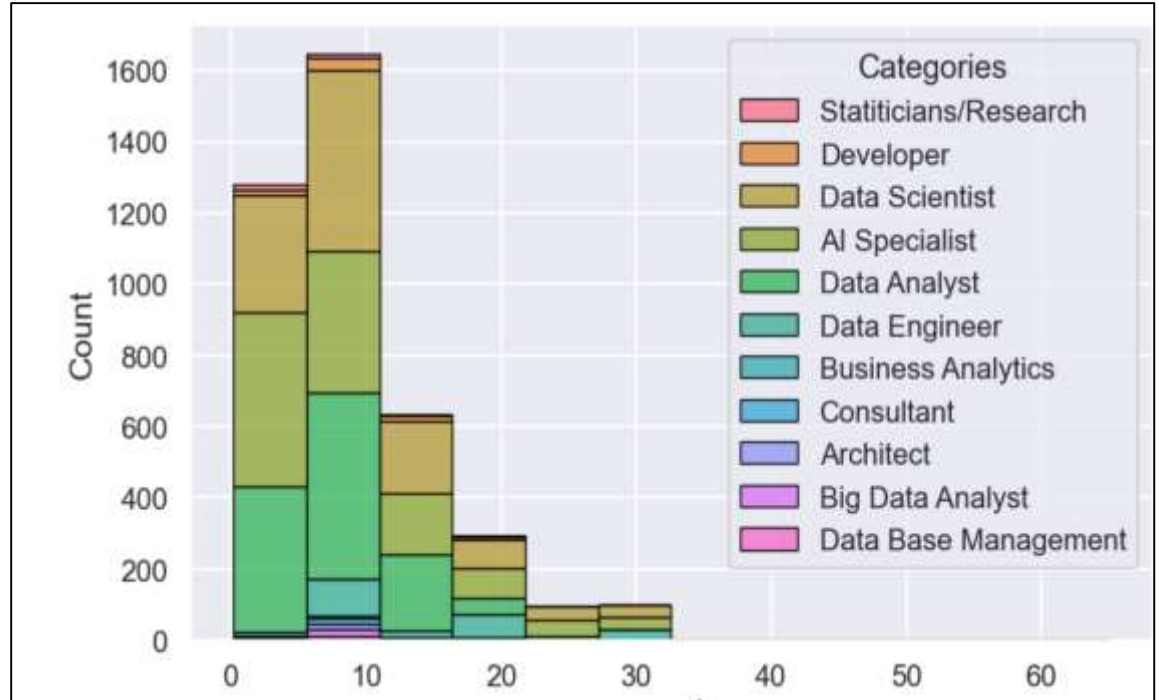
# Statistical Analysis





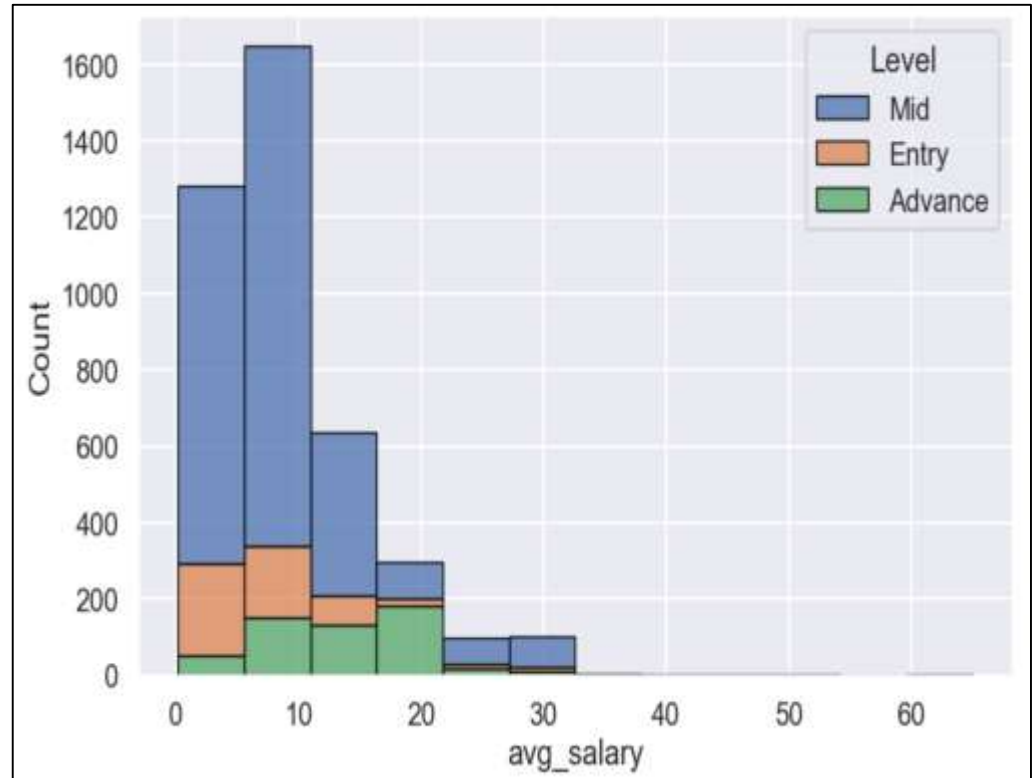
# Statistical Analysis

|                       | avg_salary |
|-----------------------|------------|
| Categories            |            |
| Data Engineer         | 11.627546  |
| Developer             | 9.537267   |
| Architect             | 9.512343   |
| Data Base Management  | 9.512343   |
| Data Scientist        | 9.500000   |
| Consultant            | 8.892957   |
| Big Data Analyst      | 8.857252   |
| Business Analytics    | 8.103528   |
| AI Specialist         | 7.500000   |
| Data Analyst          | 7.000000   |
| Statiticians/Research | 6.593858   |

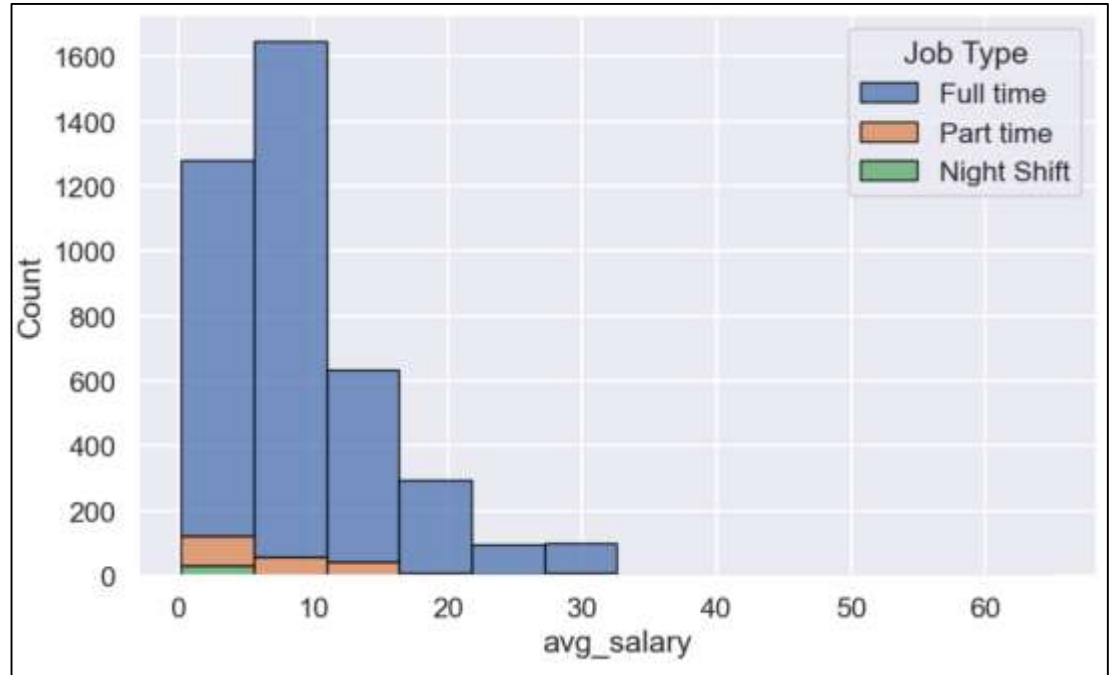
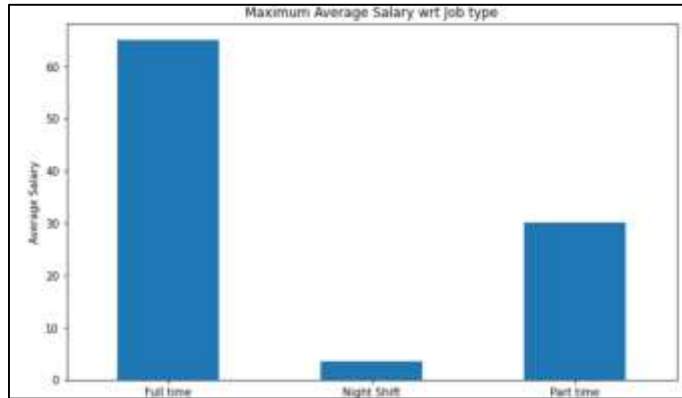


# Statistical Analysis

|         | avg_salary |
|---------|------------|
| Level   |            |
| Advance | 15.160239  |
| Entry   | 5.770436   |
| Mid     | 8.000000   |

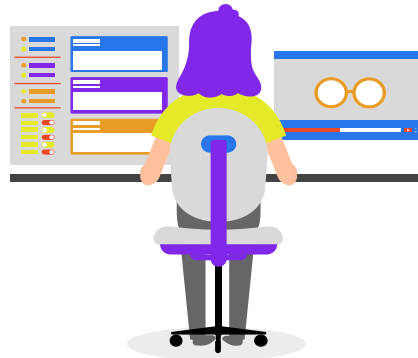


# Statistical Analysis



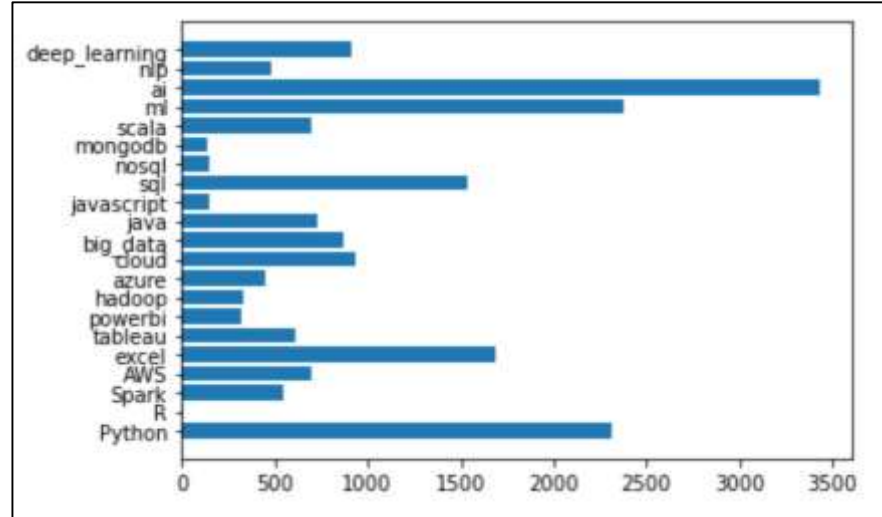
# Statistical Analysis

|                    |         | avg_salary |
|--------------------|---------|------------|
| Categories         | Level   |            |
| AI Specialist      | Advance | 11.500000  |
|                    | Entry   | 5.594284   |
|                    | Mid     | 7.500000   |
| Architect          | Advance | 13.613761  |
|                    | Mid     | 8.755332   |
| Big Data Analyst   | Advance | 12.249238  |
|                    | Entry   | 6.105507   |
|                    | Mid     | 9.184797   |
| Business Analytics | Advance | 10.205235  |
|                    | Entry   | 8.103528   |
|                    | Mid     | 7.099763   |
| Consultant         | Advance | 14.770855  |
|                    | Entry   | 7.131056   |
|                    | Mid     | 9.512343   |
| Data Analyst       | Advance | 15.045758  |
|                    | Entry   | 3.360000   |
|                    | Mid     | 6.500000   |



|                       |         |           |
|-----------------------|---------|-----------|
| Data Base Management  | Advance | 15.570311 |
|                       | Entry   | 4.350741  |
|                       | Mid     | 9.512343  |
| Data Engineer         | Advance | 19.749859 |
|                       | Entry   | 5.594284  |
|                       | Mid     | 9.217112  |
| Data Scientist        | Advance | 13.984339 |
|                       | Entry   | 6.500000  |
|                       | Mid     | 8.755332  |
| Developer             | Advance | 15.791741 |
|                       | Entry   | 5.770436  |
|                       | Mid     | 9.537267  |
| Statiticians/Research | Advance | 15.498102 |
|                       | Entry   | 8.000000  |
|                       | Mid     | 5.220000  |

# Statistical Analysis



# Bangalore/Mumbai/Pune

|                       | avg_salary |
|-----------------------|------------|
| Categories            |            |
| Data Engineer         | 15.498102  |
| Consultant            | 14.000000  |
| Architect             | 9.537267   |
| Data Base Management  | 9.512343   |
| Data Scientist        | 9.512343   |
| Developer             | 8.755332   |
| Big Data Analyst      | 8.627666   |
| AI Specialist         | 7.500000   |
| Data Analyst          | 7.234361   |
| Business Analytics    | 7.131056   |
| Statiticians/Research | 5.220000   |

|                       | avg_salary |
|-----------------------|------------|
| Categories            |            |
| Statiticians/Research | 13.078679  |
| Developer             | 11.518633  |
| Consultant            | 9.763438   |
| Big Data Analyst      | 9.512343   |
| Data Engineer         | 8.273570   |
| Data Scientist        | 8.273570   |
| Data Analyst          | 6.500000   |
| Business Analytics    | 6.227577   |
| AI Specialist         | 5.594284   |

|                      | avg_salary |
|----------------------|------------|
| Categories           |            |
| Business Analytics   | 10.205235  |
| Data Engineer        | 9.537267   |
| Big Data Analyst     | 9.512343   |
| Data Scientist       | 9.500000   |
| Architect            | 8.755332   |
| Developer            | 8.431600   |
| Data Base Management | 8.273570   |
| AI Specialist        | 7.500000   |
| Consultant           | 7.131056   |
| Data Analyst         | 6.367192   |

# Link to Dashboard

Added in the Zip file.