

KAYRON E. CALLOWAY

Strategic business leader with expertise in finance, brand development, and experiential design.

PROFESSIONAL EXPERIENCE

Founder & Creative Director - Coloring With Gray | 2024 - Present

Created luxury fragrance brand "Reflections of You" with proprietary olfactory technologies.

Financial Analyst - Cast and Crew | April 2019 - Present

Providing financial analysis for HBO, Netflix, Starz, and Amazon.

Freelance Consultant | March 2016 - Present

Strategy advisor for C'est Bon Paris Fashion Week, SOBE x Trophies, and Upgrade Labs.

Director of Development - The Modern Tea Room | March 2015 - March 2016

Created four revenue streams and led growth strategy from inception.

For complete resume, visit my portfolio website.