# Kay Ayala

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### **Education**

Southern Methodist University

Nov 2018 – Dec 2020

MS. in Data Science

University of California, San Diego

University of California, Santa Cruz Extension

Dec 2017 - Apr 2018

Continuing education – programming

Sept 2014 – Jun 2017

BS. Cognitive Science with emphasis in Computation (Machine Learning)

# **Skills**

Programming Tools: **Python**, **R**, **SQL**, **Tensorflow**, **Keras**, **Docker**, AWS, NumPy, SciKit-Learn, SciPy, pandas, Matplotlib, Git

DS and ML: **Neural Networks** and **Deep Learning** NN DL, Machine Learning models ML, **GLM**, Probability, **Statistics**, **Experimental Design**, **AB Testing**, Natural Language Processing **NLP**, **Time Series Analysis**, **Data Visualization** 

# **Projects**

### Optical Character Recognition (OCR) for Arabic handwriting

- Classified Arabic handwritten character images with 93% accuracy
- Utilized a convolutional neural network using Tensorflow
- Implemented two convolutional layers each with their own pooling layer
- Utilized python and Jupyter Notebooks on Amazon Web Services (AWS) EC2

### Project Nyx

- Total Data Science project consisted of 23 people over 48 hours
- Helped develop business objectives and data visualization
- Assisted in coordination between management, reporting, and modeling teams

#### Time Series Forecast of Bike Share Data

- Forecasted ridership using ARMA, ARIMA, VAR, NN, and VAR-ARMA Ensemble
- Written in R using tswge

## Markov Chord Progression Generator

- Implemented Markov Chain to create and play new chord progressions
- Built the dataset from listings of common progressions
- Utilized python and pyaudio for sound generation

#### Performance Comparison of SVM, Decision trees DT, and K-nearest neighbors KNN

- Evaluated three datasets from the UC Irvine ML repository (wine production location estimation, wine quality classification, and breast cancer estimation)
- Written in python using NumPy and scikit-learn

# **Teaching**

#### **Taught Linear Algebra** - Winter/Spring 2021

• Lectured for a linear algebra course associated with a ML2 course at SMU