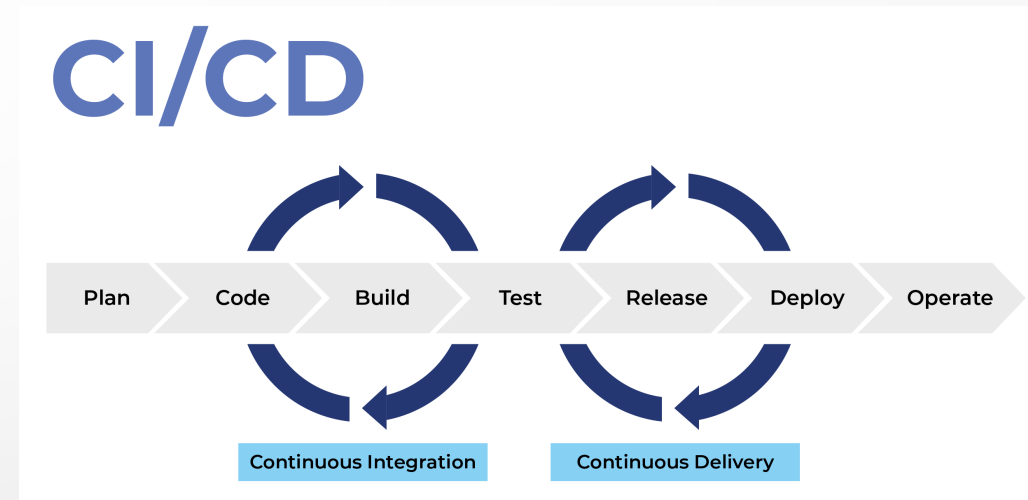


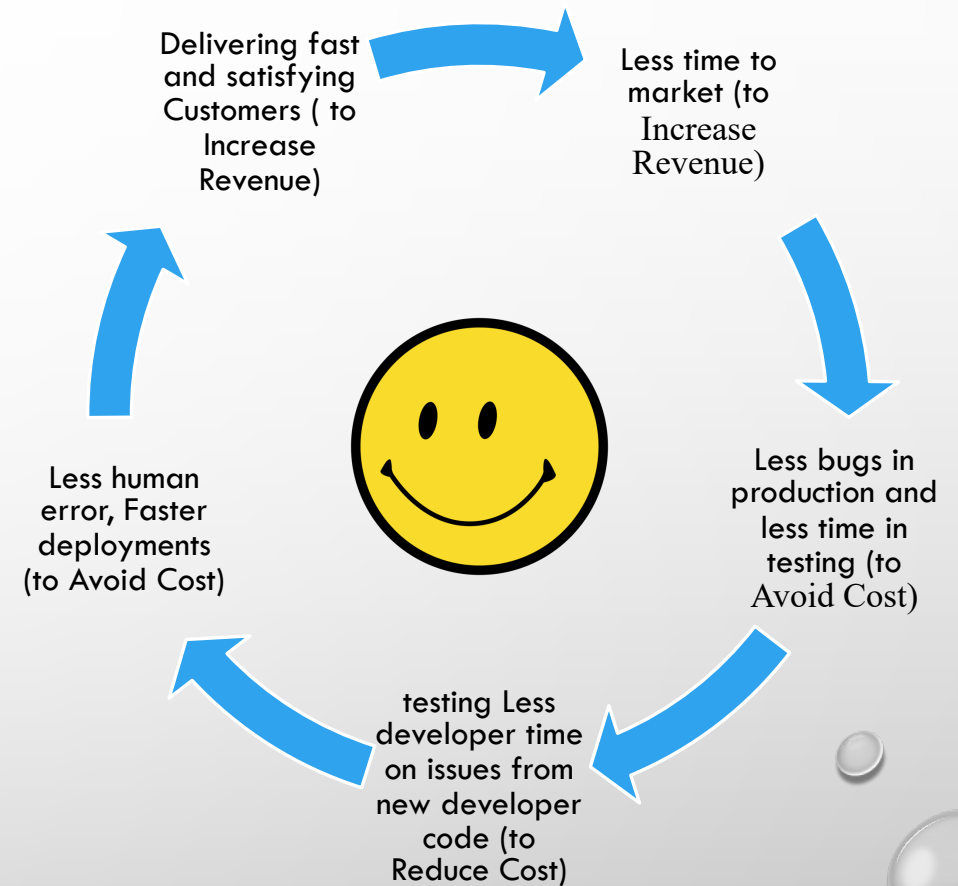
WHY CI/CD

- CI and CD stand for continuous integration and continuous delivery/continuous deployment. In very simple terms, CI is a modern software development practice in which incremental code changes are made frequently and reliably. Automated build-and-test steps triggered by CI ensure that code changes being merged into the repository are reliable.



BENEFITS OF CI/CD

- CI/CD allows organizations to ship software quickly and efficiently. CI/CD facilitates an effective process for getting products to market faster than ever before, continuously delivering code into production, and ensuring an ongoing flow of Increase Revenue and Avoid Cost via the most efficient delivery method.



BENEFITS OF CI/CD

- Automated testing enables continuous delivery, which ensures software quality and security and increases the profitability of code in production.
- CI/CD pipelines enable a much shorter time to market for new product features, creating happier customers and lowering strain on development.
- The great increase in overall speed of delivery enabled by CI/CD pipelines improves an organization's competitive edge.
- Automation frees team members to focus on what they do best, yielding the best end products.
- Organizations with a successful CI/CD pipeline can attract great talent. By moving away from traditional waterfall methods, engineers and developers are no longer bogged down with repetitive activities that are often highly dependent on the completion of other tasks.

