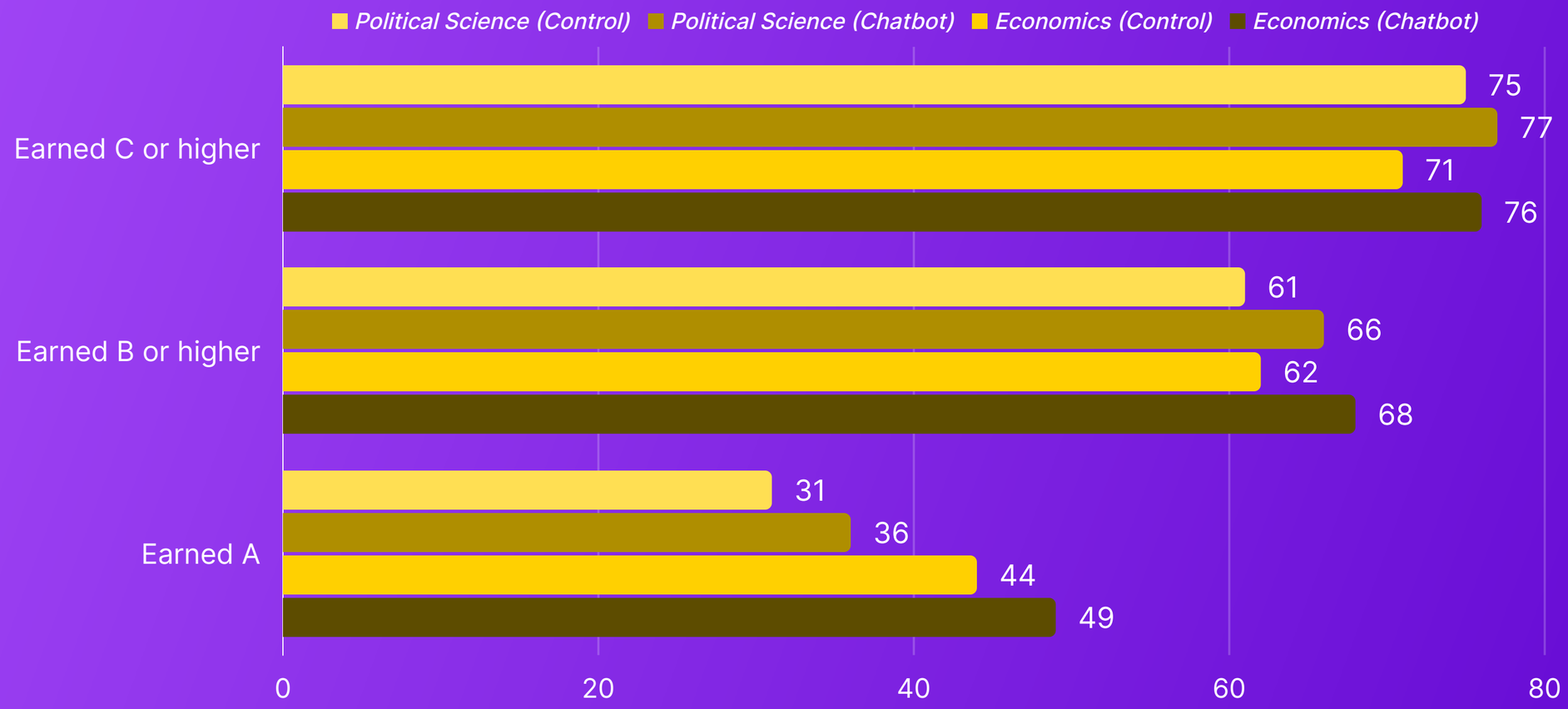
Students using Chatbot were 5-6% more likely to earn a B or higher in their classes

A study conducted at **Georgia State University** on Political Science and Economics Students



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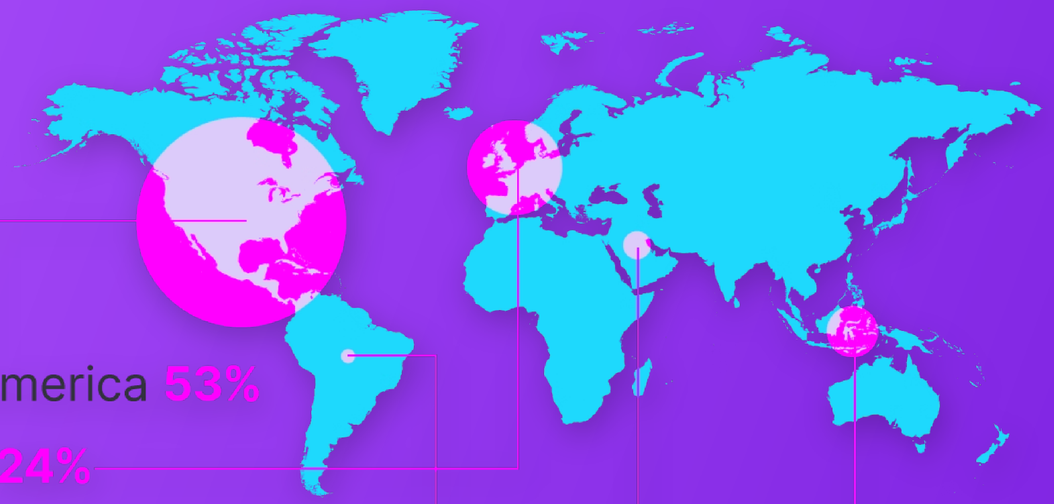
AI in Edtech Market



North America 53%

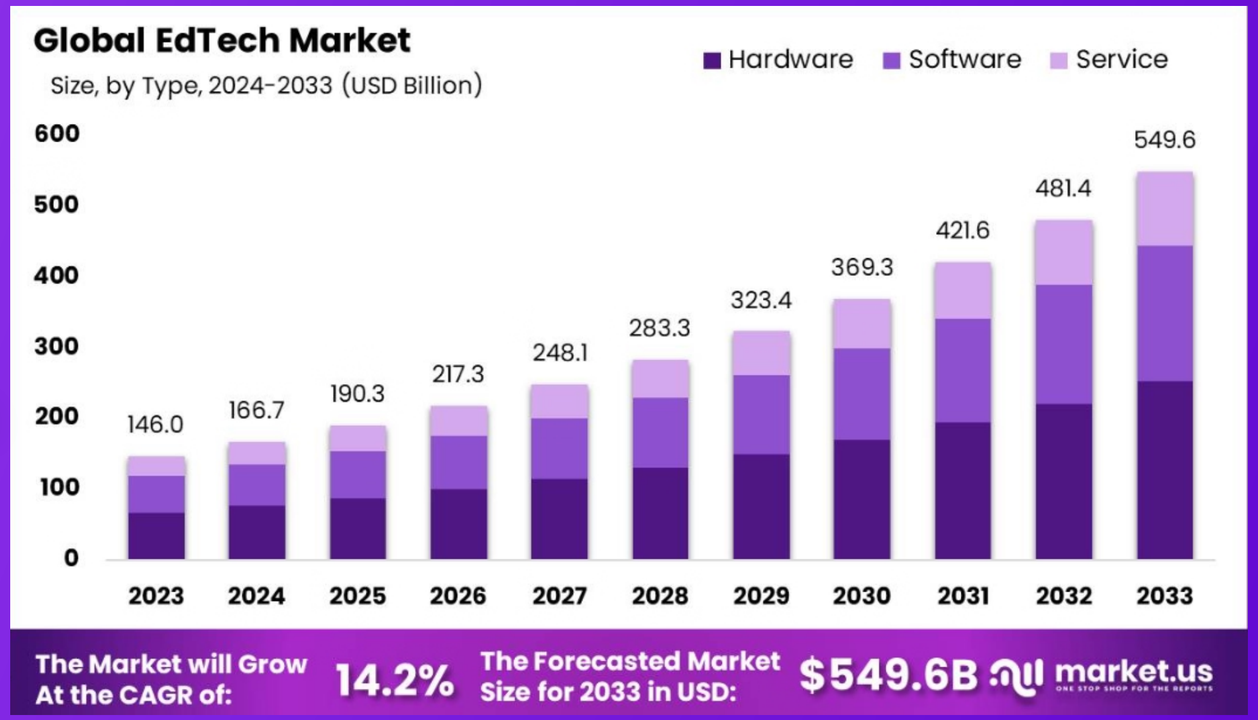
Europe 24%

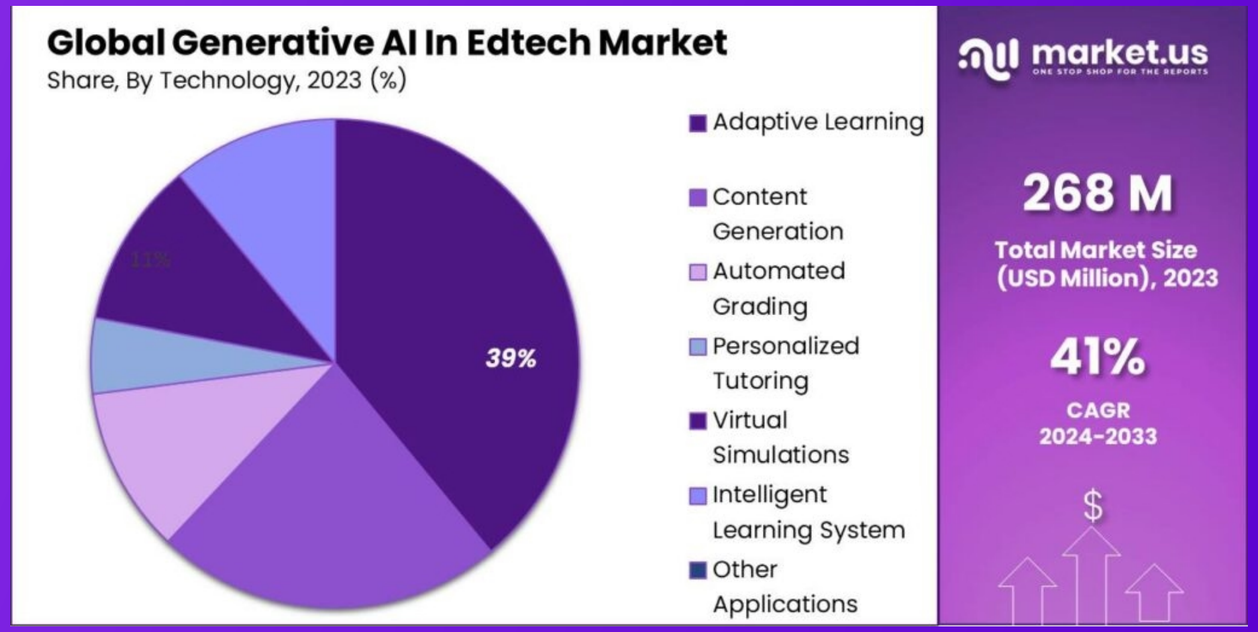
Asia-Pacific 13%

Middle East & Africa 7%

Latin America 3%

Different countries represented: 22





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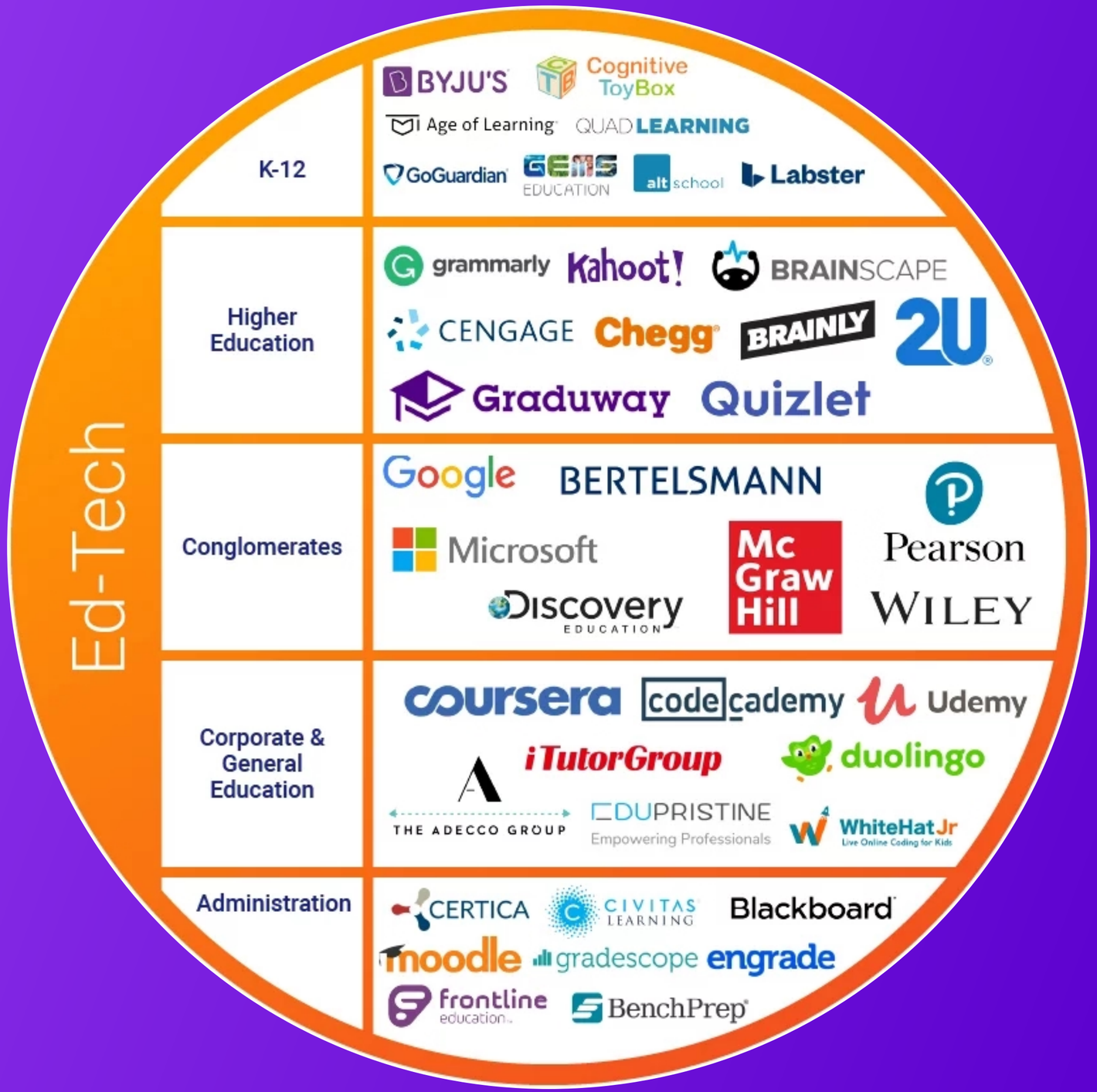
Global Edtech Market Leaders



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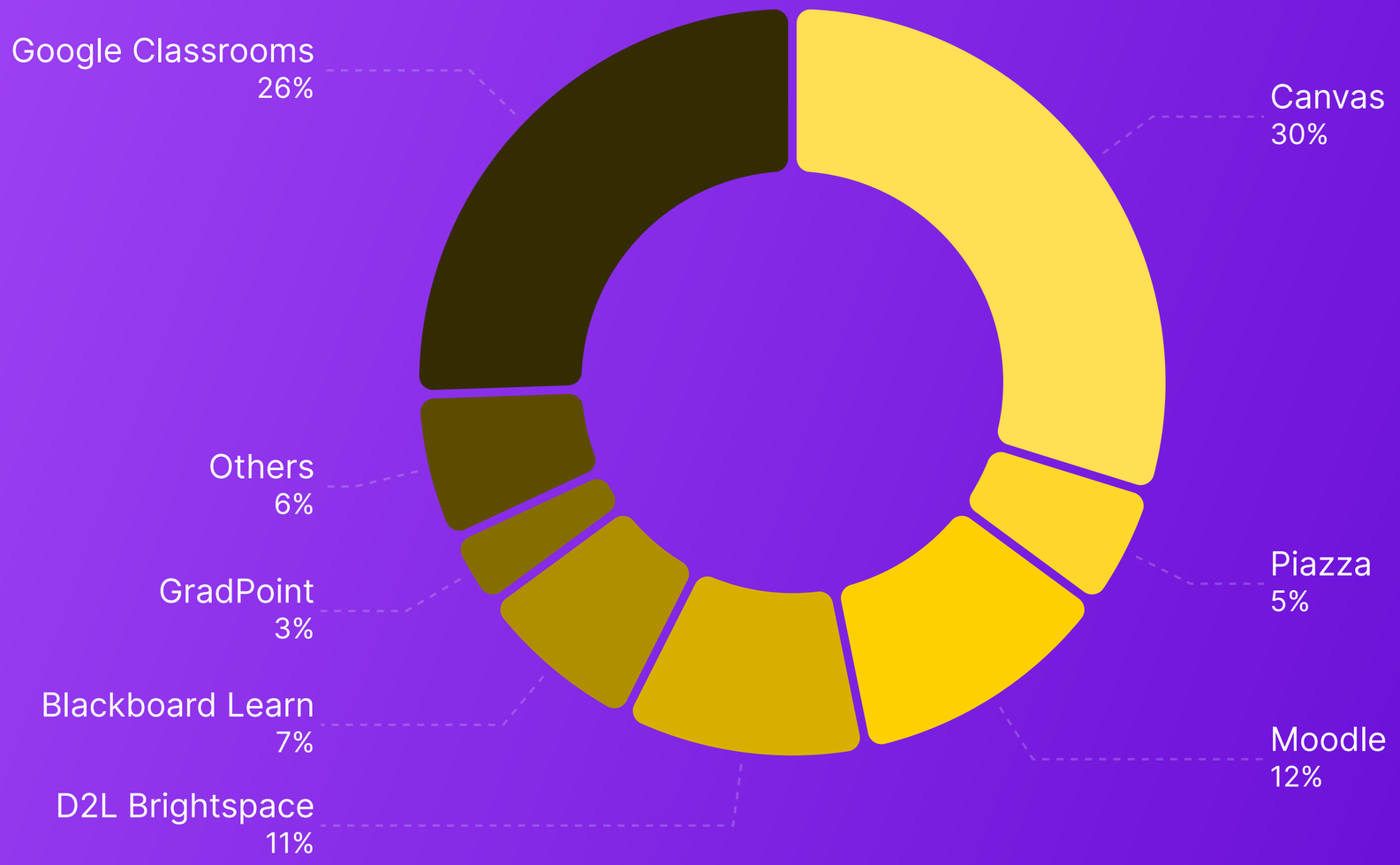
Learning Management System Market Share



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Feature Comparison

	VirtuTA	Canvas	Google Classrooms	D2L Brightspace	Blackboard Learn	Piazza	ChatGPT	Chegg
24×7 Support Availability	✓	✗	✗	✗	✗	✗	✓	✗
Personalized Learning Experience	✓	✗	✗	✗	✗	✗	✓	✓
Context Aware	✓	✗	✗	✗	✗	✗	✗	✗
Logistical Updates	✓	✓	✓	✓	✓	✓	✗	✗
Autogenerated Multimodal Responses	✓	✗	✗	✗	✗	✗	✓	✗
Course Library	✓	✓	✓	✓	✓	✓	✗	✗
Integration with other tools	✓	✗	✓	✗	✗	✗	✓	✗

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Quick Response time
&
No long waits

No Copyright
Infringement

Maintain
Academic
Integrity

Avoid
Out-of-context
Answer

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CREDITS

VIDEO INTERVIEWS

MIHIKA GAONKAR

PRATHAMESH LONKAR

MITHESH RAMACHANDRAN

HRITIK BANSAL

SUMA SREE GOTTIPATI

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Meet the team

SSK

KAYVAN SHAH

MS in Applied Data Science
Univeristy of Southern California

SOMA MEGHANA PRATHIPATI

MS in Applied Data Science
Univeristy of Southern California

SHREYANSH SUMAN BAREDIA

MS in Applied Data Science
Univeristy of Southern California

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THANK YOU

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