Qualities of a **good poster**

1. Readable from 10 feet distance
2. Use short sentences
   - Use bullet points, numbers, etc.
   - Minimize the writing part because students need to present those facts verbally
3. Add relevant figures and tables to represent their work
   - The poster should be based more on illustrations of figures and table rather than explaining it via texts
4. Effective use of graphics and color (formal)
5. Clean layout
6. Students should try to use flow charts to explain their models/methodology.
   - Detailed workflow diagram.
7. Literature Review should be as concise as possible, preferably contain bullet points.
8. Result analysis must have comparative bar charts or graphs as the students see fit.
9. Relevant images of result analysis and proposed model.
10. Proper exploratory data analysis.
11. Short/summarized dataset description
12. Diagram of the model architecture.
13. Should have a section mentioning which research questions they are solving/going to solve

Good Samples
- [Sample 1](#)
- [Sample 2](#)

Qualities of a **bad poster**

1. Too many words / long sentences / paragraphs rather than using bullet points
2. Messy layout design
3. Too much / too less color
4. Informal color combination
5. The figures / figure labels are too small to read
6. Not enough information to present your work
7. Amount of figures are very less
8. No tables
9. No clear description regarding the results.
10. No description regarding dataset.
11. Font style discrepancy in different parts.
12. More texts and fewer visuals.
13. Figures without proper/relevant captions
14. Should report the result students have achieved in result analysis. Should not fabricate and falsify information.
15. Doesn't contain any model architecture.
16. Use of irrelevant images (e.g: Using pandas images in medical-related research)
17. Wrong result graph.
18. Unclear workflow diagram.