

*Tours* *and* *Travels* Agency

**a responsive website design**

***BY***

***FAMT CREW***



*Tours* *and* *Travels* Agency

**a responsive website design**

***BY***

***FAMT CREW***



Web Development Internship

Concept Note Submitted By

***FAMT\_CREW***

*Baseema Irfan Kazi*

*Ruhan Rahim Akbarali*

*Arzoo Bilkis Zahoor Majgaonkar*

*Sakshi Suresh Jadhav*

Under IBM Internship

T.E, Semester - V

Information Technology Department

Finolex Academy of Management and Technology, Ratnagiri

Date :- 07/07/2023

TABLE OF CONTENT

|  |  |
| --- | --- |
| NO. | TITLE |
| 1. | Website name and Thematic Area  a) project name  b) thematic area |
| 2. | Introduction   1. Topic introduction 2. Problem statement 3. Reason for selecting the topic 4. Need for particular are you trying to solve? 5. Why does it matter to customer? |
| 3. | Programming language to be used |
| 4. | General Structure and Flow of website |
| 5. | Features |
| 6. | Website setup and plannings |
| 7. | Work plan for website |
|  |  |

1. Website Name and Thematic Area:

A)Website Name:- Tour and Travel Agency

B)Thematic Area:- Tour and Travel website

1. Introduction

A)Topic Introduction :-

The project name is Tour and Travel Agency . The Tour and Travel Agency will be built using a combination of technologies such as HTML, CSS, and JavaScript. In this project, we'll explore how to create a web-based platform that enables users to conveniently browse, select, and purchase tour packages. The goal of this project is to develop a user-friendly and travel friendly websbite that provides a adventuring experience for customers. By utilizing web development technologies and implementing various features, we can replicate the convenience and accessibility of a physical agency in the digital realm.

B)Problem Statement :-

Develop an online tour and travel agency that addresses the challenges faced by customers in their traditional travel booking experience. The objective is to provide a convenient, efficient, and

user-friendly platform that allows customers to book packages, thereby saving time and effort

C)Reason for selecting the topic :-

The reason for this project is to ensure that all the necessary steps are taken to plan, execute, and complete a project successfully. By following a structured approach, project managers can ensure that the project is completed on time, within budget, and to the required quality standards. This helps to minimize risks, optimize resource utilization, and ensure that the project meets its intended objectives. Project management is a critical function in any organization, and following a structured approach can help ensure that projects are completed efficiently and effectively.

D) Need for particular are you trying to solve?

The tour and travel agency is looking to create a website to showcase their services and help customers book their travel arrangements online. The website should be easy to navigate and provide all the necessary information about destinations, packages, and pricing. It should also allow customers to create and manage their accounts, view their booking history, and make payments securely.

E)Why it matters to customers:

The website will provide customers with a convenient and hassle-free way to book their travel arrangements. They can easily browse different destinations and packages, compare prices, and make bookings at any time of the day or night. The website will also provide customers with all the necessary information about their travel arrangements, including flight details, hotel reservations, and tour itineraries. This will help them plan their trips more effectively and ensure that they have a stress-free travel experience.

1. Programming Languages to be used:

* + - * + HTML
        + CSS
        + Java Script
        + Bootstrap \*
        + SQL \*

1. general structure and flow of website :

1. Home Page:

- Overview of agency's services

- Showcase popular destinations and packages

- Search bar to search for specific destinations or packages

2. Destination Pages:

- Detailed information about the location

- Popular attractions, local culture, and climate

- List of packages available for that destination

3. Package Pages:

- Detailed information about the itinerary

- Duration, activities, and cost

- Booking form to select travel dates and make payment

4. Account Pages:

- Login page

- Profile page to view booking history and personal information

- Payment page to make payments securely

5. Contact Page:

- Phone number, email address, and physical address

- Contact form to send a message directly to the agency

6. Navigation:

- Clear and easy-to-use navigation menu

- Search bar to search for specific destinations or packages

7. Responsive Design:

- Designed to be responsive for different screen sizes and devices

Overall, the website should have a clear and intuitive structure that makes it easy for customers to find the information they need and make bookings. It should also be visually appealing and user-friendly, with high-quality images and a modern layout.

5. main feature of this website are:

✅ responsive header with toggle menu effect using vanilla javascript.

✅ responsive home section with touch slider using swiper.js

✅ responsive about section using flexbox.

✅ responsive reviews section with touch slider using swiper.js

✅ responsive packages section using grid.

✅ responsive booking form section with php and mysql.

✅ responsive footer section using grid.

6 Project Setup and Planning:

○ Identify project goals and objectives.

○ Define project scope and requirements.

○ Create project timeline and milestones.

○ Assemble project team, assign roles, and responsibilities.

○ Define communication channels and protocols.

7.Work Plan for Website:

1. Define the project scope and objectives:

- Clearly define the project goals and objectives

- Identify what the project is meant to achieve

- Define the scope of the project and what the deliverables will be

2. Create a project plan:

- Develop a detailed project plan

- Outline the tasks, timelines, and resources required to complete the project

- Create a timeline for each phase of the project

- List all the resources needed for the project

3. Assemble the project team:

- Identify the team members who will be responsible for completing the project

- Assign roles and responsibilities to each team member

4. Define the project budget:

- Determine the budget for the project

- Allocate funds to each phase of the project

5. Develop a risk management plan:

- Identify potential risks that could impact the project

- Develop a plan to mitigate those risks

6. Create a communication plan:

- Establish a communication plan for the project

- Outline how team members will communicate with each other

- Define how stakeholders will be kept informed

- Determine how progress will be reported

7. Define the project deliverables:

- Clearly define what the project deliverables will be

- Ensure that the deliverables align with the project objectives

8. Establish project milestones:

- Identify key milestones in the project timeline

- Ensure that the milestones are achievable

9. Develop a quality assurance plan:

- Develop a plan to ensure that all deliverables meet the required quality standards

10. Obtain stakeholder buy-in:

- Obtain buy-in from all stakeholders

- Ensure that stakeholders are aware of the project scope, objectives, timelines, and budget

Overall, following these steps will help ensure that your project is set up for success and that all team members and stakeholders are aligned on the project goals and objectives.