

KAZI OMAR FARUQUE

Web & Graphic Designer

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PROFESSIONAL SUMMARY

Creative Web & Graphic Designer with experience in Adobe Creative Suite, website design, and front-end development. Skilled in UI/UX, branding, and digital marketing.

SKILLS

Graphic Design: Adobe Illustrator, Photoshop, InDesign

Web Development: HTML, CSS, JavaScript, WordPress

UI/UX: Wireframing, Responsive Design, Branding

Digital Marketing: SEO, Google Analytics, Social Media Management

Soft Skills: Communication, Time Management, Customer Service

PROFESSIONAL EXPERIENCE

System Development & Business Analyst - *Queensford College*; Hobart, TAS

July 2023 – Oct 2023

- Designed marketing materials and digital assets, improving engagement by 20%.
- Developed and maintained WordPress-based websites, enhancing usability and SEO.
- Created branding guidelines to ensure consistency across platforms.
- Optimized website performance, reducing load time by 25%.
- Managed domain hosting, email configurations, and content updates.

IT Support & Web Administrator - *Travel With a Cause*; Hobart, TAS

Mar 2023 – June 2023

- Redesigned website layouts using HTML, CSS, and JavaScript, increasing user retention.
- Designed promotional materials, social media assets, and print materials.
- Conducted SEO audits, leading to improved search engine rankings.
- Managed content updates and integrations with third-party APIs.
- Assisted with branding, ensuring cohesive visual identity across digital platforms.

Project Manager (University Project) - *UTAS*; Hobart, TAS

Jan 2022 – Dec 2022

- Led a team in developing a medical rehabilitation app using Flutter, Firebase, and Firestore, improving patient engagement.
- Managed project timelines and stakeholder collaboration, ensuring on-time delivery of milestones.
- Conducted user testing and accessibility assessments, refining app usability based on WCAG standards.
- Implemented real-time data analytics and reporting, helping medical professionals track patient recovery trends.
- Presented project findings to university stakeholders, securing approval for continued development and deployment.

EDUCATION & CERTIFICATIONS

Bachelor of ICT – University of Tasmania (2022)

ICT Professional Year Program – Australian College of Applied Professions (2023)

Certifications:

Google IT Support Professional Certificate – [Coursera](#) (2024)

IT Support Technical Skills HelpDesk – [Udemy](#) (2023)

ITIL Foundation Certification – [ALISON](#) (2024)

User Experience Certification – [Designcourse.com](#) (2022)

Digital Marketing Certification – [HubSpot Academy](#) (2024)

HotJar Certification – [HotJar learning](#) (2024)

Google Analytics Certification – [Google](#) (2024)

PROJECTS

SpellAcademy.com | Personal project | 2024–Present

- Building an interactive learning platform using JavaScript, Firebase Firestore, and RESTful APIs to deliver real-time user feedback.
- Integrated Google Analytics to track user engagement and optimize content delivery.

Medical Rehabilitation App | University Project | 2022

- Developed a cross-platform rehabilitation app using Kotlin, Swift, and Flutter, integrating Firebase for real-time data management. Designed interactive wireframes with Balsamiq to enhance user experience and streamline patient recovery tracking.