introduction:

Online Shopping is a lifestyle, e-commerce web applications, which provides various electronic and lifestyle products. This project allows viewing various products available enables registered users to purchase desired products instantly using now Cash on Delivery payment system can place an order by using option. This project provides easy access to Administrators and Managers to view orders placed using Pay Later options.

Benefits to Online Shopping:

1.Usability and easy access

2. Better deals and savings rewards

3.Many retail stores offer promotions

 4.saves time

 5.Larger stock to choose from

6.Product reviews

 7.Comparison shopping

POPULAR ONLINE SHOPPING SITES:

1.Walmart

2.Target

3.Etsy

4.Dell.com

5.Best Buy

6.JC Penny

7.QVC

8.EBAY

This report is prepared based on my experience from survey. which I conducted among customers point of view and also I have taken data from internal and external sources.

Primary sources:

My first source is Survey report

external and internal reports.

Secondary sources:

The website Eorange.shop

internet resources

My survey report:

Here is my survey report,I get 49 responses from my survey,my 1st survey question is about my company product:

Here,12% people says poor quality,22.50% people says its goes to over priced,30% people says its reliable also 17% says its unreliable and 19.5% people says good value for money.

My 2nd question is about the quality of the product:

Here, I recognize it 1= very low ,2,3,4= medium and 5=very high

8 people says the quality of the products is very low and 3 people says the quality of the products is very high.others people says the quality of the products is medium

My 3rd question is about the ordering method:

54% people says the method of order is very easy,30% people says easy but lengthy,8.5% people says its lengthy,6% people says its complicated and 4.5% says its confusing.

My another question is about rate the delivery timeline:

Here, I recognize it 1= very dissatisfied and 5= very satisfied

21 people is very dissatisfied about the delivery timeline another 7 people very satisfied about the delivery,others people are satisfied but not more.

Conclusion:

Online shopping is a different experience. Also, the survey helped me to get an insight of the real perception of customers and people involved with the process. Overall, a good way to get better insight of the industry.

What you try to findout in this research?

What you do after selected the topic?

I saw some blogs...gether ideas..and made a google form...with some qsn related with my research and share it with my some frnd and also some grp for my survey purpose