



ONLINE SHOPPING

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INTRODUCTION

❖ **Online shopping** is a form of electronic commerce whereby consumers directly buy goods or services from a seller over the Internet without an intermediary service.



DEFINITION

❖ Online shopping is the process whereby consumers directly buy goods or services from a seller in real-time, without an intermediary service, over the Internet

PROS

- ❖ Shop 24/7 online
- ❖ Comfort of own home
- ❖ No Lines
- ❖ A lot of stores within a click
- ❖ Privacy
- away
- ❖ Don't have to drag kids out
- ❖ Comparison Shopping easier
- ❖ Save on Gas
- ❖ Discount coupons available

CONS

- ❖ Can only see items one page at a time
- ❖ Takes forever if you have a slow connection
- ❖ Cant buy with cash
- ❖ Errors in Billing
- ❖ Not able to touch or try on
- ❖ Returns more difficult
- ❖ Shipping and Handling Cost
- ❖ Credit Card Insecurity
- ❖ Lacks the personal touch



PAYMENT

- ❖ Credit
- ❖ Debit
- ❖ Check
- ❖ Advance payment
- ❖ Cash on delivery
- ❖ Invoice



TIPS FOR PROTECTING YOUR SELF

- ❖ Shop from a secure pc
- ❖ Shop smart using only sites you know and trust
- ❖ Shop with your credit card
- ❖ Consider alternative payment methods
- ❖ Avoid spam
- ❖ Keep passwords private
- ❖ Never give out Social Security Number
- ❖ Read privacy and security policy
- ❖ Look for <http://>



POPULAR ONLINE SHOPPING SITES

❖ Walmart

❖ Target

❖ Etsy

❖ Dell.com

❖ Best Buy

❖ JC Penny

❖ QVC

❖ EBAY



SELLING ONLINE

❖ Many sites allow you to sell both new and used items on there websites for profit.

❖ Examples:

❖ Amazon

❖ Ebay

❖ Craigslist



PRICE COMPARISON

- ❖ Using price comparison sites can help you find good deals and get your item at the lowest price possible without having to go from store to store to find out
- ❖ The Top Price comparison sites are
 - ❖ Yahoo Shopping
 - ❖ Pricegrabber.com
 - ❖ Shopping.com