

Telecom Analysis

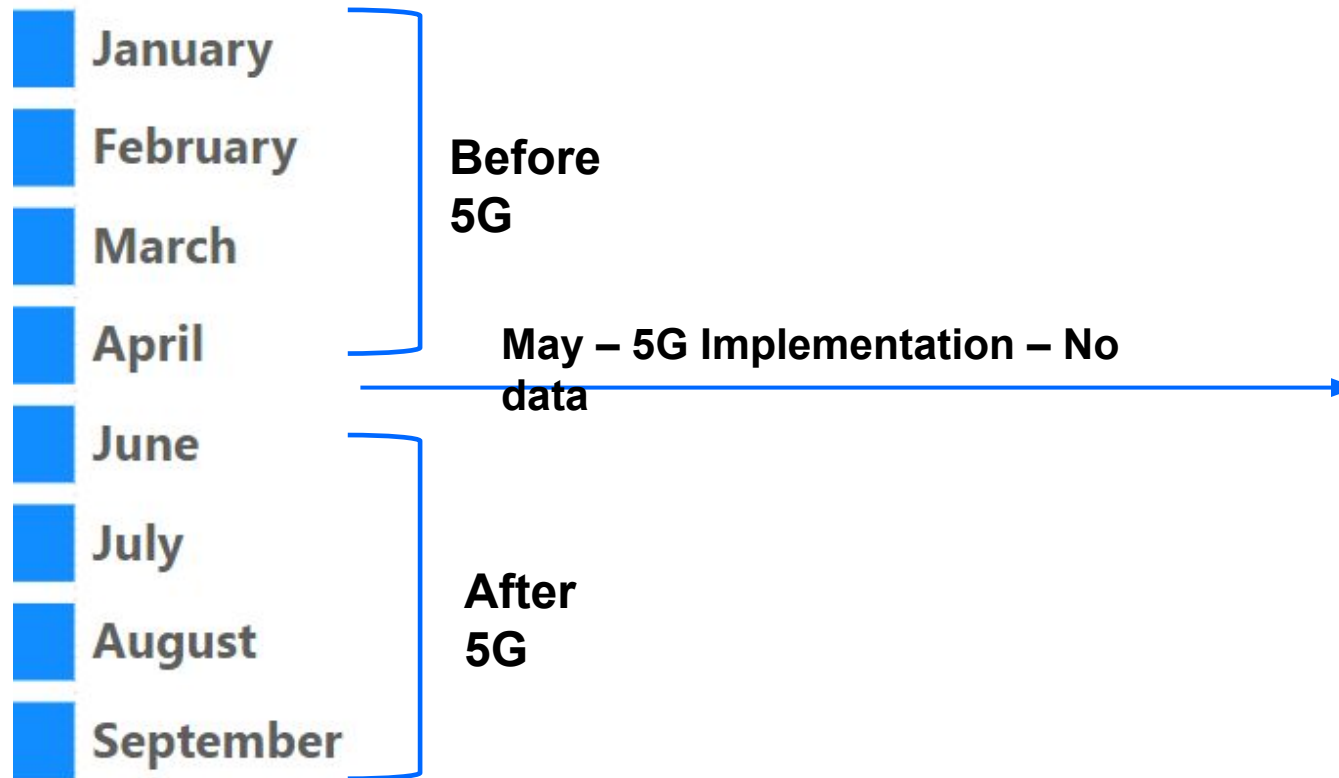


Introduction

It is one of the leading telecom providers in India and launched its 5G plans in May 2022 along with other telecom providers.

However, the management noticed a decline in their active users and revenue growth post 5G launch in May 2022.

Details of Data



Main KPIs

ARPU – Average Revenue Per User

Revenue – Revenue for all the plans

Active users – Number of Persons who are using the network

Unsubscribed users – Number of Persons who left the network

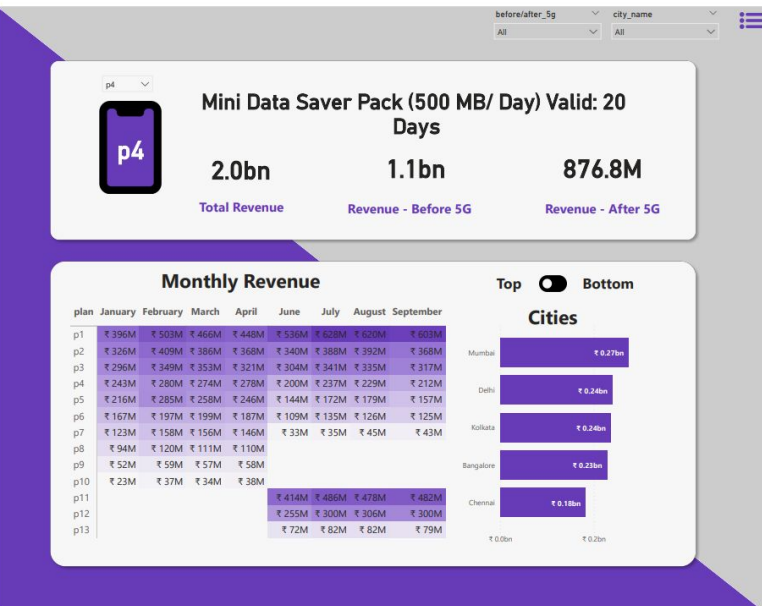
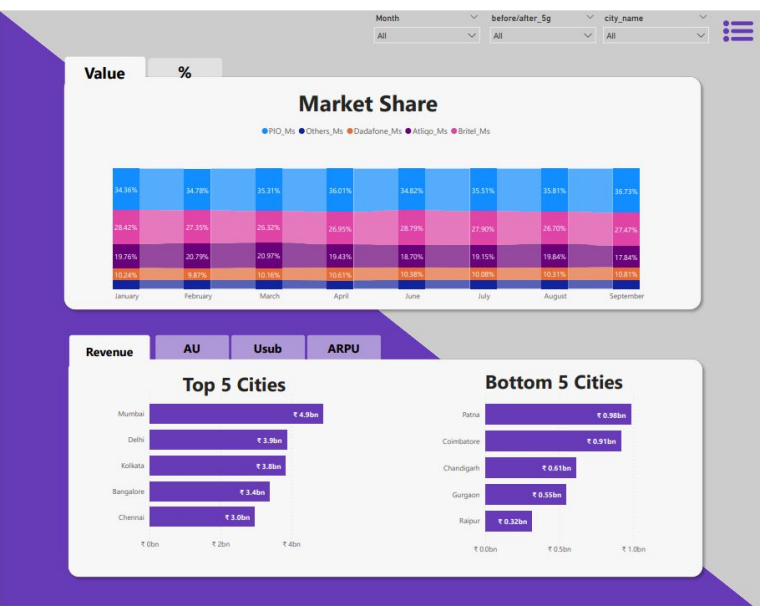
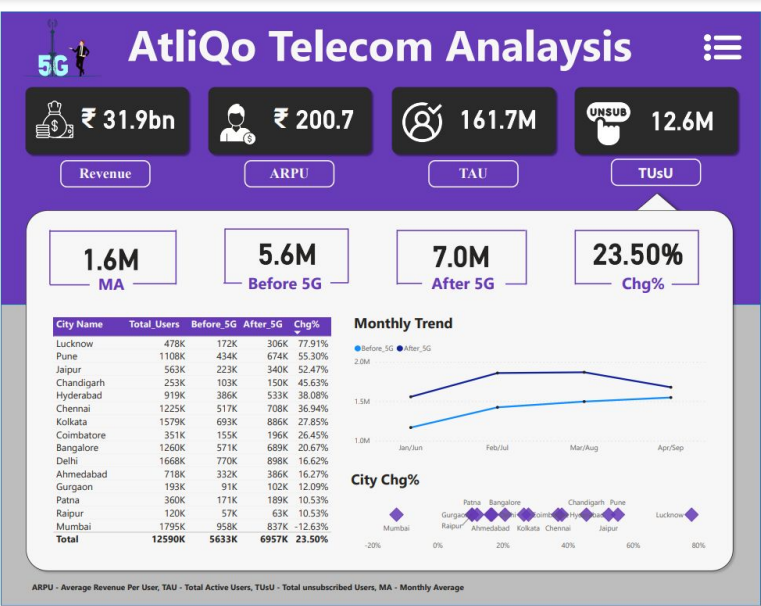
Mock – up Dashboard



Market Share over months for all companies

Top Plans by Revenue

My Design





Thank you