

# Kenneth Baltazar

**Developer | Program Manager | Data**

New York, NY · [Tableau Public](#) · [LinkedIn](#) · [GitHub](#) · [Website](#)

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As a Software Engineer with a strong foundation and a beginner's mindset, I've dedicated a decade to enhancing customer experiences and championing data discovery in the APAC region, achieving a 92% retention rate YOY. My expertise in customer outreach and issue resolution, combined with my full-stack engineering skills, aims to foster empathetic, cross-cultural team collaboration. My goal is to advance global teamwork and innovative problem-solving for complex business challenges.

## **SKILLS**

**Languages** - JavaScript, HTML, CSS, Python3, Mongo SQL, Typescript, React, EJS, DTL

**Database** - PostgreSQL, MongoDB, Snowflake, AWS

**Libraries and Frameworks** - React (class based and hooks), Express.js, Django, JQuery, Bootstrap

**Other** - RESTful Routing, JSON api, Tableau Desktop, Tableau Server (Cloud & On-Premise), Salesforce, Oracle CRM, Minitab

**Interpersonal skills** - International Team Leader, DEI, Global Team Development, Cross-Dept. Trainer, Global Program Manager

## **SOFTWARE DEVELOPMENT PROJECTS**

### **SEBident Evil (Text Adventure Game) | Javascript, CSS, HTML**

- Developed and designed a text adventure game using Javascript, CSS, and HTML, focusing on complex story branching and player choice impact
- Created a user-friendly interface with a focus on readability and ease of navigation

### **Style Stash (Virtual Closet Management application) | React, MongoDB, Express, Node.js**

- Developed and designed an application cataloging and categorizing items within your closet
- Built full CRUD functionality (create, read, update, delete) within the application for closets and its items

### **Bump It Up! (Bump activated rock paper scissors game) | Python, SQL, React**

- Developed and designed a multi-user mobile game activated by a mobile phone's accelerometer
- Built full CRUD functionality (create, read, update, delete) within the application for profile & avatar changes

## **PROFESSIONAL EXPERIENCE**

### **Senior Program Manager, Tableau - a Salesforce Company | New York, NY**

**Sep 2021 - Oct 2023**

- Led the development of Tableau's first scale success hub in Hyderabad, India - achieving a 35% engagement rate Y.O.Y. and 4.1+ CSAT Y.O.Y.
- Authored technical requirement documentation for process/data improvements in an Agile environment, collaborating with Customer Solutions Teams and Gainsight Engineers
- Coordinated cross-functional teams to implement software enhancements in Salesforce, focusing on user experience and system optimization for Tableau end-users

### **Manager of Customer Success, Tableau - a Salesforce Company | Singapore, Singapore**

**Feb 2018 - Sep 2021**

- Directed Customer Success Consultants across APAC markets, focusing on analytics growth and achieving a 92% software licensing retention rate Y.O.Y.
- Managed the Global Diversity and Communication branch, analyzing survey data to enhance internal employee satisfaction and experience
- Implemented data-driven strategies to streamline customer support processes, enhancing efficiency and Tableau adoption

### **Cloud Customer Success Manager, Tableau - a Salesforce Company | Seattle, WA**

**Feb 2014 - Feb 2018**

- Provided technical guidance and consulting for Tableau Cloud products, maintaining an 82% retention rate Y.O.Y. of sites containing 5 or more active users
- Led a high-profile pilot project for Tableau's CEO, enhancing customer engagement across the United States - improving overall Tableau Cloud adoption by 30% M.O.M.
- Facilitated technical workshops and training sessions for clients, improving their understanding and utilization of cloud-based analytical tools

**Support team trainer/analyst, The Active Network | Bothell, WA****Mar 2013 - Feb 2014**

- Analyzed Service Level Agreement (SLA) metrics, assessing issue frequency and team performance.
- Developed training programs for platforms such as Active Works Camps and Thriva 4.0.
- Liaised with Sales and Account Management for software updates and improvements.
- Provided onsite consulting for high-revenue camp clients, tailoring solutions to their needs.

**Client Support Specialist, The Active Network | Bothell, WA****Oct 2011 - Mar 2013**

- Assisted Swimming Community account managers, explaining Active Works Swim features and benefits.
- Managed project coordination and client communication for Active Works swim product implementations.
- Escalated product issues to development teams, improving Active Swim solutions.
- Enhanced customer retention through exceptional service and efficient follow-ups on client projects.

**EDUCATION****General Assembly | New York, NY****Software Engineering Immersive****November 2023 - February 2024**

Full-stack software engineering immersive student in an intensive, 500+ hour program focused on product development fundamentals, object-oriented programming, MVC frameworks, data modeling, and team collaboration strategies. Developed a portfolio of individual and group projects.

**Project Management Institute | Remote****Green Belt of Six Sigma Methodology****November 2022 - January 2023**

Full-stack software engineering immersive student in an intensive, 12-week, 500+ hour program focused on product development fundamentals, object-oriented programming, MVC frameworks, data modeling, and team collaboration strategies. Developed a portfolio of individual and group projects.

**University of Washington | Seattle, Wa****Political Science & Law, Societies, and Justice****September 2005 - March 2009**

Bachelor of Arts