## KEVIN CADENA

#### **OBJECTIVE**

Seeking a internship with an innovative company where my knowledge of branding, typography, color, and composition can be used to help create compelling and thought-provoking experiences in the world.

#### **EDUCATION**

## Rhode Island School of Design Class of 2016

Bachelor of Fine Arts, Graphic Design

#### **RELATED COURSES**

### Making Meaning

Through this class we explore embedding our design work with messages, getting across ideas, and making people invested in those ideas.

#### An Integrated Intro into Computer Science

A class at brown split into two semesters where we learn programming languages such as Racket, Ocamel, Scala and Java.

#### **SKILLS**

#### Design

Typography, user interface design, web design, responsive design, poster design, branding, identity, book layout, book-binding.

#### Software

InDesign, Photoshop, Illustrator, Processing, HTML, CSS, Jquery, Javascript, Keynote, Quartz Composer, Racket, Ocaml.

#### Personal

Extremely determined, work-focused, experience working on teams, strong communication skills, bilingual, fast learner.

#### **INTERNSHIP**

## Concept Link - Visual Design Intern 2014

At Concept Link, I've worked as part of their design practice, making websites for clients, redesigning their packaging and making promotional material.

## Linchpin - Visual Design Intern 2014

Linchpin is a multidisciplinary design agency. During my time I planned wireframes for websites, came up with promotional material for Linchpin's clients and researched material for upcoming projects, working close with the developers.

## **RELEVANT EXPERIENCE**

# Hack@Brown- Visual Designer 2014-present

Hack@Brown is Brown's Hack-a-thon, put on every year in February. This year I am part of the Design Team that defined and refined the visual language that Hack@Brown will continue to use.

# RISD Title IX - Visual Designer 2014-present

Working with RISD's Title IX office, me and another designer created the branding, and now are working on the promotional material to go around the school increasing exposure and awareness of Title IX.

## Sushi Time Co. Apparel - Owner/ Designer 2014-present

At Sushi Time Co. I am creating the designs, printing the product, promoting the brand, and making of all assets such as the website, social media accounts, and more.

## A Better World by Design - Branding Coordinator 2013-2014

A student-run conference held on Brown/RISD's campus every fall where I produce the branding for the conference, create the kits sent out and design all of the collateral for the conference.