

Hello! I'm Kevin Cadena

I'm seeking...

an full-time position with a consultancy or company where my knowledge of branding, color, typography, web and UI/UX can be used to create compelling experiences on digital media.

I study at...

Rhode Island School of Design

Class of 2016

Bachelor of Fine Arts, Graphic Design

My skillset encompasses...

Design

Branding, Identity, web design, user interface design, user experience, responsive design, iconography, and typography.

Software

InDesign, Photoshop, Illustrator, Processing, HTML, CSS, JQuery, Javascript, PHP, Pure Data, Paper.js, Three.js, Hammer.js, Keynote, Quartz Composer, Racket, and Ocaml.

Personal

Bilingual, Owner of T-shirt company, Instructor for Capoeira classes at Brown and RISD, helped produce and promote 300 copies of a zine distributed over RISD and MICA, helped plan Orientation events for 500 incoming freshmen.

My work includes...

Internships

MIT Mobile Experience Lab (2015 –) working on branding and web projects ranging from their reports to events and conferences being put on by the lab.

Concept Link (2015) designing websites for their clients, rethinking their packaging and working on their promotional material around RISD's campus.

Linchpin Agency (2014) planning wireframes, creating promotional material and researching for upcoming projects.

Relevant Experience

RISD QUICKIES (2015 –) currently the Co-Director/ Design Head overlooking a team of 6. I help facilitate student-run workshops which, this year has planned 52 Workshops— a 60% increase from last year.

RISD STEAM (2015 –) where I'm a Project Leader and help plan interdisciplinary events that incorporate art into STEM education. I am coordinating a 5-week workshop series between RISD, Brown, MIT & BU STEAM chapters on themes of Internet Citizenship.

Resident Advisor (2015 –) currently part of a team of 13 overseeing 525 residents in RISD's largest dormitory. Am personally responsible for the well-being of 55 of those residents, mediating conflicts, planning and promoting programs to create engagement in the RISD community.

Hack@Brown (2014 – 2015) Helped create the visual language of the Hack-a-thon. Worked on the website and promotional material that brought in 1000 applications within the first couple of days competing for 300 spots at the event.