Hello! I'm Kevin Cadena

I'm seeking...

an full-time position with a consultancy or company where my knowledge of branding, color, typography and layout can be used to create compelling experiences.

I study at...

Rhode Island School of Design
Class of 2016
Bachelor of Fine Arts, Graphic Design

My skillset emcompasses...

Design
Branding and identity, web design, user interface design, responsive design, typography and book layout.

Software
InDesign, Photoshop, Illustrator, Processing, HTML, CSS, Jquery, Javascript, Paper.JS, Three.JS, Keynote, Quartz Composer, Racket, and Ocaml.

Personal
Determined, work-focused, experienced working on teams, strong communication skills, bilingual, and a fast learner.

My work includes...

Internships

MIT Mobile Experience Lab (2015 –) working on branding and web projects ranging from their reports to events and conferences being put on by the lab.

Concept Link (2015) designing websites for their clients, rethinking their packaging and working on their promotional material around RISD's campus.

Linchpin Agency (2014) planning wireframes, creating promotional material and researching for upcoming projects.

Relevant Experience

RISD QUICKIES (2015 –) where I'm currently the Co-Director/ Design Head. I oversee and manage RISD Quickies presence on campus and facilitate student-run workshops.

Hack@Brown (2014 – 2015) where I was part of the design team that came up with the visual language for the conference as well as the look of the website and all of the collateral.

Why The Beef? (2014 – 2015) A collaborative Zine with MICA where I was part of the graphic design team in the fall and the production team in the spring. I oversaw installations and turning the ideas into reality.

RISD Title IX (2014 – 2015) where I branded the initiative and helped to promote the initiative around campus with the help of the Title IX office.

A Better World by Design. (2013 – 2014) were I produced all of the collateral for the conference as well as create the overall design language used during the 2014 year.