

Khiati Mohamed Fakhreddine

I am a Consultant at Deloitte involved in a variety of supply chain projects including KPI and dashboard implementation, process optimisation, organizational design, value stream mapping and writing. I am interested to the field of supply chain management , Management Strategy, Demand Forecasting and Market Analysis, Hi-tech marketing, B to B marketing, Green Marketing, etc.



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Algiers, Algeria

Experience

March 2016 - Present

Consultant at Deloitte -Algiers, Algeria-

Strategy consulting:

- Conducting targeted market research and positioning
- Company SWOT Analysis - Marketing and prospective studies
- Conduct of international benchmarks

Management Consulting:

- Operational effectiveness: Review and development of business processes (RACI, Flowcharts), design and implementation of dashboards and reporting
- Organization: Design of organizational structures, development of job descriptions and flow diagrams of the supply chain target processes
- Conducting Change: Communication and Training Plan

February 2014 - June 2014

Internship at Cheil Worldwide, Zaventem, Belgium.

Strategic Marketing:

- The establishment of a marketing strategy to target the HNWI (High Net Worth Individuals) and change the Samsung brand perception in Belgium

August 2008

Internship at Al Arabiya News Channel, Dubai, UAE.

- Audiovisual Media and Satellite Training

July 2008

Internship at MBC Group, Dubai, UAE.

- Internal communication
- writing
- Censorship and modification of audiovisual content

January 2008 - Present

Volunteering at FOREM an NGO (national foundation for Health Promotion).

Education

Septembre 2014 - Septembre 2016

Master in Management

Louvain School of Management –Louvain, Belgium-

Master's degree final dissertation: "Merger & acquisition: A case study - The acquisition of Lucasfilm by Disney"

Main subjects studied include:

Accounting, Marketing, Business Law, Human Resource Management, Risk Management, Supply Chain Management, Management Information Systems, Corporate Social Responsibility, Strategic Management, Strategic Marketing, Finance.

Septembre 2012 - August 2014

Master in communication and public relations

The Catholic University of Louvain -Louvain, Belgium-

Master's degree final dissertation: "Confucianism and its impact on Asian and Korean companies".

Main subjects studied include: Corporate communication, Marketing, Strategic Communication, Communication Plan, Risk communication, External Communication, Internal Communication.

Septembre 2007 - August 2011

Bachelor Degree in communication and public relations

Algiers University -Algiers, Algeria-

Languages

English (Good), French (Fluent), Arabic (Fluent), Korean (Notions)