Descriptive statistics

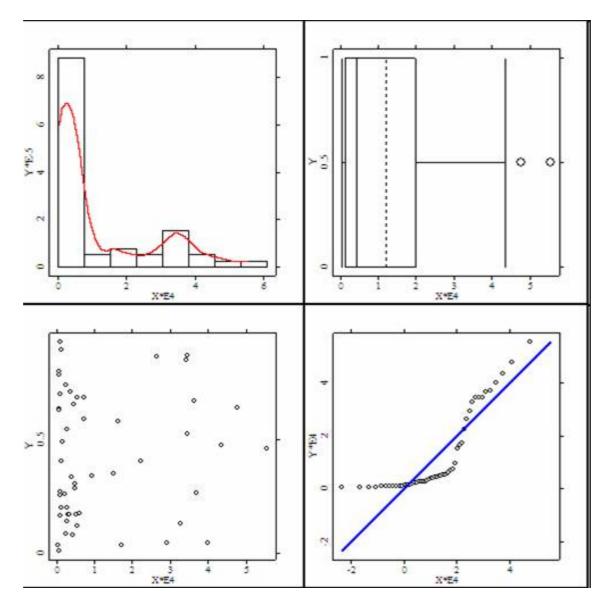
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What are descriptive statistics?



¹ Wikimedia

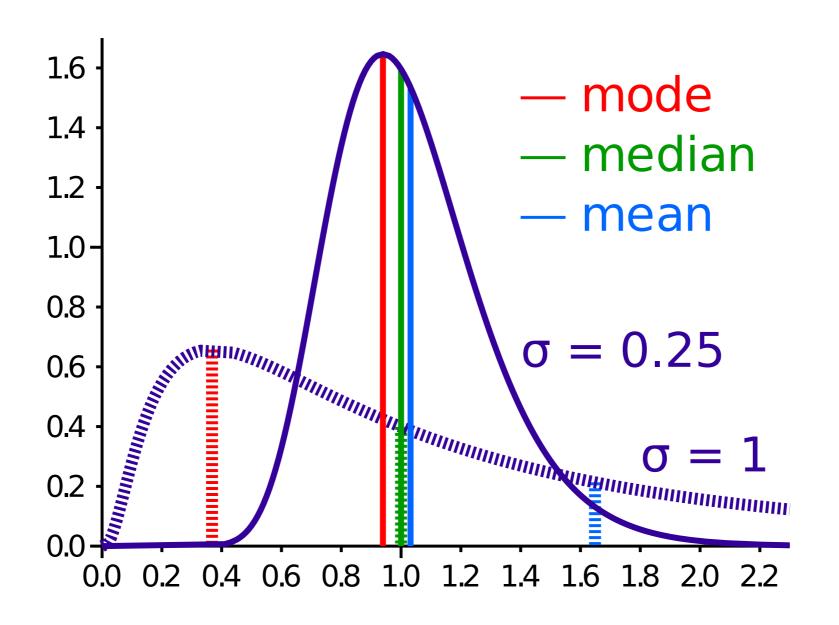


Measures of centrality

- Mean
- Median
- Mode



Measures of centrality



¹ Wikimedia



Measures of variability

- Variance
- Standard deviation
- Range



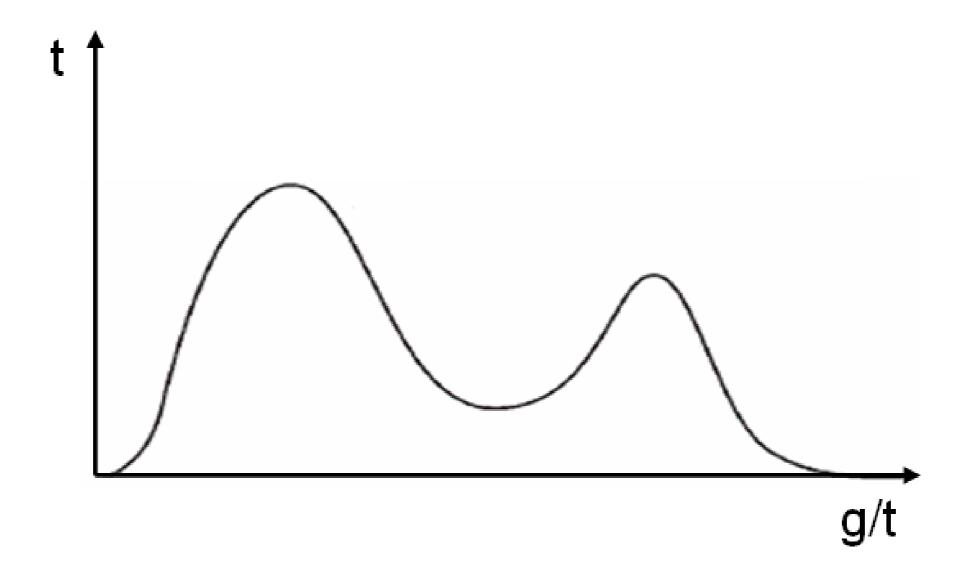
Measures of variability

$$s^2 = \frac{\sum (x - \bar{x})^2}{n - 1}$$

Standard Deviation

$$s = \sqrt{\frac{\sum (x - \bar{x})^2}{n - 1}}$$

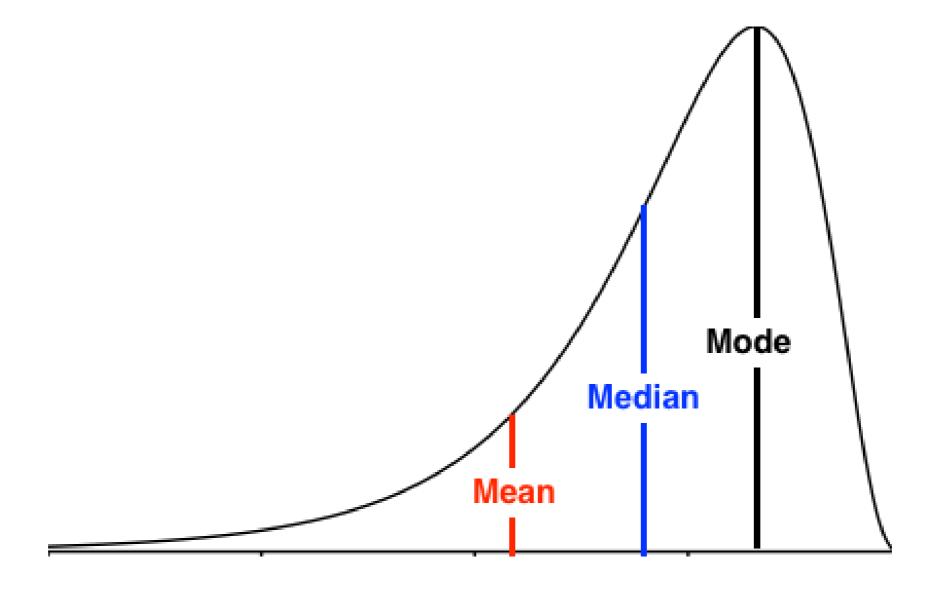
Modality



¹ Wikimedia



Skewness



¹ Wikimedia



Summary

- Defining descriptive statistics
- Mean, median, and mode
- Standard deviation and variance
- Modality and skewness

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Categorical data

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Types of variables

Categorical

Ordinal

Nominal



Encoding categorical data

Label Encoding

Food Name	Categorical #	Calories
Apple	1	95
Chicken	2	231
Broccoli	3	50

One Hot Encoding

Apple	Chicken	Broccoli	Calories
1	0	0	95
0	1	0	231
0	0	1	50

¹ What is One Hot Encoding and How to Do It



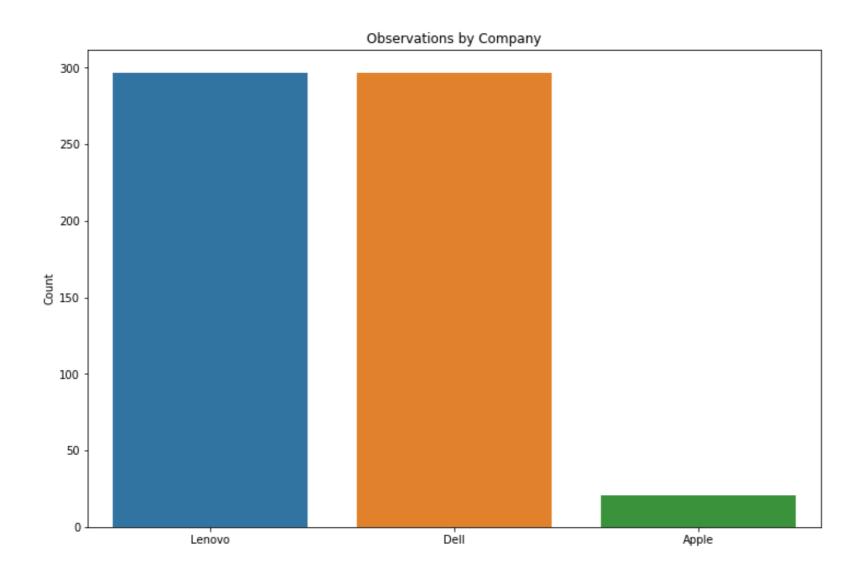
Example: laptop models

	Company	Product	Price
0	Apple	MacBook Pro	1339.69
1	Apple	Macbook Air	898.94
2	Apple	MacBook Pro	2537.45
3	Apple	MacBook Pro	1803.60
4	Apple	MacBook Pro	2139.97



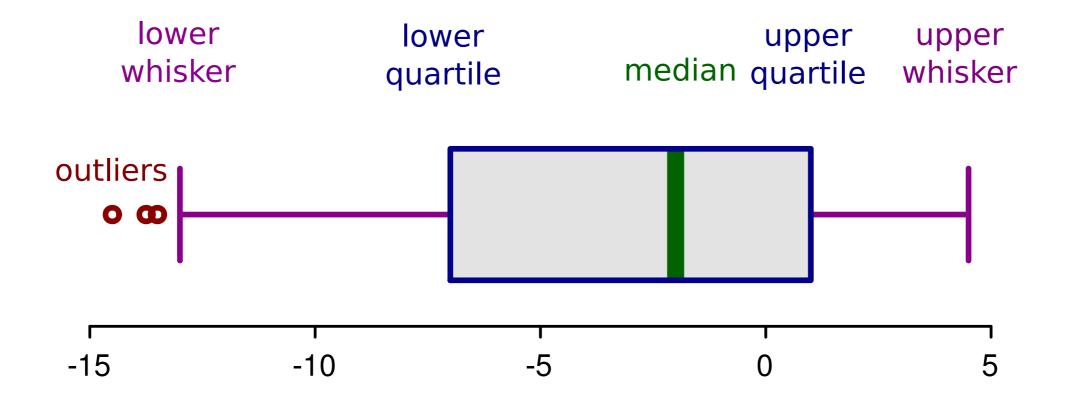
Example: laptop models

```
company_count = df['Company'].value_counts()
sns.barplot(company_count.index, company_count.values)
```





Box plots



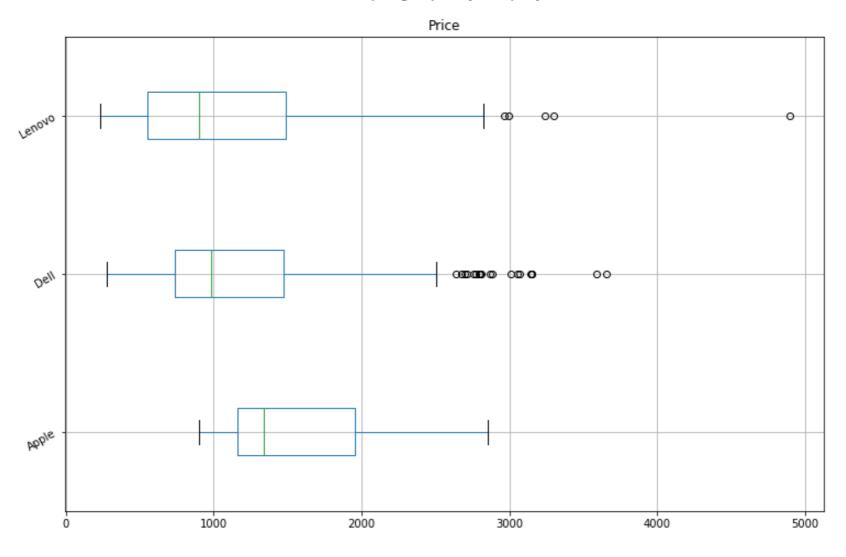
¹ Wikimedia



Example: laptop models

```
df.boxplot('Price', 'Company', rot = 30, figsize=(12,8), vert=False)
```







Summary

- Types of variables
- Encoding techniques
- Sample exploratory data analysis



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Two or more variables

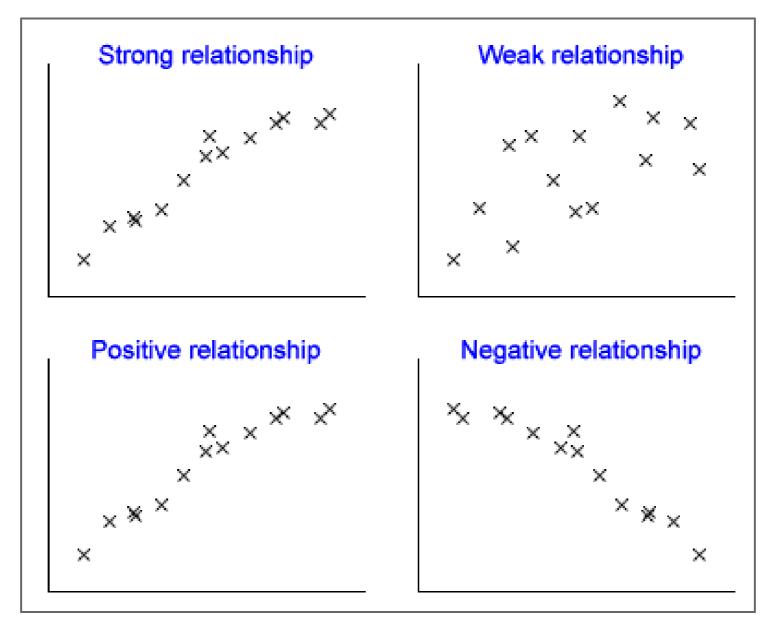
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Types of relationships

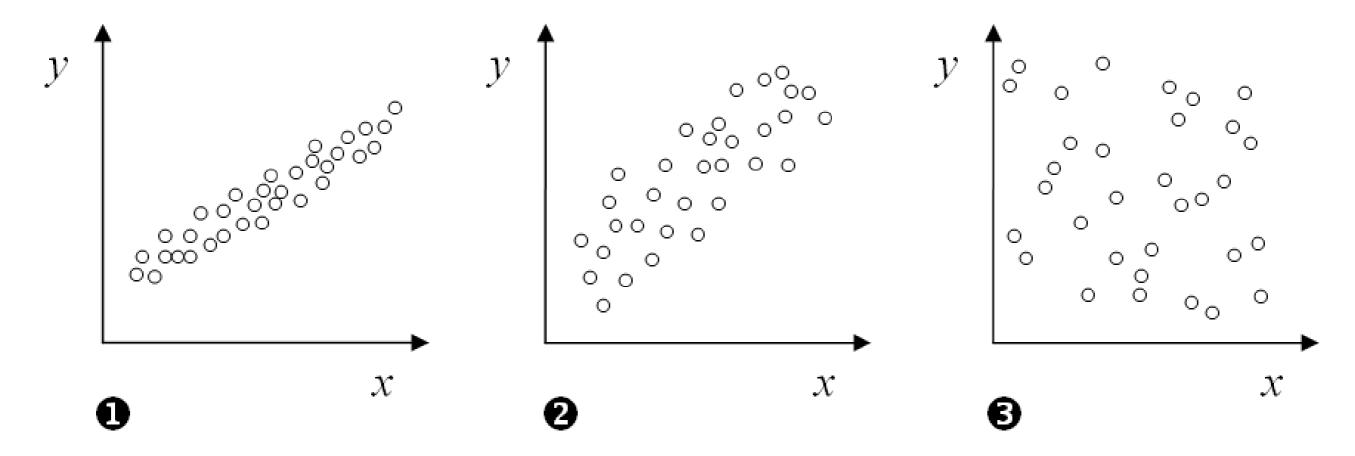


¹ Wikimedia



What is correlation?

- Statistical relationship between variables
- Stronger correlation = more information



¹ Wikimedia



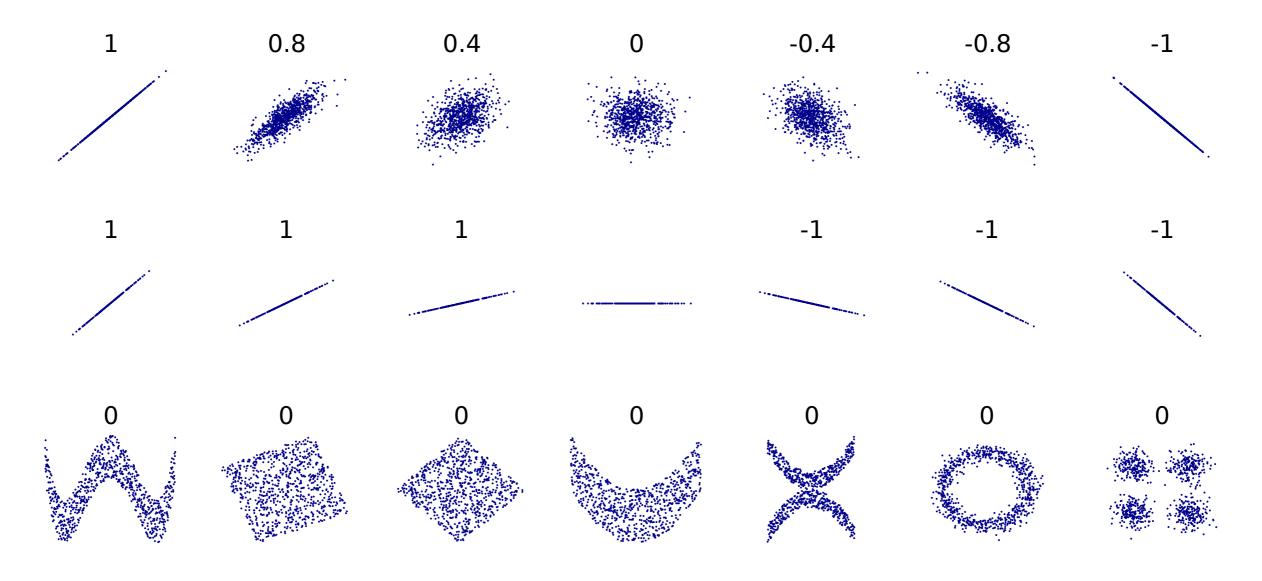
Covariance

$$Cov_{xy} = \frac{\sum (x - \bar{x})(y - \bar{y})}{(n-1)}$$

Pearson's correlation

$$r = \frac{\text{Cov}(x, y)}{S_x \cdot S_y}$$

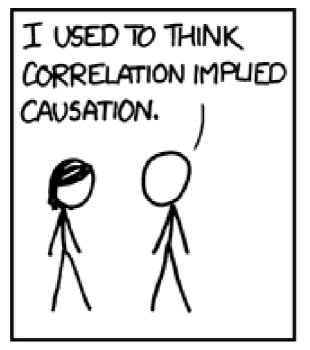
Pearson's correlation

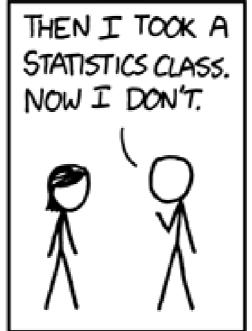


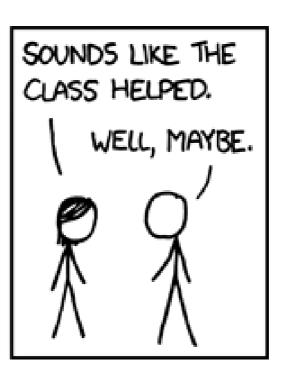
¹ Wikimedia



Correlation vs. causation



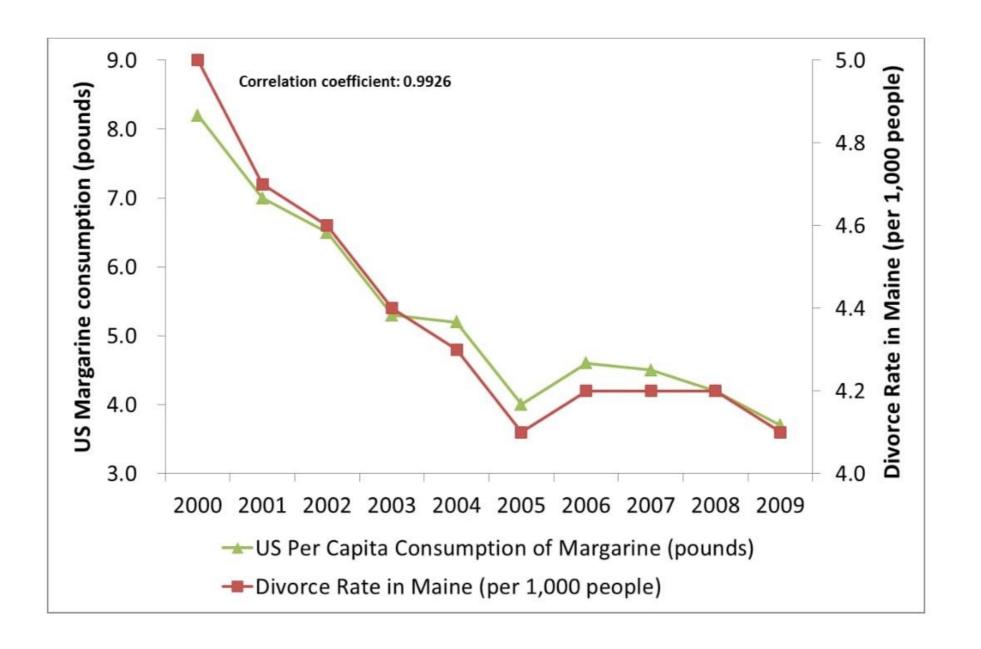




¹ xkcd



Correlation vs. causation



¹ Correlation does not mean Causation



Summary

- Types of relationships
- Review of correlation
- Covariance
- Pearson's correlation
- Correlation vs. causation



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