

# Ke Li

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[Personal Website](#)

## Education

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### INSEAD

France

*Ph.D. in Management (Decision Sciences)*

09/2023 - Present

**Advisors:** Spyros Zoumpoulis, and Georgina Hall

**Collaborators:** [Spyros Zoumpoulis](#) (INSEAD), [Georgina Hall](#) (INSEAD), [Eric Luis Uhlmann](#) (INSEAD), [Phanish Puranam](#) (INSEAD), [Sandeep Chandukala](#) (SMU), [Ernst Osinga](#) (SMU)

### The Chinese University of Hong Kong, Shenzhen

China

*B.Eng (Honors), Computer Science and Engineering*

09/2018 - 06/2022

## Work in Progress

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- A Human-AI Collaborative Framework for Theory Building in Management Research - with Eric Luis Uhlmann, Phanish Puranam, and Spyros Zoumpoulis.
- Optimal Number of Segments in Marketing Segmentation - with Spyros Zoumpoulis, Georgina Hall, Sandeep Chandukala, and Ernst Osinga.

## Publications & Preprints ([Google Scholar](#))

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1. Zhou, B., Li, K., Jiang, J., & Lu, Z. Learning from Visual Observation via Offline Pretrained State-to-Go Transformer. In *Advances in Neural Information Processing Systems (NeurIPS)*, 2023.
2. Dong, J., Li, K., Li, S., & Wang, B. Combinatorial bandits under strategic manipulations. In *the Fifteenth ACM International Conference on Web Search and Data Mining (WSDM)*, 2022.
3. Liu, Y., Li, K., Huang, Z., Li, B., Wang, G., & Cai, W. EduChain: a blockchain-based education data management system. In *Blockchain Technology and Application: Third CCF China Blockchain Conference*, 2021.

## Selected Awards

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Microsoft Research Asia, Stars of Tomorrow - Award of Excellent Intern of Year 2022

2022

Google Research, ExploreCSR Computing Research Award [\[link\]](#)

2021

## Contributions to Open-Sourced Code

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- During my internship at **Microsoft Research Asia**, I participated in the development of Microsoft's AutoML toolkit NNI ([Neural Network Intelligence](#), over 14,000 stars in GitHub), aiding in the enhancement of features such as model compression for transformer.

- During my internship at **SenseTime** (OpenDI Lab), I made contributions to Decision AI Engine ([DI-engine](#), over 3,000 stars in GitHub), writing over 1600 lines of code. This project is an intelligence decision engine that supports a variety of deep reinforcement learning algorithms.

## Professional Experiences

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### Beijing Academy of Artificial Intelligence

Beijing

*Reinforcement Learning Engineer*

12/2022 - 07/2023

- Developed intelligent agents learning from observations in video games, such as Minecraft, via deep reinforcement learning
- Contributed to the experimentation part of an RL-friendly vision language model for video games

### Inspir.ai

Beijing

*Reinforcement Learning Engineer*

06/2022 - 12/2022

- Designed and developed intelligent agents in FPS games, via deep reinforcement learning

## Internship Experiences

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### Microsoft Research Asia

Beijing

*Research Intern*

01/2022 - 06/2022

- Model compression algorithms on Transformer/BERT

### SenseTime (OpenDI Lab)

Shenzhen

*Reinforcement Learning Engineering Intern*

08/2021 - 12/2021

- Contributed to the open-sourced github project Decision Intelligence Engine

### ByteDance Technology

Beijing

*Machine Learning Algorithms Intern*

12/2020 - 05/2021

- Utilized XGBoost model for video classification and released a model for video content checking.

## Teaching Experiences

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### INSEAD - Teaching Assistant

Probability and Statistics, PhD Course

P2, 2024.10 - 2024.12

FAIM - Foundations of AI for Managers, MBA Course

P3, 2025.01 - 2025.02

### The Chinese University of Hong Kong, Shenzhen

MAT1010 Calculus I - Undergraduate Teaching Assistant

Fall Term 2019-2020

## Patents

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- Resume big data-based personnel appoint and removal auxiliary decision-making method and system. China Patent CN113673943A.