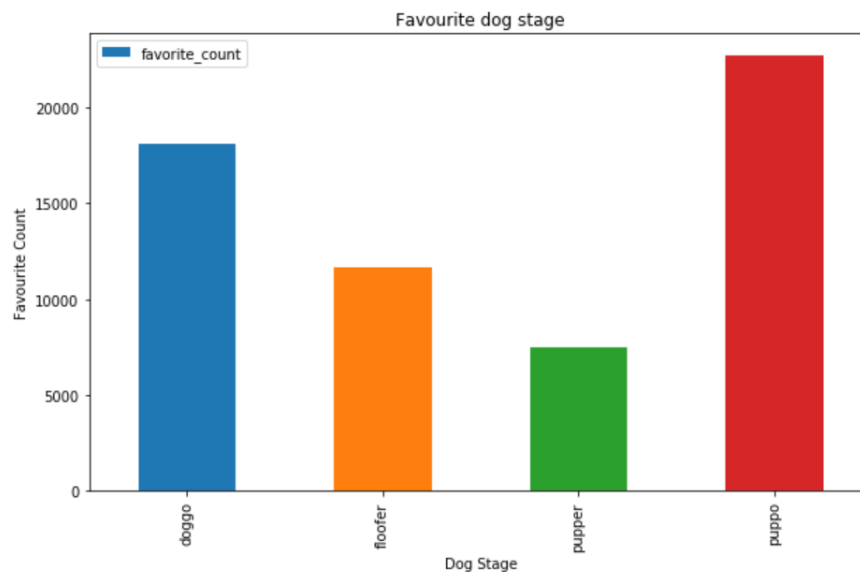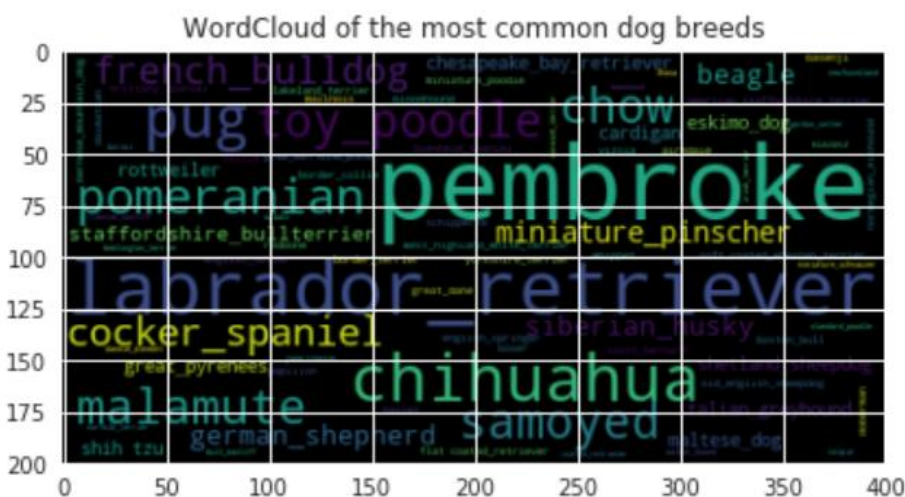@weratedogs could be a favourite twitter account for dog lovers. However, it is a challenge for new dog lovers to participate and gain engagement due to lack of information on the well-liked dog breeds and dog stages. I did an analysis of past data from this account. The data has details of the dog names, dog stages, dog breeds.
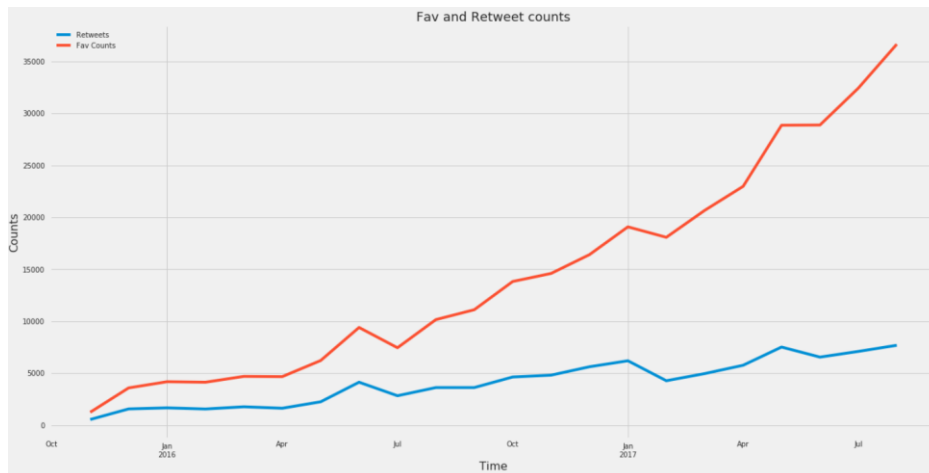
Let's begin by analysing the most popular dog stages. Puppo which essentially means a puppy dog was the most popular in terms of favourited tweets that's tweets with puppy dogs had been favourited most compared to the other dog stages/sizes. This trend was affirmed by analyzing dog rating. Puppy dogs were typically rated higher compared to their peer dog stages/sizes. You'll need to have a puppy if would want your dog rated highly.
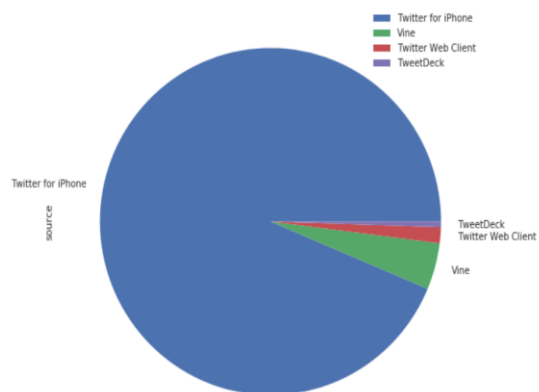

We will currently check the most popular dog breeds. In terms of the most common breed, corgi, presumptively Pembroke domestic dog and Chihuahua were the most common breeds.

Looking at the retweet and favorite trends, it is true to say that, the engagement of your tweets will grow over time. As the retweets count grow, the reach of your tweet grows and more people favorite it due to the free advertisement created by the retweets.

Fun fact, you may also want to have an iPhone :):):) if you intent to have a pet dog, as most of the tweets were coming from "*twitter for iPhone*".

With the foregoing, you've got a fairly rough plan on what dog you'll buy in order to draw most engagement on twitter. Thanks for reading.