# Constructing the Knowledge Base for Cognitive IT Service Management







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#### **Outline**

- → Introduction
- → System Overview
- → Approaches to construct the knowledge base
  - ◆ Phrase Extraction Stage
  - ◆ Knowledge Construction Stage
  - ◆ Ticket Resolution Stage
- → Experiment
- → Conclusion and Future

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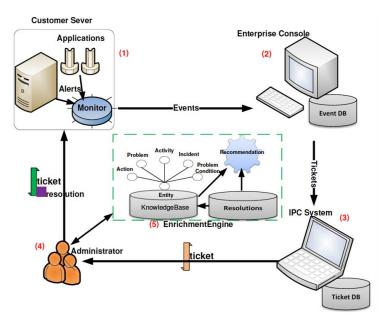
## Transitioning from practitioner-driven technology-assisted to technology-driven and practitioner-assisted delivery of services

- → Enterprises and service providers are increasingly challenged with improving the quality of service delivery
- → The increasing complexity of IT environments dictates the usage of intelligent automation driven by cognitive technologies, aiming at providing higher quality and more complex services.
- → Software monitoring systems are designed to actively collect and signal anomalous behavior and, when necessary, automatically generate incident tickets.
- → Solving these IT tickets is frequently a very labor-intensive process.
- → Full automation of these service management processes are needed to target an ultimate goal of maintaining the highest possible quality of IT services. Which is hard!



### Background

- → Monitoring system: emits an event if anomalous behavior persists beyond a predefined duration.
- → Event Management system: determines whether to create an incident ticket.
- → IPC (Incident/Problem/Change) System: record keeping system that collects the *tickets* and stored them for tracking and auditing purposes.
- → System Administrators (SAs): performs problem determination, diagnosis, and resolution.
- → Enrichment Engine: uses various data mining techniques to create, maintain and apply insights generated from a *knowledge base* to assist in resolution of an incident ideally with an automation.
- → This research focuses on Enrichment engine



The overview of IT service management workflow.



#### **Motivation**

#### Structured fields:

often inaccurate or incomplete especially information which is not generated by monitoring systems

### Unstructured text:

written by system administrators in natural language. Potential knowledge includes:

- 1. What happened? Problem
- 2. What troubleshooting was done?
  Activity
- 3. What was the resolution? **Action**

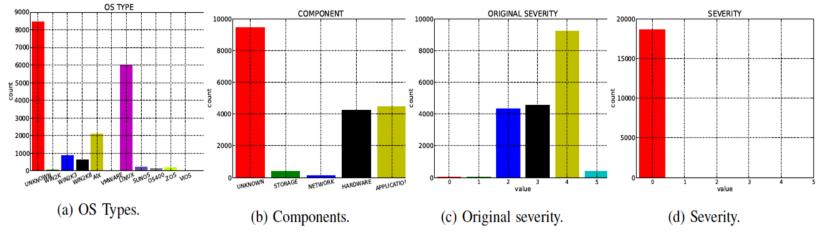
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Ü	RESOLUTION							
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A ticket in IT service management and its corresponding resolution are given.



## Challenge

- → Challenge 1: Even in cases where the structured fields of a ticket are properly set, they either have small coverage or do not distinguish tickets well, and hence they contribute little information to the problem resolution
- → Challenge 2: The ambiguity brought by the free-form text in both ticket summary and resolution poses difficulty in problem inference, although more descriptive information is provided

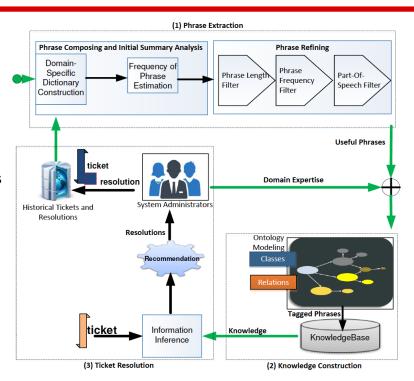


Ticket distribution with structure fields.



## System Overview

- → Our proposed integrated framework consists of three stages:
- (1) Phrase Extraction Stage
  - (a) Phrase Composition and Initial Summary Analysis Component
  - (b) Phrase Refining Component
- (2) Knowledge Construction Stage
- (3) Ticket Resolution Stage



An overview of the integrated framework.

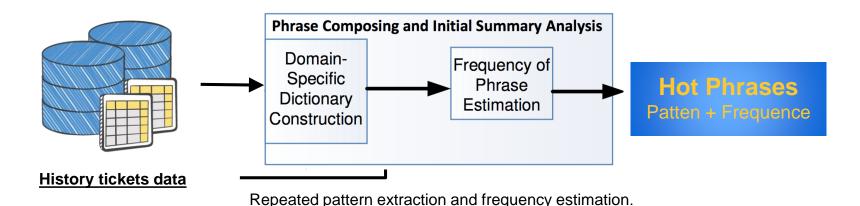


#### Phrase Extraction Stage

- → In this stage, our framework finds important domain-specific words and phrases ('kernel').
  - Constructing domain-specific dictionary
    - Mining the repeated words and phrases from unstructured text field.
    - Refining these repeated phrases by diverse criteria filters (e.g., length, frequency, etc.).



#### Phrase Composition and Initial Summary Analysis



- → Use StanfordNLPAnnotator for preprocessing ticket data.
- → Build a domain dictionary by using Word-Level LZW compression algorithm.
- → Calculate the frequency of the repeated phrases in tickets data by using Aho-Corasick algorithm.



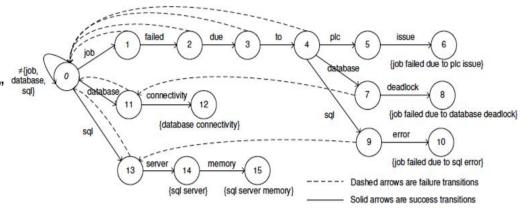
#### Phrase Composition and Initial Summary Analysis

- → Word-Level Lempel-Ziv-Welch (WLZW)
  - ◆ Seeks the trade-off between completeness and efficiency and attempts to find the longest n-gram with a repeated prefix
  - ◆ Time complexity: O(n)
- → Aho-Corasick algorithm
  - Locate all occurrences of any of a finite number of keywords in a string of text.
  - ◆ Consists of constructing a finite state pattern matching machine from the keywords and then using the pattern matching machine processing the text string in a single pass.
  - ◆ Time complexity: O(n).



## Phrase Composition and Initial Summary Analysis

→ Assume we have a dictionary D composing {
 "job failed due to plc issue,"
 "job failed due to database deadlock,"
 "job failed due to sql error,"
 "database connectivity,"
 "sql server,"
 "sql server memory"



An example of a finite state string pattern matching machine.

- → AC algorithm first constructs finite State Automaton for dictionary using a Trie.
- → And then estimates the frequency of the phrases in the dictionary for a single pass.



## Phrases Refining

In this stage, we apply two filters to the extracted repeated phrases allowing the omission of <u>non-informative</u> phrases.

- → Phrase Length & Frequency Filters (length > 20 & frequency >= 10)
- → Part-Of-Speech Filter

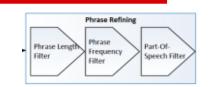


Table I: Definition of technical term's schemes.

Justeson-Katz Patterns	Penn Treebank Entity Patterns	Examples in Tickets				
A N	JJ NN[P S PS]*	global merchant				
NN	NN[P S PS]* NN[P S PS]*	database deadlock				
AAN	JJ JJ NN[P S PS]*	available physical memory				
ANN	JJ NN[P S PS] NN[P S PS]	backup client connection				
NAN	NN[P S PS] JJ NN[P S PS]	load balancing activity				
NNN	NN[P S PS] NN[P S PS] NN[P S PS]	socket connectivity error				
NPN	N P N NN[P S PS] IN NN[P S PS]					
A:Adjective, N: Noun, P: Preposition						
JJ: Adjective, NN: singular Noun, NNS: plural Noun,						
NNP: singular proper Noun, NNPS: plural proper Noun, IN: Preposition						

Table II: Definition of action term's schemes.

Penn Treebank Action Patterns	Examples in Tickets		
VB[D G N]*	run/check, updated/corrected		
	affecting/circumventing, given/taken		
VB: base form Verb, VBD: past te	nse Verb, VBG: gerund Verb, VBN: past participle Verb,		

Table III: Result of Frequency/Length Filter and PoSTag Filter.

Applied Filter	Left Phrases
Frequency Filter >= 10	1117 items
Length Filter > 20	613 items
PoSTag Filter	323 items



### **Knowledge Construction Stage**

In this stage, we first develop an ontology model, and then tag all the phrases of the generated dictionary with the defined classes.

- → Build the ontology model
  - ◆ Define classes
  - Define relations
- → Knowledge Archive
  - Manually tag the important phrases in the dictionary with their most relevant defined classes.

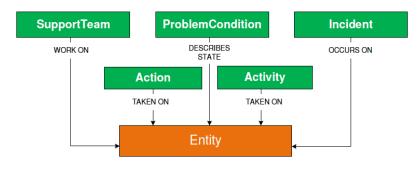


Figure 9: Ontology model depicting interactions among classes.

Class	Definition	Examples	
Entity	Object that can be created/destroyed/replace	memory fault; database deadlock	
Action	Requires creating/destroying an entity	restart; rerun; renew	
Activity	Requires interacting with an entity	check; update; clean	
Incident	State known to not have a problem	false alert; false positive	
ProblemCondition	Describe the condition that causes a problem	offline; abended; failed	
SupportTeam	Team that works on the problem	application team; databases team	



## **Knowledge Construction Stage**

#### → Initial Domain Knowledge Base:

Entity	Activity	Action	ProblemCondition	Support Team	
automated process accept rebo		reboot	abended	active direcory team	
actual start	accepted	renew	bad data	app team	
additional connection	achieved	rerun	deactived	application team	
address information	acting	reran	disabled	aqpefds team	
afr end	add	reset	dropped	bazaarvoice team	
alert	added	restoring	expired	bmc team	
alert imr affecting		retransmit	fails	bsd team	
alerts affects fi		fixed	failed	Bureau team	
alphanumeric values	hanumeric values altered restart fa		false alert	business team	
amex	aligned restarted false positive		false positive	bwinfra team	
api calls	allocate renewed human error		human error	cdm team	
application	allocated	fixed	not working	CDM/GLEUDBD team	
application code	applied	fixing	offline	cmit team	
application impact	assign	recycle	stopped	control m team	
atm messages assigned r		recycled	unavailable	convergys team	
audit blocks recycl		recycling	under threshold	csp team	
audit log bring I		reopen	wrong	cu team	

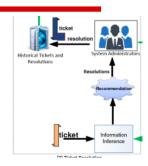
Class	Number of Tagged Phrases
Entity	628 items
Activity	243 items
Action	24 items
Problem Condition	22 items
SupportTeam	76 items



#### Ticket Resolution Stage

The goal of this stage is to recommend operational phrases for an incoming ticket.

- → Information Inference component:
- Class Tagger Module processes incoming ticket tickets in three steps.
  - (1) tokenize the input into sentences;
  - (2) construct a Trie by using ontology domain dictionary;
  - (3) find the longest matching phrases of each sentence using the Trie and knowledge base, then map them onto the corresponding ontology classes



- Define Concept Patterns for Inference: concept patterns based on Problem, Activity and Action concepts:
- 1. Problem describes an entity in negative condition or state.
- 2. Activity denotes the diagnostic steps on an entity.
- 3. Action represents the fixing operation on an entity.

Concept	Pattern	Examples
Problem	Entity preceded/succeeded by ProblemCondition	(jvm) is (down)
Activity	Entity preceded/succeeded by Activity	(check) the (gft record count)
Action	Entity preceded/succeeded by Action	(restart) the (database)



## Ticket Resolution Stage

- Problem, Activity and Action Extraction:
- 1. Class Tagger module tokenizes the input into sentences and outputs a list of tagged phrases.
- 2. We decide whether it is an informative snippet or not by checking if it exists in a Problem-Condition/Action list.
- 3. The phrase is appended to the dictionary as a key, and all its related entities are added as the corresponding values via a neighborhood search. Each of the three key concepts has its own dictionary.
- Finally, we obtain the problem, activity, and action inferences.

Historical Tickets and Resolutions Resolutions Resolutions Recommendation Information Information Information

```
(post loading)/(Entity) (failed)/(ProblemCondition) due to (plc issue)/ (Entity). (updated)/(Activity) the (gft)/(Entity) after (proper validation)/ (Entity) and (processed)/(Activity) the (job)/(Entity) and (completed)/ (Action) successfully.
```

• Problem - {failed: plc issue, post loading}

• Activity - {update: gft, proper validation; process: job}

• Action - {complete: job}



## Ticket Resolution Stage

The goal of this stage is to recommend operational phrases for an incoming ticket.

- → Ontology-based Resolution Recommendation component
  - Previous study, the KNN-based algorithm will be used to recommend the historical tickets' resolution to the incoming ticket which have the top summary similarity scores.
  - Jaccard similarity performs poorly due to noisy text (many non-informative words):
     two tickets describes the same issue

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 Ontology model can greatly facilitates our resolution recommendation task by better capturing the similarity between ticket summaries.



#### Experiment

#### → Dataset

- ◆ Experimental tickets are collected from real production servers of IBM Cloud Monitoring system covers three month time period containing |D| = 22,423 tickets.
- ◆ Training data: 90% of total tickets
- Testing data: 10% of total tickets

#### → Evaluation Metrics

- ◆ Precision, Recall, F1 score and Accuracy.
- lacktriangle Accuracy = (TP + TN)/(TP + TN + FP + FN)
- ◆ Precision = TP/(TP + FP) Recall = TP/(TP + FN)
- ◆ F1 score = 2 Precision Recall / (Precision + Recall)



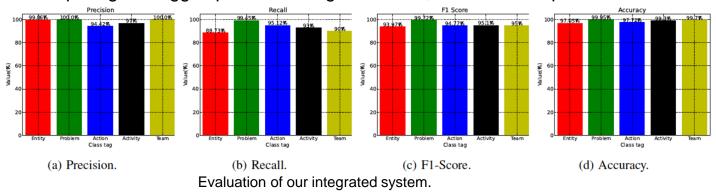
#### Experiment

#### → Ground Truth

 Domain experts manually find and tag all phrases instances into six predefined classes in testing dataset.

#### → Evaluate our integrated system

Class Tagger is applied to testing tickets to produce tagged phrases with predefined classes.
 Comparing the tagged phrases with ground truth, we obtain the performance.





#### Experiment

#### → Evaluate Information Inference

- Usability: we evaluate the average accuracy to be 95.5%, 92.3%, and 86.2% for Problem, Activity, and Action respectively.
- Readability: we measure the time cost. Domain expert can be quicker to identity the Problem, Activity and Action which output from the Information Inference component from 50 randomly selected tickets.



#### Conclusion and Future Work

#### → Contribution

- ◆ A novel domain-specific approach.
- Utilization of the ontology modeling techniques.
- ◆ Automation improvement of IT service management.
- ◆ A closed feedback loop system for continuously extending of the knowledge base.

#### → Future Work

- ◆ Investigate intelligent techniques to reduce human efforts on phrase tagging, such as training a conditional random field model.
- ◆ Leverage the ontology into Deep Learning model.
- ◆ Incorporate the obtained knowledge base into other tasks in the IT service management system.



## **Q & A**

