
Constructing the Knowledge Base for Cognitive IT Service Management



Qing Wang¹, Wubai Zhou¹, Chunqiu Zeng¹, Tao Li¹, Larisa Shwartz² and Genady Ya. Grabanrnik³

¹School of Computing and Information Science, Florida International University Miami, FL, USA

²Cognitive Service Management, IBM T.J. Watson Research Center Yorktown Heights, NY, USA

³Dept. Math & Computer Science, St. John's University, Queens, NY, USA

Outline

- Introduction
- System Overview
- Approaches to construct the knowledge base
 - ◆ Phrase Extraction Stage
 - ◆ Knowledge Construction Stage
 - ◆ Ticket Resolution Stage
- Experiment
- Conclusion and Future

Introduction: Background

- IT service providers are facing an increasingly intense competitive landscape and growing industry requirements.
- Software monitoring systems are designed to actively collect and signal event occurrence and, when necessary, automatically generate incident tickets.
- Solving these IT tickets is frequently a very labor-intensive process.
- Full automation of these service management processes are needed to target an ultimate goal of maintaining the highest possible quality of IT services.

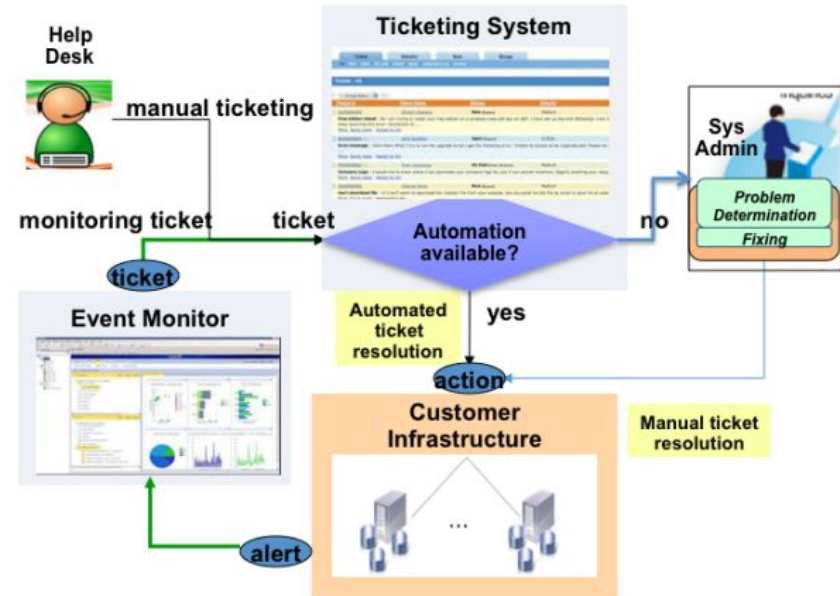


Figure 1: Service Management System.

Introduction: Background

- **Monitor**: emits an event if the alert persists beyond a predefined duration.
- **Enterprise console**: determines whether to create an incident ticket.
- **IPC System**: collects the tickets and stored in the ticket database.
- **Administrators**: performs problem determination, diagnosis, and resolution.
- **Enrichment Engine**: uses various data mining techniques to create, maintain and apply **knowledge base** to maximize the automation of IT service management.

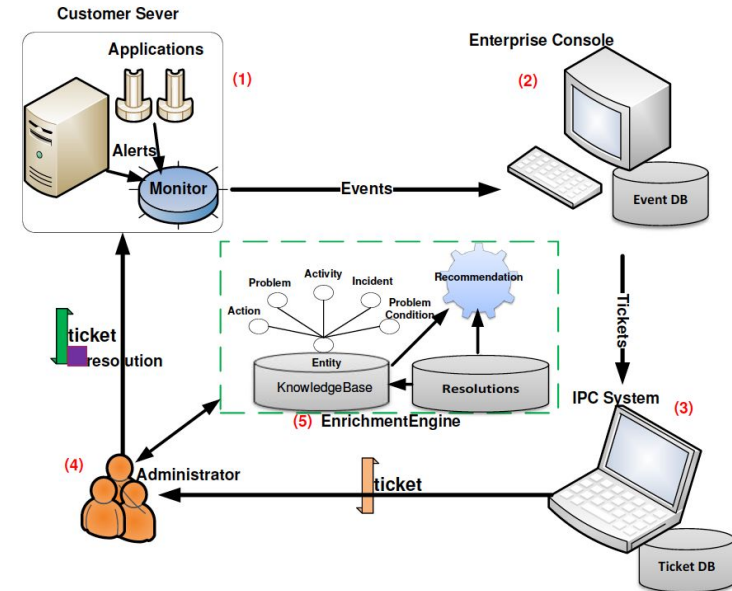


Figure 2: The overview of IT service management workflow.

Introduction: Motivation

Structured fields:

inaccurate or incomplete generated by alarm systems

Unstructured text:

written by system administrators in natural language. Potential knowledge includes:

1. What happened? **Problem**
2. What troubleshooting was done? **Activity**
3. What was the resolution? **Action**

Hard

STRUCTURED

TICKET IDENTIFIER:		WPPWA544:APPS:LogAdapter:NALAC:STARACTUAT_6600			
NODE	FAILURECODE	ORIGINAL SEVERITY	OSTYPE	COMPONENT	CUSTOMER
WPPWA544	UNKNOWN	4	WIN2K3	APPLICATION	XXXX

UNSTRUCTURED

TICKET SUMMARY:	STARACTUAT_6600 03/01/2014 04:30:28 STARACTUAT_6600 GLACTUA Market=CAAirMiles:Report_ID=MRF600:ReportPeriod From: 2014/02/01 to 2014/02/28:ErrorDesc=For CAAirMiles Actuate is out of balance with STAR BalanceMRF600 & MRF601 Counts. Reconciliation Difference = 2MRF600 & MRF601 Net Fee. Reconciliation Difference = 25MRF600 & MRF601 Gross Fee .Reconciliation Difference = 25
-----------------	---

UNSTRUCTURED

RESOLUTION
ProblemSolutionText:***** Updated by GLACTUA ***** Problem Reported : Reconciliation difference Root cause : Reconciliation was run before all reports completed. This is as per the new SLAs. Solution provided : <i>Reconciliation was re-run after the next set of reports completed.</i> There was no user impact. Closure code : WRKS_AS_DSIGND RCADescription:***** Updated by GLACTUA ***** Problem Reported : Reconciliation difference Root cause : Reconciliation was run before all reports completed. This is as per the new SLAs. Solution provided : <i>Reconciliation was re-run after the next set of reports completed.</i> There was no user impact. Closure code : WRKS_AS_DSIGND

Figure 3: A ticket in IT service management and its corresponding resolution are given.

Introduction: Challenge

- **Challenge 1:** Even in cases where the structured fields of a ticket are properly set, they either have small coverage or do not distinguish tickets well, and hence they contribute little information to the problem resolution
- **Challenge 2:** The ambiguity brought by the free-form text in both ticket summary and resolution poses difficulty in problem inference, although more descriptive information is provided.
- **Challenge 3:** IT service management and particularly problem determination, diagnosis, and resolution require a large investment of manual effort by system administrators.

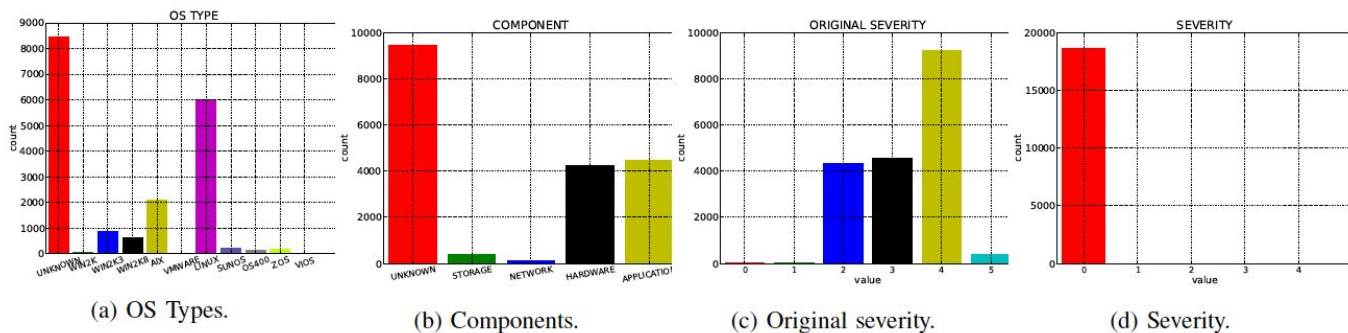


Figure 4: Ticket distribution with structure fields.

System Overview

→ Our proposed integrated framework consists of three stages:

(1) Phrase Extraction Stage

- (a) Phrase Composing and Initial Summary Analysis Component
- (b) Phrase Refining Component

(2) Knowledge Construction Stage

(3) Ticket Resolution Stage

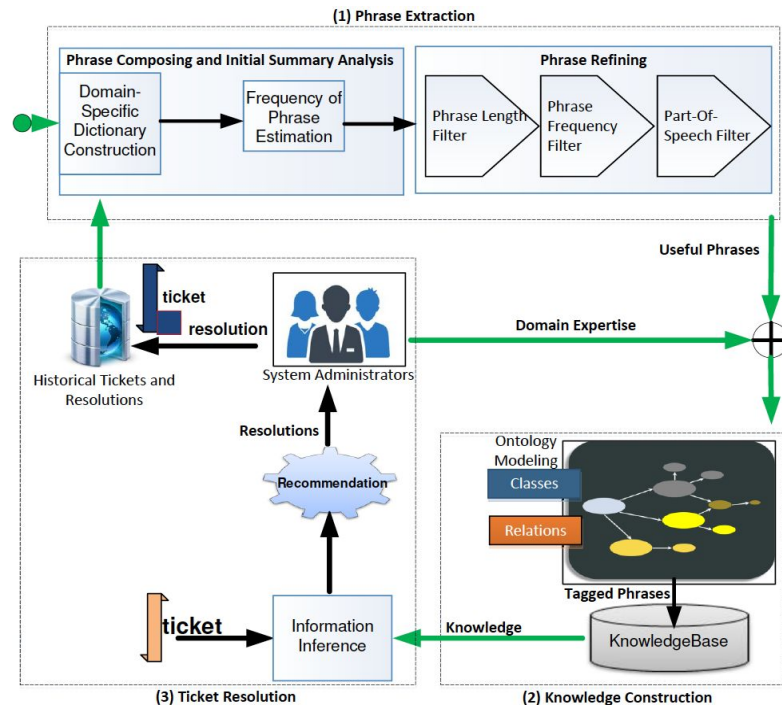


Figure 5: An overview of the integrated framework.

1. Phrase Extraction Stage

- In this stage, our framework finds **important domain-specific words and phrases** ('kernel').
 - ◆ Construct a domain-specific dictionary
 - Mining the “hot” (repeated) pattern from unstructured text field.
 - Refining these repeated phrases by diverse criteria filters (e.g., length, frequency, etc.).
- We process ticket data from account1 of three different accounts managed by IBM Global Services.

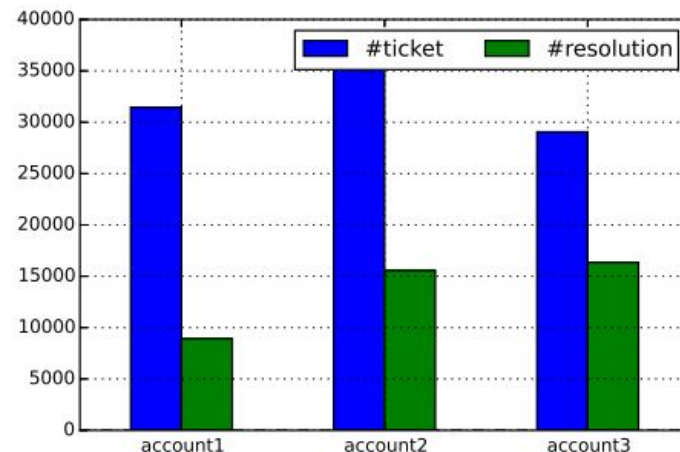


Figure 6: Numbers of Tickets and Distinct Resolutions.

1.1 Phrase Composing and Initial Summary Analysis

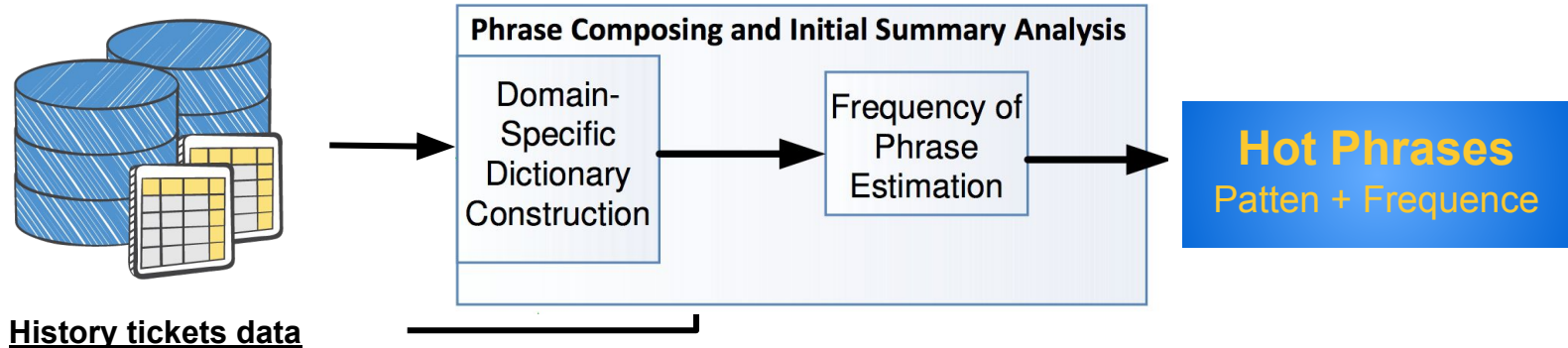


Figure 7: Repeated pattern extraction and frequency estimation.

- Use [StanfordNLPAnnotator](#) for preprocess the tickets data.
- Build a domain dictionary by using [Word-Level LZW compression algorithm](#).
- Calculate the frequency of the repeated phrases in tickets data by using [Aho-Corasick algorithm](#).

[1] Welch, T. Technique for high-performance data compression. Computer 17, 6(1984), 8-19.

[2] Commentz-Walter, Beate. "A string matching algorithm fast on the average." *International Colloquium on Automata, Languages, and Programming*. Springer Berlin Heidelberg, 1979.

1.1 Phrase Composing and Initial Summary Analysis

- Word-Level Lempel-Ziv-Welch (WLZW)
 - ◆ Seeks the trade-off between completeness and efficiency and attempts to find the longest n-gram with a repeated prefix
 - ◆ Time complexity: $O(n)$
- Aho-Corasick algorithm
 - ◆ Locate all occurrences of any of a finite number of keywords in a string of text.
 - ◆ Consists of constructing a finite state pattern matching machine from the keywords and then using the pattern matching machine to process the text string in a single pass.
 - ◆ Time complexity: $O(n)$.

1.1 Phrase Composing and Initial Summary Analysis

- Assume we have a **dictionary D** composing {
 “job failed due to plc issue,”
 “job failed due to database deadlock,”
 “job failed due to sql error,”
 “database connectivity,”
 “sql server,”
 “sql server memory”
 }.

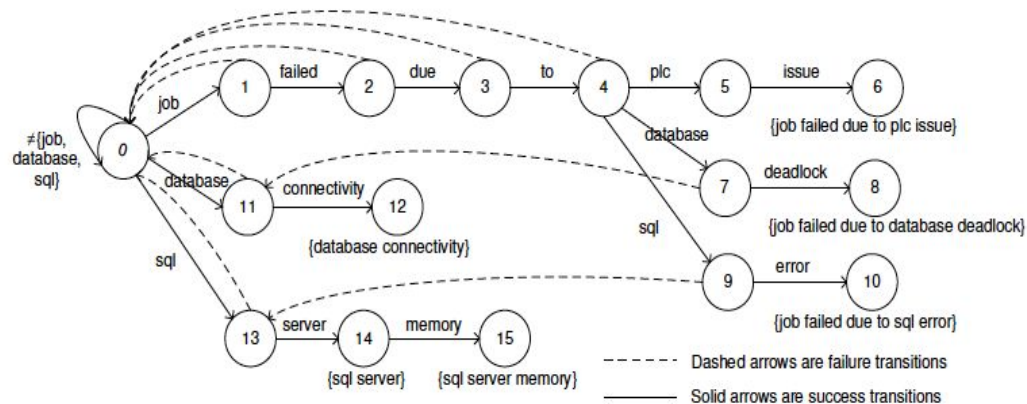


Figure 8: An example of a finite state string pattern matching machine.

- AC algorithm first constructs **finite State Automaton** for dictionary using a Trie.
 → And then **estimates the frequency** of the phrases in the dictionary for a single pass.

1.2 Phrases Refining

In this stage, we apply two filters to the extracted repeated phrases allowing the omission of non-informative phrases.

- **Phrase Length & Frequency Filters** (length > 20 & frequency >= 10)
- **Part-Of-Speech Filter**

Table I: Definition of technical term's schemes.

Justeson-Katz Patterns	Penn Treebank Entity Patterns	Examples in Tickets
A N	JJ NN[P S PS]*	global merchant
N N	NN[P S PS]* NN[P S PS]*	database deadlock
A A N	JJ JJ NN[P S PS]*	available physical memory
A N N	JJ NN[P S PS] NN[P S PS]	backup client connection
N A N	NN[P S PS] JJ NN[P S PS]	load balancing activity
N N N	NN[P S PS] NN[P S PS] NN[P S PS]	socket connectivity error
N P N	NN[P S PS] IN NN[P S PS]	failures at sfdc
A: Adjective, N: Noun, P: Preposition		
JJ: Adjective, NN: singular Noun, NNS: plural Noun, NNP: singular proper Noun, NNPS: plural proper Noun, IN: Preposition		

Table II: Definition of action term's schemes.

Penn Treebank Action Patterns	Examples in Tickets
VB[D G N]*	run/check, updated/corrected affecting/circumventing, given/taken
VB: base form Verb, VBD: past tense Verb, VBG: gerund Verb, VBN: past participle Verb,	

Table III: Result of Frequency/Length Filter and PoSTag Filter.

Applied Filter	Left Phrases
Frequency Filter >= 10	1117 items
Length Filter > 20	613 items
PoSTag Filter	323 items

2. Knowledge Construction Stage

In this stage, we first develop an ontology model, and then tag all the phrases of the generated dictionary with the defined classes.

→ Build the ontology model

- ◆ Define classes
- ◆ Define relations

→ Knowledge Archive

- ◆ Manually tag the important phrases in the dictionary with their most relevant defined classes.

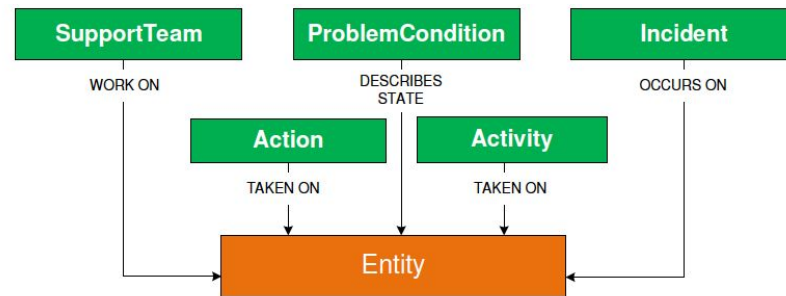


Figure 9: Ontology model depicting interactions among classes.

Class	Definition	Examples
Entity	Object that can be created/destroyed/replace	memory fault; database deadlock
Action	Requires creating/destroying an entity	restart; rerun; renew
Activity	Requires interacting with an entity	check; update; clean
Incident	State known to not have a problem	false alert; false positive
ProblemCondition	Describe the condition that causes a problem	offline; abended; failed
SupportTeam	Team that works on the problem	application team; databases team

2. Knowledge Construction Stage

→ Initial Domain Knowledge Base:

Entity	Activity	Action	ProblemCondition	Support Team
automated process	accept	reboot	abended	active direcorey team
actual start	accepted	renew	bad data	app team
additional connection	achieved	rerun	deactivated	application team
address information	acting	reran	disabled	aqpefds team
afr end	add	reset	dropped	bazaarvoice team
alert	added	restoring	expired	bmc team
alert imr	affecting	retransmit	fails	bsd team
alerts	affects	fixed	failed	Bureau team
alphanumeric values	altered	restart	false alert	business team
amex	aligned	restarted	false positive	bwinfra team
api calls	allocate	renewed	human error	cdm team
application	allocated	fixed	not working	CDM/GLEUDBD team
application code	applied	fixing	offline	cmit team
application impact	assign	recycle	stopped	control m team
atm messages	assigned	recycled	unavailable	convergys team
audit	blocks	recycling	under threshold	csp team
audit log	bring	reopen	wrong	cu team

Class	Number of Tagged Phrases
Entity	628 items
Activity	243 items
Action	24 items
Problem Condition	22 items
SupportTeam	76 items

3. Ticket Resolution Stage

The goal of this stage is to recommend operational phrases for an incoming ticket.

→ **Information Inference component**: This component is used to infer **problems, activities and actions** form the trouble ticket based on the constructed knowledge base and ontology model.

◆ **Class Tagger Module**: an index tool tagging the tickets in three steps.

(post loading)/(Entity) (failed)/(ProblemCondition) due to (plc issue)/(Entity). (updated)/(Activity) the (gift)/(Entity) after (proper validation)/(Entity) and (processed)/(Activity) the (job)/(Entity) and (completed)/(Action) successfully.



- Problem - {failed: plc issue, post loading}
- Activity - {update: gift, proper validation; process: job}
- Action - {complete: job}

- **Defined Concept Patterns for Inference**: concept patterns based on Problem, Activity and Action concepts.
- **Problem, Activity and Action Extraction**: Given the input tickets, the Class Tagger module outputs a list of tagged phrases and use concept patterns to extract the Problem, Activity and Action from the important tickets.

Concept	Pattern	Examples
Problem	Entity preceded/succeeded by ProblemCondition	(jvm) is (down)
Activity	Entity preceded/succeeded by Activity	(check) the (gift record count)
Action	Entity preceded/succeeded by Action	(restart) the (database)

3. Ticket Resolution Stage

The goal of this stage is to recommend operational phrases for an incoming ticket.

- **Ontology-based Resolution Recommendation component**
 - ◆ Previous study, the KNN-based algorithm will be used to recommend the historical tickets' resolution to the incoming ticket which have the top summary similarity scores.
 - ◆ Jaccard similarity suffers bad performance due to many non-informative words.
 - ◆ **Ontology model** can greatly facilitates our resolution recommendation task by **better capturing the similarity** between ticket summaries.

Experiment

→ Dataset

- ◆ Experimental tickets are collected from real production servers of IBM Cloud Monitoring system covers three month time period containing $|D| = 22,423$ tickets.
- ◆ Training data: 90% of total tickets
- ◆ Testing data: 10% of total tickets

→ Evaluation Metrics

- ◆ Precision, Recall, F1 score and Accuracy.
- ◆ $\text{Accuracy} = (TP + TN) / (TP + TN + FP + FN)$
- ◆ $\text{Precision} = TP / (TP + FP)$ $\text{Recall} = TP / (TP + FN)$
- ◆ $\text{F1 score} = 2 \text{ Precision Recall} / (\text{Precision} + \text{Recall})$

TP = True Positive

TN = True Negative

FP = False Positive

FN = False Negative

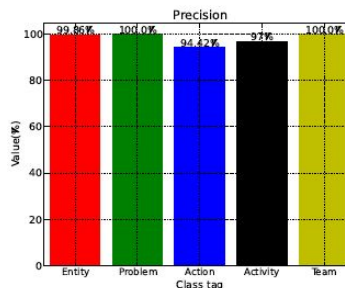
Experiment

→ Ground Truth

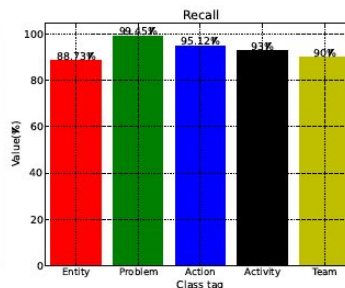
- ◆ Domain experts manually find and tag all phrases instances into six predefined classes in testing dataset.

→ Evaluate our integrated system

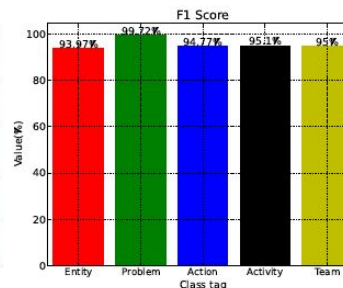
- ◆ Class Tagger is applied to testing tickets to produce tagged phrases with predefined classes. Comparing the tagged phrases with ground truth, we obtain the performance.



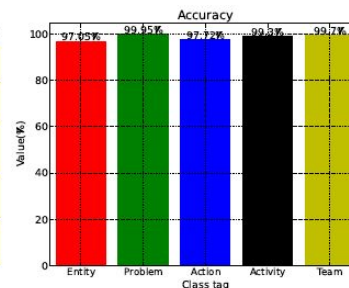
(a) Precision.



(b) Recall.



(c) F1-Score.



(d) Accuracy.

Figure 10: Evaluation of our integrated system.

Experiment

→ Evaluate Information Inference

- ◆ **Usability**: we evaluate the average accuracy to be 95.5%, 92.3%, and 86.2% for Problem, Activity, and Action respectively.
- ◆ **Readability**: we measure the time cost. Domain expert can be quicker to identify the Problem, Activity and Action which output from the Information Inference component from 50 randomly selected tickets.

Conclusion

→ Contribution

- ◆ A novel domain-specific approach.
- ◆ Utilization of the ontology modeling techniques.
- ◆ Automation improvement of IT service management.
- ◆ A closed feedback loop system for continuously extending of the knowledge base.

→ Future Work

- ◆ Investigate intelligent techniques to reduce human efforts on phrase tagging, such as training a conditional random field model.
 - ◆ Leverage the ontology into Deep Learning model.
 - ◆ Incorporate the obtained knowledge base into other tasks in the IT service management system.
-

Q & A

