Assignment Two Outline
THE INTERDISCIPLINARY WEB DESIGNER

COURSE WEIGHTING: 25%
DUE DATE: Part 1 - Oct 23, 2024 // Part 2 - Nov 8, 2024 // @2PM MST
SUBMIT TO: Moodle

For this assignment, you will plan, design, and develop a site that touches on a subject from another course that you have taken outside of your discipline. For example, if you are in the New Media program, choose a topic from a course that you have taken outside of New Media.

Your approach to the topic should present the information you were taught in the course in a new way that is both aesthetically and conceptually engaging. Consider how to use the web interface to creatively and critically express the topic. The content should be carefully created/ curated to support your overall vision. Follow the course outline for how to cite sources.

You will code your site in HTML and CSS in accordance with W3C's web standards (use the tools provided to check your work). You are permitted to use code from other sources (in accordance with the code's license) to implement your site's concept and design. However, the site's design should be uniquely yours and <u>bespoke</u>, that is, you are not permitted to work from pre-existing page designs or templates. Therefore, code must be written and/or adapted to your creative vision.

Your finished project should be a fully functioning website, hosted online, that works effectively on all screen sizes from desktop to mobile.

Through this assignment, you will demonstrate your knowledge of:
  • Concept development and user experience design
  • Web file and path structure
  • W3C compliant HTML & CSS
  • Responsive design
  • Version control

The Site Must Include:
  • HTML & CSS
  • A short blurb citing the course that introduced the topic and why you chose it.

Can Include:
  • JavaScript
  • AI-generated code
  • CSS Libraries

Cannot Include:
  • Placeholder content
  • Plagiarised content (cite ALL sources for content)

Deliverables	**Format**	**Deadline**
Site Outline (~200 words) • What is your topic and why does it interest you? • Who is your audience? • What are you trying to achieve and why? • What content and features will you include? • How do you want people to feel and how will you do this through design?	Word/PDF	Oct 23, 2024
Sketchbook concepts • Scan/photograph/compile your planning process into a PDF. • It should include rough sketches (drawn), notes, inspiration items, and concept development.	PDF	Nov 8, 2024
All Completed site files • Submit a link to your GitHub repository with all your site files • **Includes**: All site documents (HTML, CSS, images, etc	GitHub Link	Nov 8, 2024
Link to Hosted Website • Link should take us to the landing page of your site.	Link (GitHub pages or other domain)	Nov 8, 2024

Evaluation Criteria (TOTAL /20)

Sketchbook /2
• Includes sketches, notes, inspiration, and/or concept development
• Progression of project ideas is well documented.

Site Concept /3
• Site is focused on a specific interdisciplinary topic.
• Site concept is creative, interesting, and engaging.

Content /3
• Content is high quality, cohesive, and complete.
• All content HTML markup is applied effectively.
• All sourced material has been properly cited.

Structure and Composition /3
• Content is effectively organised and arranged in HTML document(s).
• Page design(s) are well composed using HTML and CSS.
• Navigation is well designed and fully functional.

Visual & Interaction Design /3
• Cohesive and creative type, colour, & graphics using HTML and CSS.
• Application of markup shows attention to detail throughout the page(s).
• Interactive components follow usability best practices as appropriate.

Responsive Design /2
• Site scales between desktop and mobile effectively
• Includes <meta> tag for viewport scale

HTML and CSS Standards /2
• HTML and CSS follows W3C standards and is free of errors.
• Site files are well organised and follow conventions.

Version Control and Hosting /2
• Version control has been used to add the site repository to GitHub
• Hosted on GitHub pages/web server & accessible via URL