Dear, John O’Reilly.

From: ASA Designs 17/10/2024

I am writing to you to inform of your website updates. I have the pleasure to inform you that we have created a more accessible website for those with disabilities.

We have taken initiative to dedicate these updates to multiple groups of people with unique disabilities, which include: visual impairment, dyslexia, colour blindness and autism.

Some of these changes the team at ASA Designs have made are, using alt text for images: we have added a text under the car of the week on the main page, this texts reads : Car of the week:Lamborghini Aventador. This helps those with visual impairments as it allows them to understand what the picture is displaying.

We have used large and simple fonts for those with dyslexia and visual impairments.

We have included high contrast colours, for example we used bright text on a dark background for those with colour blindness, such as yourself.

We have avoided bright, flashy animations and instead opted for a slow motion background video of your dealership. This caters to those with autism.