Tableau Public - Customer Analysis

File Data Worksheet Dashboard Story Analysis Map Format Window Help

Show Me

Data Analytics

sales_06_FY2020-21 copy

Search

Tables

- Abc Phone No.
- Abc Place Name
- # Ref Num
- Abc Region
- Abc Sku
- Abc SSN
- State
- Abc Status
- Abc User Name
- # Year
- Zip
- Abc *Measure Names*
- # Age
- # Discount Amount
- # Discount Percent
- # Female Revenue
- # Male Revenue
- # Price
- # Qty Ordered
- # Total
- # Value
- # Zero Axis
- *Latitude (generated)*
- *Longitude (generated)*

Pages

Filters

Category

Marks

Automatic

Color Size Label

Detail Tooltip

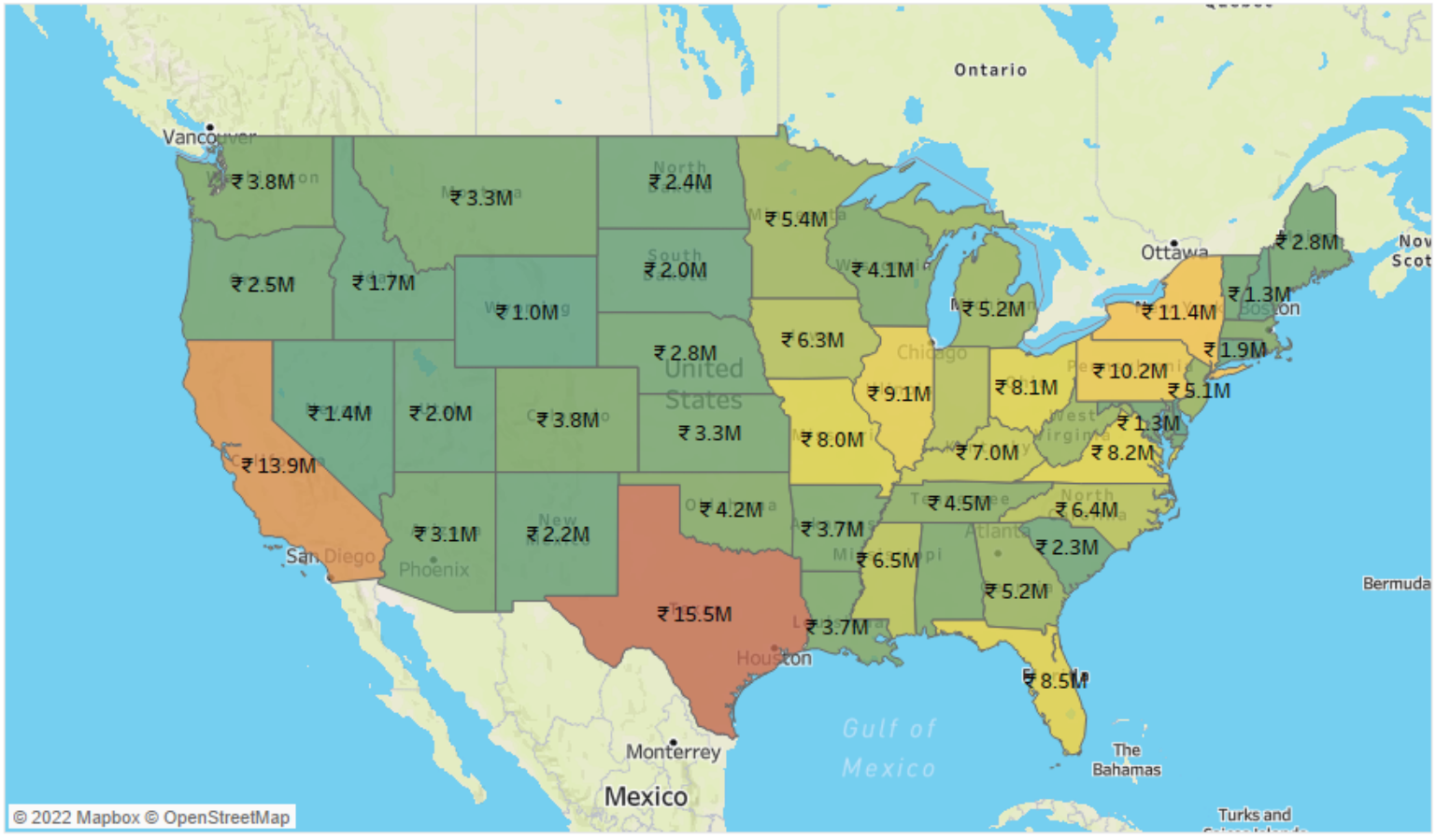
SUM(Total)

State

SUM(Total)

Columns: Longitude (generated)

Rows: Latitude (generated)



SUM(Total)

₹ 0.3M 15M

Data Source | Revenue per State | Revenue per Month | Revenue per Age | Quantity-Discount-correlation | Revenue Percentage per Region | Revenue per Category | Total Revenue | Dashboard 1

51 marks 1 row by 1 column SUM(Total): ₹233.7M

Kedar

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- *Latitude (generated)*
- *Longitude (generated)*

Pages

Filters

Category

Marks

Automatic

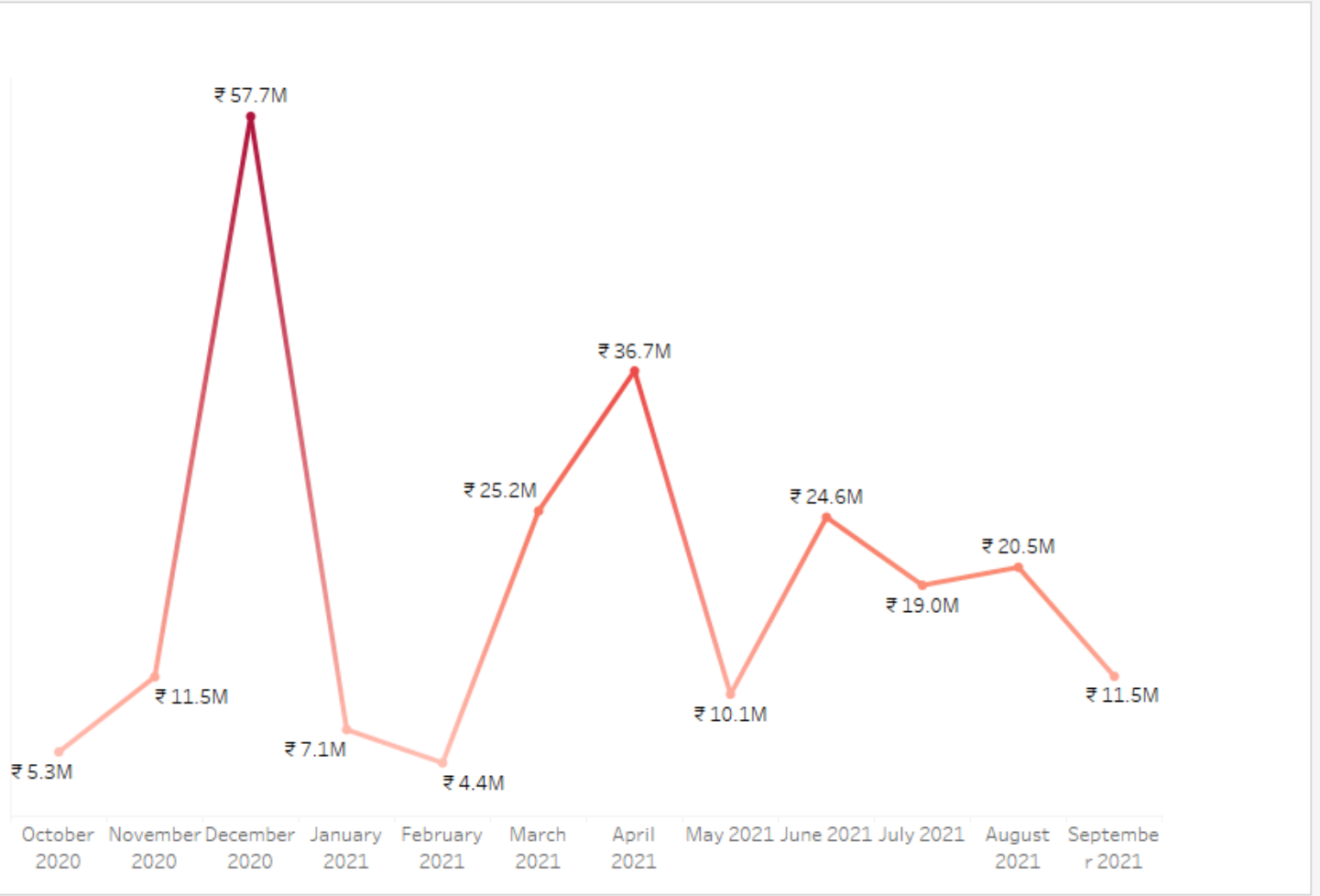
Color Size Label Detail Tooltip Path

SUM(Total)

SUM(Total)

Columns MONTH(Month)

Rows SUM(Total)



SUM(Total)

4,404,198 57,666,990

Data Source | Revenue per State | **Revenue per Month** | Revenue per Age | Quantity-Discount-correlation | Revenue Percentage per Region | Revenue per Category | Total Revenue | Dashboard 1

12 marks 1 row by 12 columns SUM(Total): 233,650,194

Kedar

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Standard | Show Me

Data | Analytics

sales_06_FY2020-21 copy

Search

Tables

- Abc Phone No.
- Abc Place Name
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- Abc Sku
- Abc SSN
- State
- Abc Status
- Abc User Name
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- # Female Revenue
- # Male Revenue
- # Price
- # Qty Ordered
- # Total
- # Value
- # Zero Axis
- *Latitude (generated)*
- *Longitude (generated)*

Pages

Filters

Category

Marks

Automatic

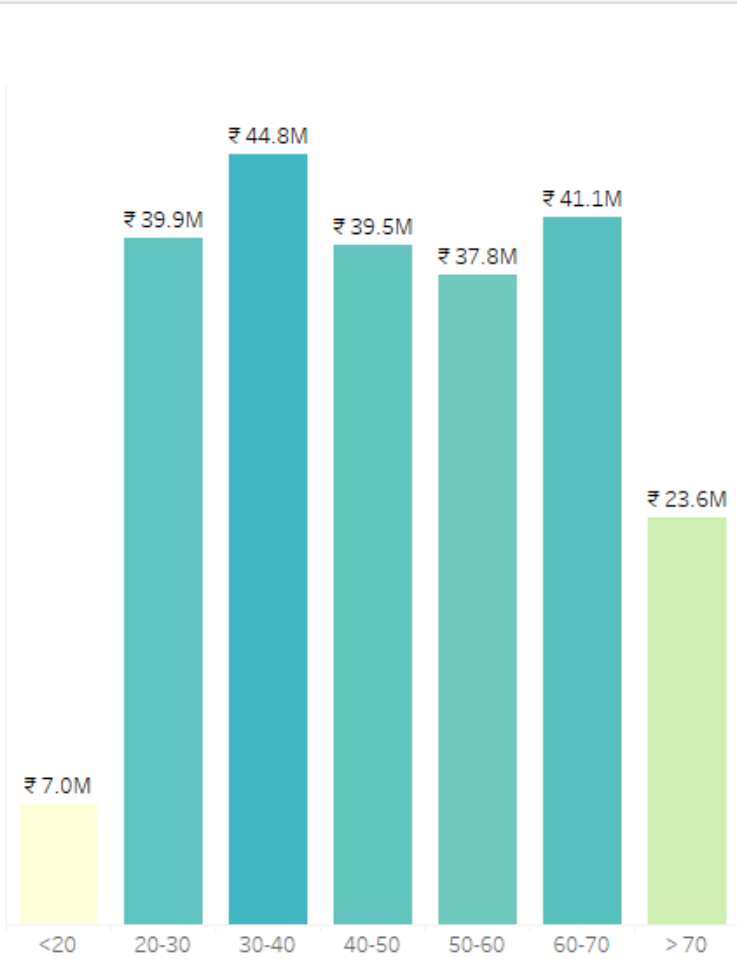
Color | Size | Label | Detail | Tooltip

SUM(Total)

SUM(Total)

Columns: Age bins

Rows: SUM(Total)



SUM(Total)

6,967,488 44,782,546

Data Source | Revenue per State | Revenue per Month | **Revenue per Age** | Quantity-Discount-correlation | Revenue Percentage per Region | Revenue per Category | Total Revenue | Dashboard 1

7 marks 1 row by 7 columns SUM(Total): 233,650,194

Kedar

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Search

Tables

- Abc Phone No.
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- Zip
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- # Age
- # Discount Amount
- # Discount Percent
- # Female Revenue
- # Male Revenue
- # Price
- # Qty Ordered
- # Total
- # Value
- # Zero Axis
- *Latitude (generated)*
- *Longitude (generated)*

Pages

Filters

Discount Percent

Category

Marks

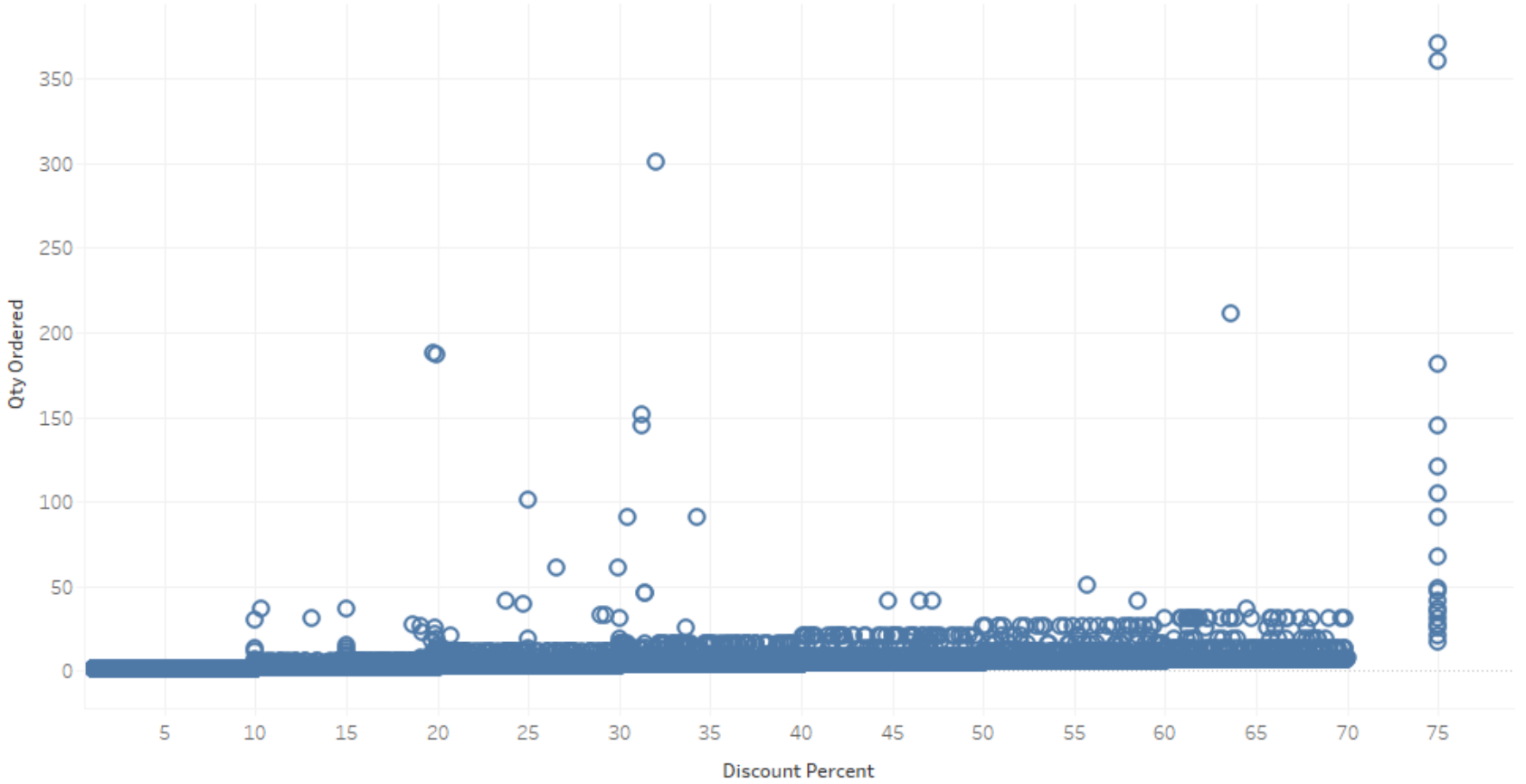
Automatic

Color Size Label

Detail Tooltip Shape

Columns: Discount Percent

Rows: Qty Ordered



Data Source | Revenue per State | Revenue per Month | Revenue per Age | Quantity-Discount-correlation | Revenue Percentage per Region | Revenue per Category | Total Revenue | Dashboard 1

17270 marks 1 row by 1 column

Kedar

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Data | Analytics

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Search

Tables

- Abc Phone No.
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- Abc Sku
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- # Year
- Zip
- Abc *Measure Names*
- # Age
- # Discount Amount
- # Discount Percent
- # Female Revenue
- # Male Revenue
- # Price
- # Qty Ordered
- # Total
- # Value
- # Zero Axis
- *Latitude (generated)*
- *Longitude (generated)*

Pages

Columns

Rows: SUM(Zero Axis) | SUM(Zero Axis)

Filters: Category

Marks

All

SUM(Zero Axis)

Pie

Color | Size | Label | Detail | Tooltip | Angle

Region

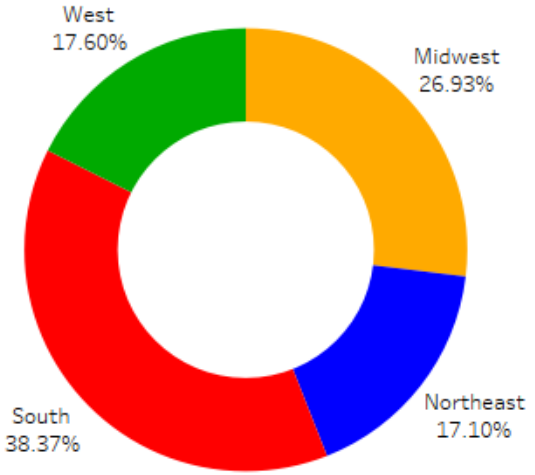
SUM(Total)

SUM(Total)

Region

SUM(Total) Δ

SUM(Zero Axis...



Region
- Midwest
- Northeast
- South
- West

SUM(Total)
233,650,194

Data Source | Revenue per State | Revenue per Month | Revenue per Age | Quantity-Discount-correlation | **Revenue Percentage per Region** | Revenue per Category | Total Revenue | Dashboard 1

5 marks 1 row by 1 column SUM(Zero Axis): 0 Kedar

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Standard | Show Me

Data | Analytics

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- # Female Revenue
- # Male Revenue
- # Price
- # Qty Ordered
- # Total
- # Value
- # Zero Axis
- *Latitude (generated)*
- *Longitude (generated)*

Pages

Filters

Category

Marks

All

SUM(Female R...

SUM(Zero Axis)

SUM(Male Rev...

Automatic

Color Size Label

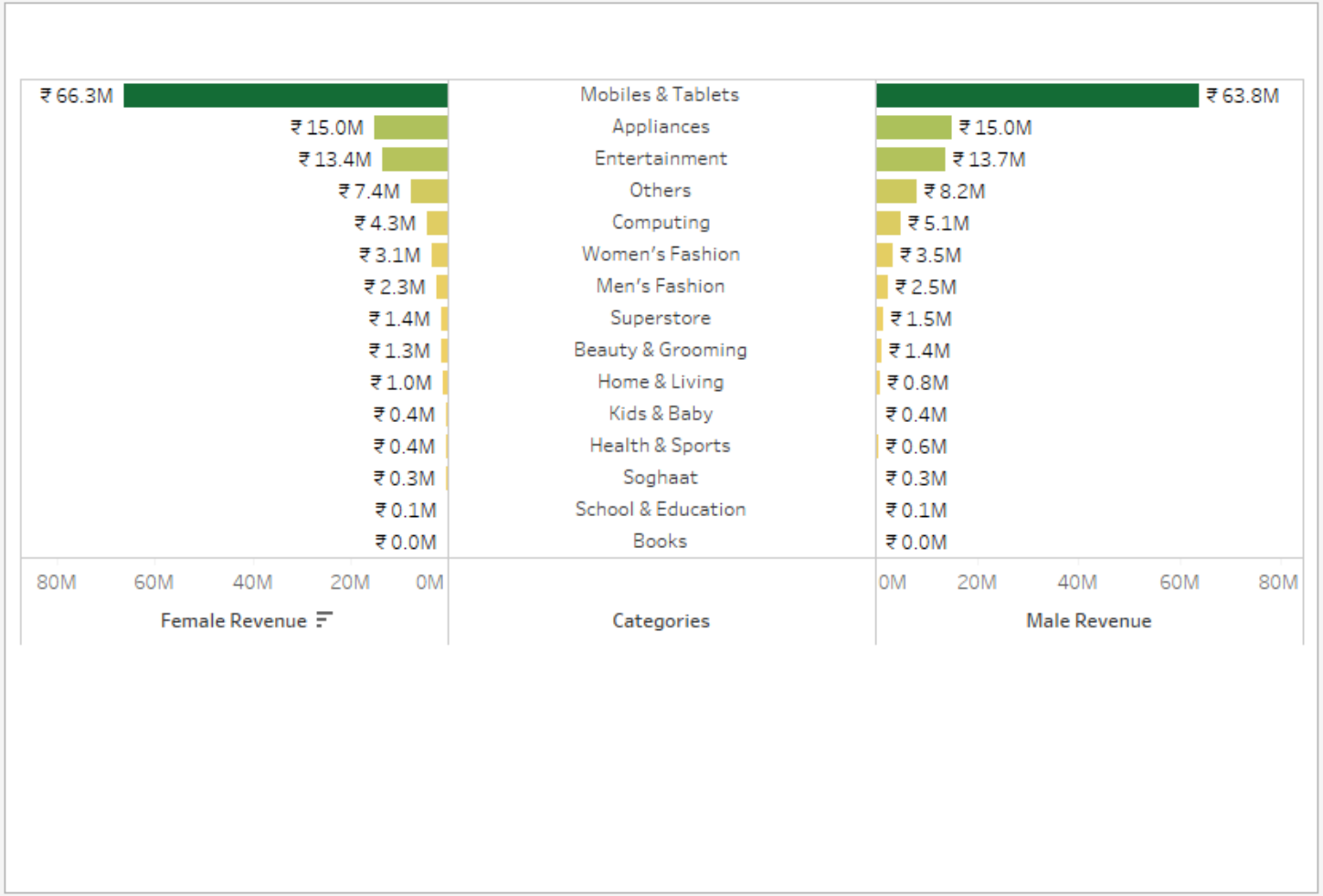
Detail Tooltip

SUM(Male Rev..

SUM(Male Rev..

Columns: SUM(Female Revenu.. | SUM(Zero Axis) | SUM(Male Revenue)

Rows: Category



SUM(Female Revenue)

13,035 66,266,859

SUM(Male Revenue)

19,382 63,845,135

Data Source | Revenue per State | Revenue per Month | Revenue per Age | Quantity-Discount-correlation | Revenue Percentage per Region | **Revenue per Category** | Total Revenue | Dashboard 1

45 marks 15 rows by 3 columns SUM(Zero Axis): 0 Kedar

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Search

Tables

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- # Age
- # Discount Amount
- # Discount Percent
- # Female Revenue
- # Male Revenue
- # Price
- # Qty Ordered
- # Total
- # Value
- # Zero Axis
- *Latitude (generated)*
- *Longitude (generated)*

Pages

Columns

Rows

Filters

Category

Marks

Automatic

Color Size Text

Detail Tooltip

SUM(Total)

Total Revenue

$233,650,194

Data Source | Revenue per State | Revenue per Month | Revenue per Age | Quantity-Discount-correlation | Revenue Percentage per Region | Revenue per Category | Total Revenue | Dashboard 1

1 mark 1 row by 1 column SUM(Total): $233,650,194

Kedar

Customer Analysis

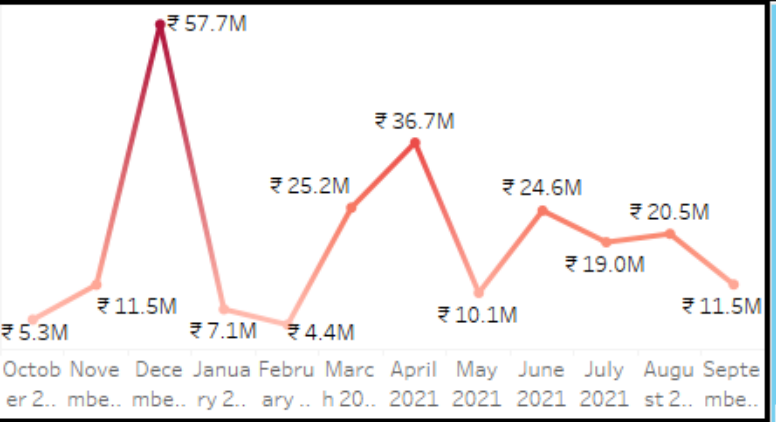
Select Category

(All)

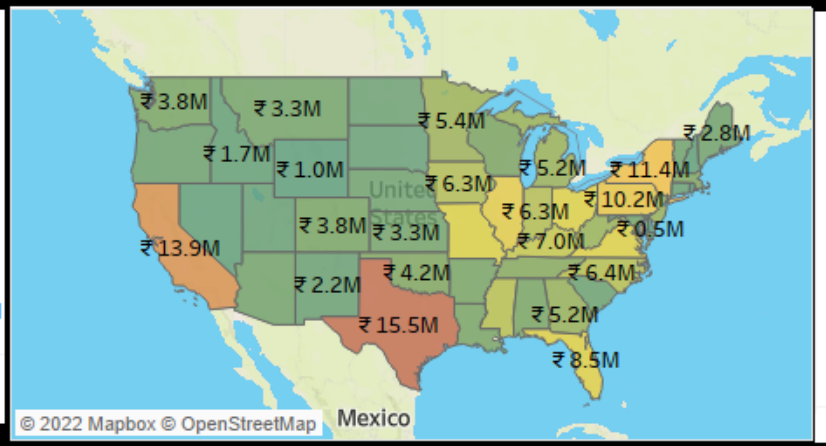
Total Revenue

$233,650,194

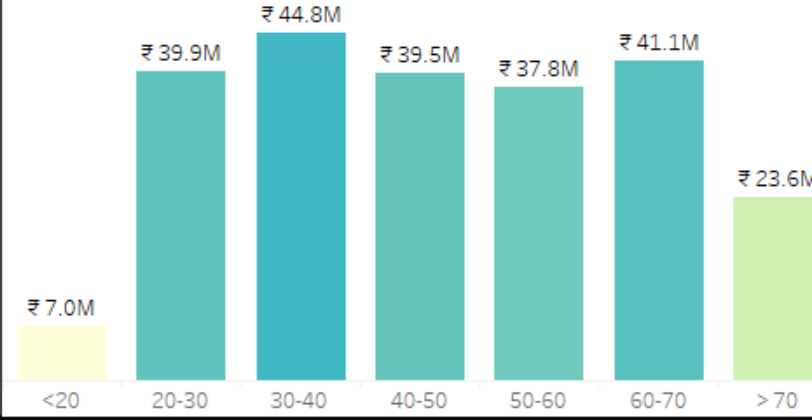
Month-Wise Revenue



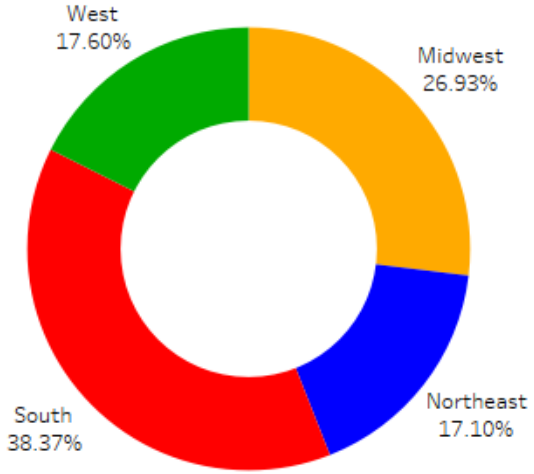
Revenue per State



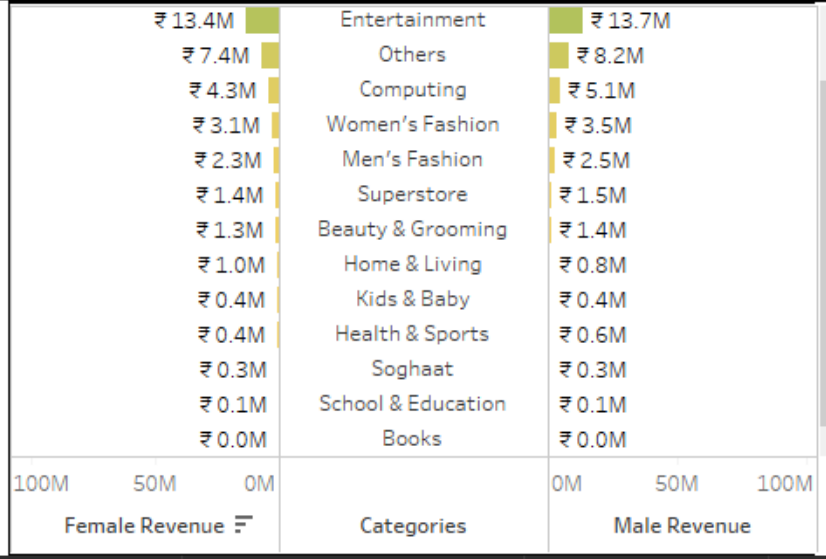
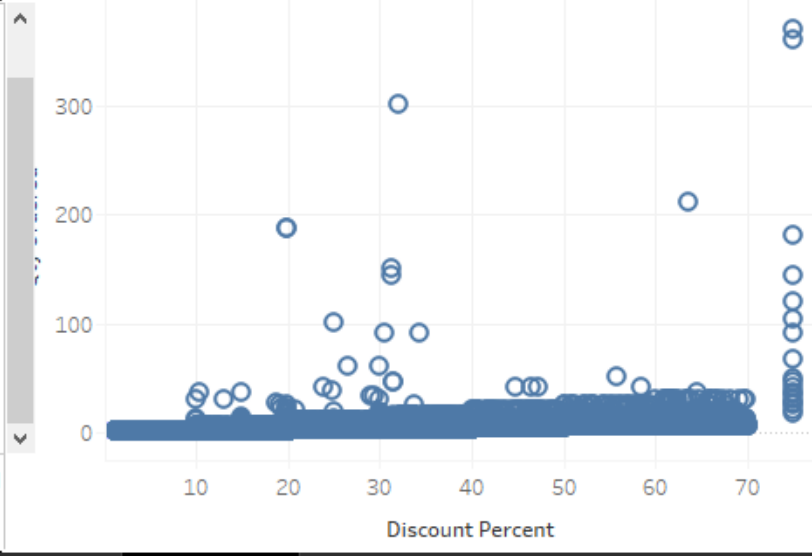
Age-Wise Sales Analysis



Region-Wise Revenue Share(%)



Gender-Wise Sales Analysis



Quantity-Discount Correlation