Intern- Growth Product Manager

AEREO (earlier known as Aarav Unmanned Systems) is India's leading drone solution tech startup in the commercial segment. We provide end to end solutions to government and private enterprises in the field of mining & metals, urban planning, large infrastructure, irrigation, agriculture and energy. We are early starters and market leaders in the Indian drone industry. Our belief is to solve real problems and use drone technology as a revolution. Our strength is our perseverance, clarity, collaborative approach, innovation and our team.

We are funded by some of the well-known Indian VCs in our growth journey so far. However, our business is already self-sustaining and growing at a fast pace. We love machines, especially aerial robots and believe that drones are shaping the future of the world. Aereo is actively looking for self-driven and process-oriented individuals who would be interested in joining team Aereo in this fascinating growth journey and be an early contributor to the drone ecosystem of the country which is growing at a very exciting and fast pace.

About the Role

We're looking for a passionate and curious **Growth Product Management Intern** to join the Aereo Cloud team. You'll work closely with Product, Design, Engineering, and Marketing teams to identify opportunities to improve user acquisition, retention, and engagement on our cloud platform. This is a hands-on role ideal for someone who wants to learn what it takes to build and grow a B2B SaaS product at scale.

What You'll Do

- Deep dive into user journeys, funnel metrics, and usage patterns to identify friction points and opportunities for growth.
- Support experimentation and A/B testing for product-led growth initiatives.
- Collaborate with the product and engineering teams to design and execute small feature changes that improve activation, conversion, and engagement.
- Help define and track success metrics for new releases or changes.
- Work with Marketing and Customer Success to drive feature adoption through onboarding, nudges, or in-product education.
- Conduct competitive research and benchmark similar platforms to inform growth strategies.

What We're Looking For

- Pursuing a degree in Engineering, Business, or a related field (or recently graduated).
- Strong interest in SaaS, cloud platforms, analytics, or geospatial tech.
- Analytical mindset – comfort with spreadsheets, dashboards, or SQL is a plus.
- Excellent communication and collaboration skills.
- Self-starter attitude with a willingness to take ownership and experiment.