

EcoCash

ECOCASH PLUS

Sales tool kit

June 2025



Introducing EcoCash Plus

EcoCash



Introducing **EcoCash Plus**

A unique solution designed for Small to Medium Enterprises (SMEs) to receive and make payments instantly via EcoCash.

To Apply



+263 777 222 152

EcoCash Plus

Wallet for

Retail Informal Trader

Service Businesses

Associations / Groups

Home Based Traders

Market Vendors

Cross Border Traders

Informal Traders -
General Merchandise

Artisans

EcoCash Plus Value Proposition

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What you can do with the wallet

Receive Payments



Buy Zesa



Airtime



Withdraw cash



Pay to subscriber



MasterCard



Loans



Commission



Future solutions



Pay Bills
e.g Pay Zesa, Councils



*WhatsApp chatbot
registration*



Online Transactions



Statements



Self Liquidation



Pay to Supplier



Bank liquidation



Change Solution

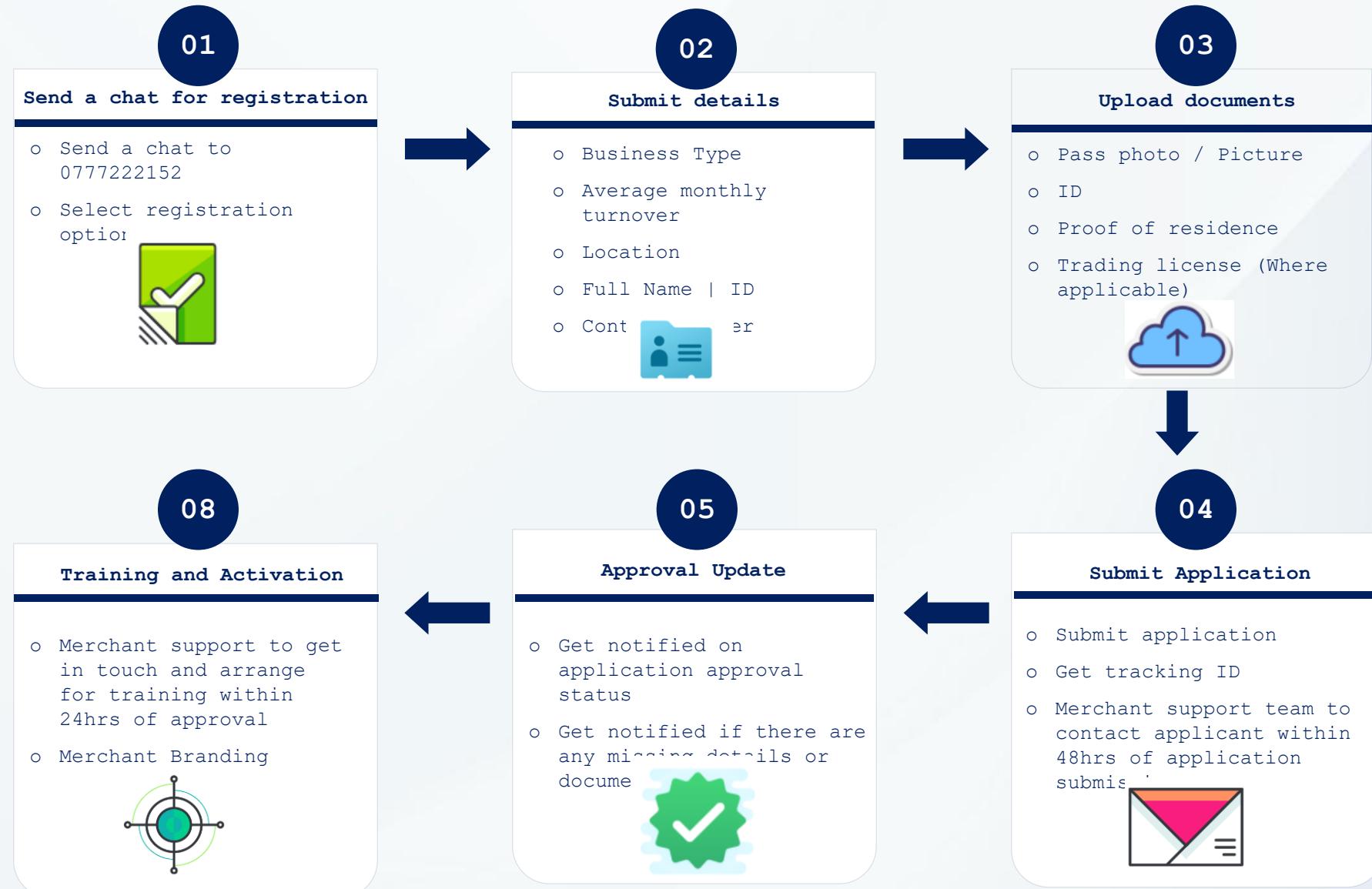
Benefits

- Lower transaction costs
- Various in wallet use cases
- Easy and quicker registration
- Merchant support - 24/7
- Working capital financing
- Secure transactions
- Airtime commission
- EIP Online transactions



Onboarding Process

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Business Rules

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		USD						ZWG				
Grade	Use Case	Tariff	Limits				Count (maximum daily transactions)	Limits				Count (maximum daily transactions)
			Daily	Weekly	Monthly	Per Transaction		Daily	Weekly	Monthly	Per Transaction	
Entry	B2B	0.50%	5000	5000	5000	1000	200	360000	360000	360000	40000	200
	B2C	1%	2000	2000	2000	500	200	360000	360000	360000	360000	200
	Liquidation Self	1%	2000	2000	2000	500	200	360000	360000	360000	360000	200
	Liquidation to Bank	1%	50000	50000	50000	50000	200	5000000	5000000	5000000	5000000	200
	Change Solution		5000	5000	5000	5	200	200000	200000	200000	150	200
	Airtime Commission	10%					200					200
	Balance Enquiry	\$0.05					200					200
Basic	B2B	0.50%	7000	7000	7000	2500	200	720000	720000	720000	64000	200
	B2C	1%	3000	3000	3000	1000	200	720000	720000	720000	720000	200
	Liquidation Self	1%	3000	3000	3000	1000	200	720000	720000	720000	720000	200
	Liquidation to Bank	1%	75000	75000	75000	75000	200	7500000	7500000	7500000	7500000	200
	Change Solution		5000	5000	5000	5	200	200000	200000	200000	150	200
	Airtime Commission	10%					200					200
	Balance Enquiry	\$0.05					200					200
Gold	B2B	0.5%	20000	20000	20000	5000	200	900000	900000	900000	80000	200
	B2C	1%	5000	5000	5000	2000	200	900000	900000	900000	900000	200
	Liquidation Self	1%	5000	5000	5000	2000	200	900000	900000	900000	900000	200
	Liquidation to Bank	1%	200000	200000	200000	200000	200	10000000	10000000	10000000	10000000	200
	Change Solution		5000	5000	5000	5	200	200000	200000	200000	150	200
	Airtime Commission	10%					200					200
	Balance Enquiry	\$0.05					200					200

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THANK
YOU

