

Business/freelance profile

As a Master's Degree aspirant in Graphic Design and over 6+ years of professional experience, I am an ideal candidate for this position.

For the past 6 years I have been a freelance graphic designer. During my tenure with my present and previous employers, I have also had the opportunity to develop and hone my skills in different areas of web development, app design, user experience and interface design. Working with the Department of Correction has helped me utilize my creativity to work well in a collaborative environment and individually.

Thanks to my rich and varied experience, today I am proficient in various types of graphic designing work, including website templates, logo creation, marketing materials like flyers, brochures, and book covers which will allow me to play a crucial role in the implementation of your design projects. I have solid expertise working with industry standard design software, including: I take great pride in the design process from conception to implementation. I strongly believe in delivering effective, focused and cost-effective designs that fit my client's recommendations. My focus is on developing a product that is visually appealing and in consonance with the vision and values of my clients. Some of my notable accomplishments include the following:

- Conceptualized and executed a very successful online, television, and print advertising campaign for a leading religious company.
- Designed the brochure and fact sheet for the DOC Youth Explorers program and Career Fair.

Audience profile

My target audience are small business and Religious organizations. Creating advertisements that will cater to the needs of the clients. My goal is always to please and wow clientele. Now that i know Ux/ Ui design it make it easier to go beyond the grain, providing items that will work and help for them to sale or get their events out effectively!