

# CHURN PREDICTIONS FOR KOBO BANK

Age

1887

Country

FranceGermanySpain

No. of Items

1234

Predictions

ChurnRetention

Prediction Probabilities

0.001.00

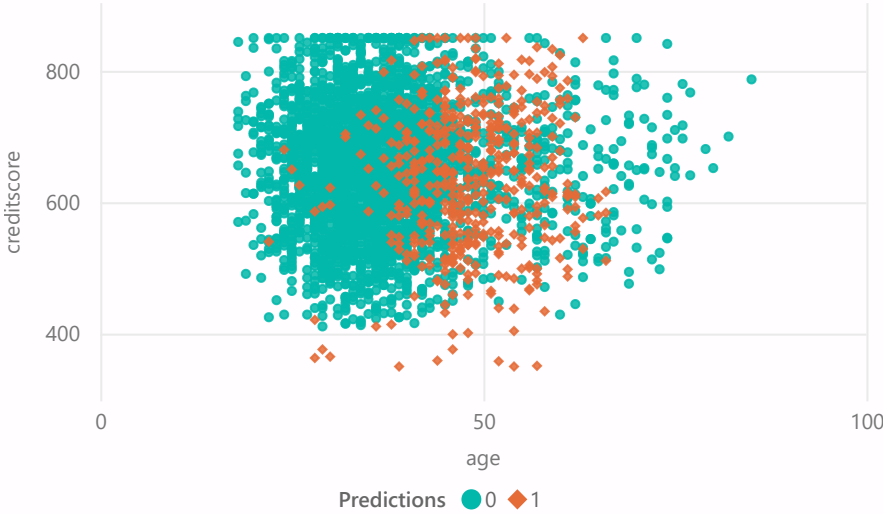
New Customers

3343

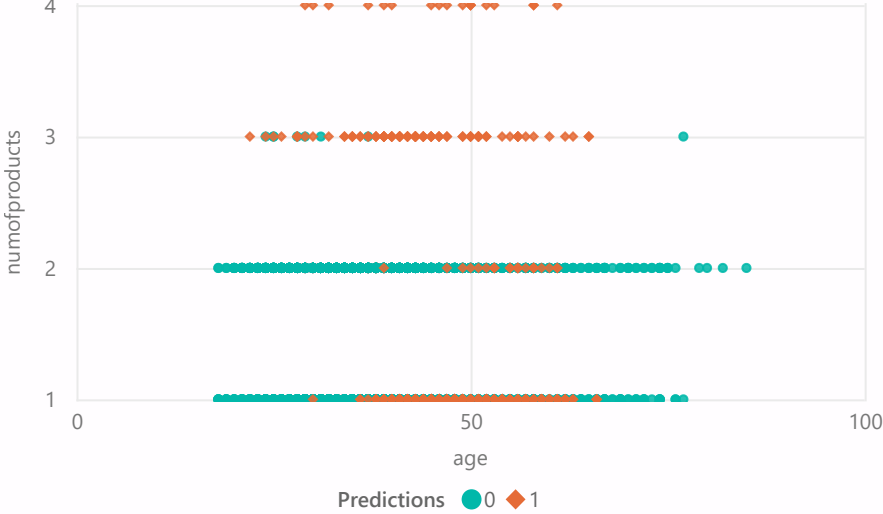
Potential Churns

472

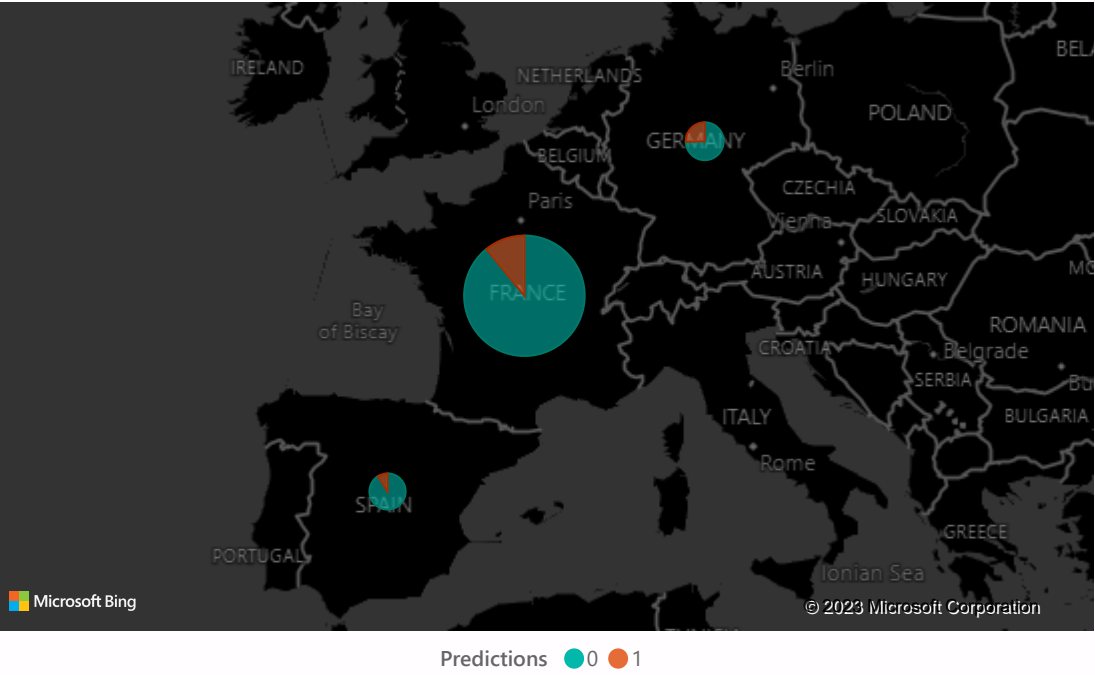
Age Vs Credit Score by Prediction



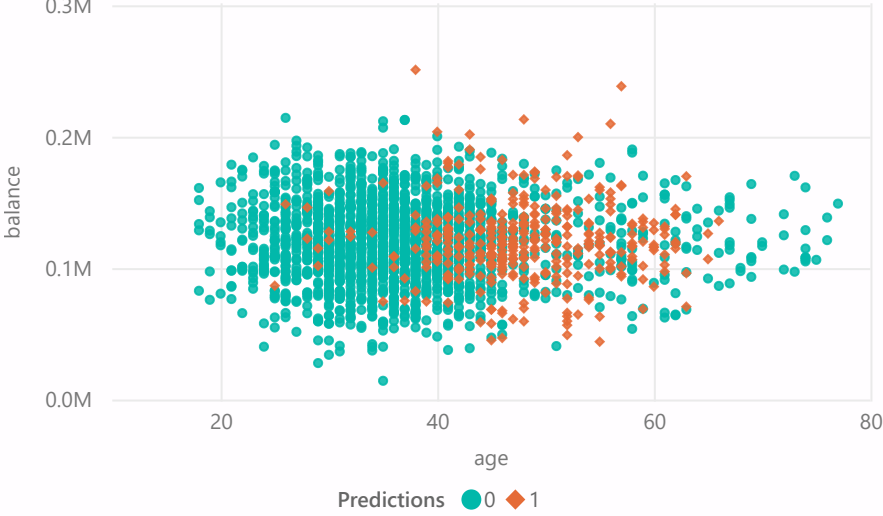
Age Vs No. Of Products by Prediction



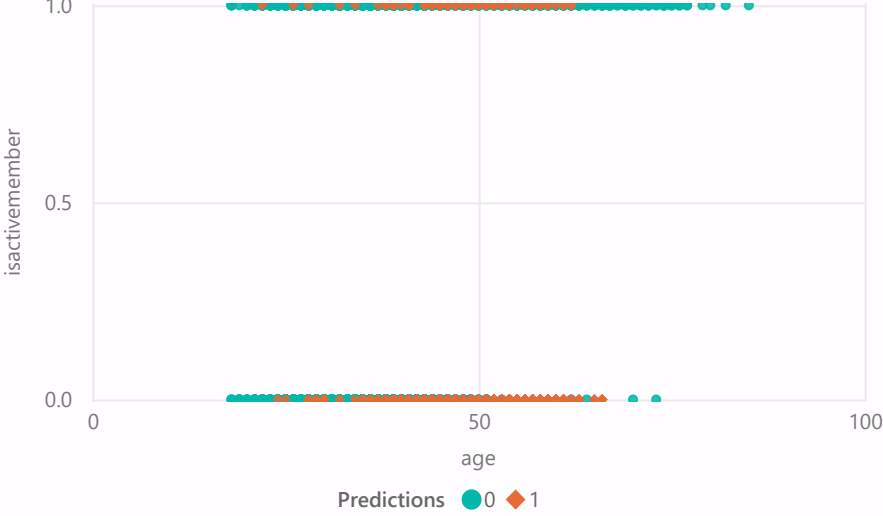
Number of Customer per Country & Prediction



Age Vs Balance by Prediction



Age Vs IsActive by Prediction



Customer Details

Customerid	Surname	Geography	Gender	Age	Hascrcard	Creditscore	Estimatedsalary	Balance	IsActivemember	Num. Of Products	Tenure	Prediction	Probability to Churn
15565737	AP Ferri	Spain	Female	39	0	698	90212.38	161,993.89	0	1	9	Retention	0.18
15565815	AP Kent	Germany	Female	30	1	627	188258.49	57,809.32	0	1	6	Retention	0.20
15566127	AP Thomsen	Spain	Female	32	1	545	94739.2	0.00	0	1	4	Retention	0.22
15566147	AP Estes	France	Male	39	1	596	48963.59	0.00	0	1	9	Retention	0.26
15566192	AP Franklin	Germany	Female	44	0	749	151083.8	71,497.79	0	2	0	Retention	0.26
15566247	AP Hsu	Germany	Female	41	1	616	236.45	103,560.57	0	1	1	Churn	0.64
15566287	AP Ferrari	France	Female	37	1	618	98686.4	96,652.86	0	1	5	Retention	0.16
15566328	AP Okwuadigbo	Spain	Male	36	0	574	71709.12	0.00	1	2	1	Retention	0.02
15566530	AP Fang	France	Male	45	1	487	77475.73	0.00	0	2	2	Retention	0.10
15566630	AP McKenzie	Spain	Male	23	0	709	129590.18	0.00	0	2	10	Retention	0.03
15566725	AP Chimaoke	Spain	Male	66	1	554	116747.62	0.00	1	2	8	Retention	0.03
15566744	AP Chidalu	France	Female	45	1	444	161653.5	0.00	0	2	4	Retention	0.34
15566879	AP Gotch	Germany	Male	20	1	535	118825.56	134,874.40	1	1	9	Retention	0.09
Total				129635	2391	2171021		259,190,583.74	1705	5112	16976		714.27