The process begins, when an initial design is developped.
  -Afterwards, the stakeholder validation is conducted.
  -Subsequently, the based is adjusted on the feedback.
If it is required, the latter steps are repeated and the process continues with collecting the customer feedback.
Once the loop is finished, it is silent transition 1ed.
Next, the initial prototype is developped.
  -Latterly, the prototype is tested.
  -Thereafter, the prototype is updated.
Once the loop is finished, the initial production is developped.
  -After that, the customer feedback is collected.
  -Consequently, the production is updated.
Once the loop is finished, the selling is started.
Following, the process is completed.