

The process begins, when the new product requirements are gathered.

Afterwards, it is silent transition 1ed.

Subsequently, the process is split into 2 parallel branches:

Next, the business planning is conducted.

Latterly, the technical preparation is conducted.

Once all 2 branches were executed, it is silent transition 2ed.

Thereafter, it is silent transition 3ed.

After that, the process is split into 2 parallel branches:

Consequently, the sales development is conducted.

Following, the product development is conducted.

Once all 2 branches were executed, it is silent transition 4ed.

Thereon, the product release is conducted.

Later on, the process is completed.