The process begins when **Gather new product requirements** is performed. Next, the flow splits into **two parallel branches** that happen simultaneously:

- 1. Business planning is conducted.
- 2. Technical preparation is conducted.

Both branches must finish before moving forward.

After both tasks are completed, the process splits again into two new parallel branches:

- 1. Product development occurs.
- 2. Sales development occurs.

These two branches work separately and simultaneously. Once both finish, they merge back together.

Finally, **Product release** is executed, and the process ends.

Silent transitions (unnamed steps) guide the flow by splitting and merging paths, ensuring all required tasks complete before moving to subsequent steps. No loops or exclusive choices exist in this process.