Here's a clear step-by-step description of the workflow:

- 1. Start at "Develop initial design".
  - Then move to Stakeholder validation.

## 2. After Stakeholder validation:

- If feedback requires adjustments, go to Adjust based on feedback, then repeat Stakeholder validation (forming a loop).
- · If no adjustments are needed, use a silent transition to proceed without any visible action to the next phase.
- 3. Next: Develop initial prototype.
  - Then move to Test prototype.

## 4. After Test prototype:

- If changes are needed, go to **Update prototype**, then repeat Test prototype (another loop).
- If the prototype is approved, proceed to **Develop initial production**.
- 5. Next: Develop initial production.
  - Then move to Collect customer feedback.
- 6. After Collect customer feedback:
  - If improvements are required, go to Update production, then repeat Collect customer feedback (final loop).
  - If feedback is satisfactory, proceed to Start selling.
- 7. End when "Start selling" is completed.

## Key highlights:

- Loops occur at stakeholder validation, prototype testing, and customer feedback stages.
- Exclusive choices happen after validation/testing/feedback: either loop back or move forward.
- Silent transitions act like automatic "green lights" to progress when no adjustments are needed.
- All steps happen **one after another**; no tasks occur simultaneously.
- The process strictly follows the sequence: Design o Validate o Prototype o Test o Production o Feedback o Selling.