



Keeghan McGarry

BUSINESS ANALYST & TECHNICAL MANAGER

Profile

Experienced and passionate Business Analyst with over eight years of experience improving business systems and leading technical projects. Adept in analytical thinking, strategic planning, leadership, and building strong relationships with business partners. Dedicated team leader with the ability to effectively manage and achieve project goals, leveraging my software development and communication skills.

Employment History

Business Analyst, The Climbing Hangar, Liverpool, United Kingdom

SEPTEMBER 2019 – PRESENT

As a member of the Senior Management Team, I define the KPIs and metrics against which we measure business success. A large focus has been on efficiency and automation, allowing the business to grow from 80 employees to 200, and double our number of climbing gyms. Some of my key achievements which helped lead to this growth include:

- Redefining all business KPIs to give more actionable insight into trading results
- Created documentation for all procedures in our CRM
- Ran monthly site audits to ensure procedures were being followed
- Built a data-warehouse solution for automated reporting and moved all gyms to a cloud based setup
- Converted all existing Excel based reports to PowerBI
- Built out a dynamic Financial Forecasting tool for the CFO
- Created a customer profiling tool for the Marketing Team
- Lead the implementation of Salesforce

Personal Trainer, Self Employed

JULY 2017 – SEPTEMBER 2019

Spent two years travelling around Europe while working as a Personal Trainer.

Technical Manager, Arthur D. Riley & Co., Wellington New Zealand

MARCH 2014 – JULY 2017

My roles at Arthur D. Riley were many and varied over the more than three years I worked there. I began as a Database Administrator, designing and maintaining a range of databases for both B2B and SaaS systems. As the business expanded from 150 employees to over 400, I took over management of all IT Systems and lead the cloud migration, as well as overseeing two mergers. I worked in collaboration with the Delivery Manager and Sales Manager to ensure customer projects were delivered on time and within budget. With them I oversaw a team of six developers, three Database Administrators, and one QA Analyst.

Some key achievements include:

- Overseeing the development of Parking Enforcement software used by over 20 city councils in New Zealand
- Leading the IT Integration in two separate business mergers
- Implemented regular penetration testing
- Contributed to over 30 successful tender documents

Details

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Skills

Agile Project Management
Cross-Level Communication
Financial Modelling
Data Analysis
Microsoft Excel
Software Development
Machine Learning

Languages

Python
SQL
JavaScript
C#
R

Links

<https://github.com/KeeghanM>
[ChessTraining.app](#)
[Chess Puzzle API](#)

Hobbies

I am an avid Chess Player, currently competing for Liverpool Chess Club. I am also passionate about web development, and most recently have combined these two hobbies in the creation of a web app for chess training.

I am also a qualified personal trainer, with a specific focus on Strength Sports - specifically Power Lifting.

Full Stack Developer, HelloDigital, Wellington New Zealand

APRIL 2012 — FEBRUARY 2014

HelloDigital is a Digital Commerce Agency. During my time there they were partnered with Vend E-Commerce. When working from design documents I would create templates which integrated with the Vend platform. This included not only a lot of modern Front-End development techniques, but also the writing of custom APIs and the use of existing ones.

Education

Project Management Professional Cert., LearnSmart

2017

I gained my PMP Qualification in 2017, giving me valuable skills and knowledge allowing me to lead effective teams in either Agile or Waterfall based approaches.

NCEA Level 1 (Merit Endorsement), Onslow College, Wellington New Zealand

2010 — 2013

Equivalent to UK GCSEs

References

References available upon request