



KEELY RETZLOFF

UX/UI Designer + Front End Developer

Education

University of Texas at Dallas

BA in Arts and Technology

Minor in Psychology

Graduated December 2018

Achieved Dean's List December 2018

Three Rivers High School

Graduated May 2014

Achieved UIL Academics Computer Applications State Qualifier Round

Designer or Developer?

From a young age, I knew that I loved creating websites. So much, I taught myself HTML, CSS, and Photoshop at around 12 years old. In College, I found a love for Psychology and UX. Fast forward to today, I live with one foot in both design and development worlds because I can't bear to let either go.

Work Experience

PATH Counseling, November 2020-January 2021

Web Dev/UX Design, Developed WordPress landing page for client, collab with Visual Designer, mobile experience

TREEM, January 2020-August 2020

Web Dev/UX Design, led UX Team, built XD web mockups, Site Speed Optimization, HTML email campaigns, WP Ecommerce

House of The South, August 2018-Present

Branding/Design/Dev, WP eCommerce site, created digital Photoshop assets, Mailchimp marketing, InDesign mockups

JSlightle Photo, October 2017-July 2018

Design and Development, Simple portfolio website in Word-press, organized photos into album system

Volunteer Work

Social Media Volunteer, September 2017

Attended Big Design UX conference, sat in on lectures and posted to social media for UTDallas UX club

Equest Volunteer, April 2016 - July 2016

Assisted in Therapy sessions by walking alongside riders and horses and carrying out barn duties

References available upon request

Skills / Tools

- HTML5 / CSS3 / Javascript
- ReactJS / Vue
- WordPress / PHP
- Adobe Creative Suite
- GatsbyJS / SASS / SEO
- Ecommerce

Fun Facts

- I'm a casual gamer.
- I love Nature and Traveling.
- I grew up going to Herman's Hermits Revival concerts.
- My nickname in school was 'Grace.'

Languages

- English - Native
- Swedish - Intermediate B1
- Spanish - Elementary A2