

Keely Retzloff

Web Designer/Developer

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About Me

Freelance Designer and Developer focusing on Front-end technologies. Graduated December 2018 with a BA in Arts and Technology, minor in Psychology from the University of Texas at Dallas. I've worked on professional projects that include building and managing content-driven websites, building web apps and optimizing HTML for SEO.

Education

- **Three Rivers High School**
High School Diploma, Graduated 2014
- **University of Texas at Dallas**
BA in Arts and Technology, minor in Psychology, Graduated 2018

Work Experiences

Projects

- **TREEM (Internship)** Jan. '20-Aug. '20
Web Developer and head of UX Team, built XD web mockups, Site Speed Optimization, built email Marketing, Tech Support
- **House of The South(Capstone)** Aug. '18-Pres.
Branded, Designed, and built eCommerce website, made digital assets in Photoshop, Mailchimp marketing, InDesign mockups
- **JSLightle Photo(Freelance)** Oct. '17-July '18
Built simple portfolio website in WordPress, organized photos into album system, general Tech Support
- **Stealth Editing(Freelance)** Aug. '16-Jan. '17
Helped client build WordPress website, taught proper layout and how to manage it, general Tech support

Other Relevant Experience

- **Social Media Volunteer** Sep. 2017
Attended Big Design UX conference, posted to social media at event to advertise for UTDallas UX club
- *References available upon request

Skills

- **Adobe Creative Suite**
Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, Bridge, XD
- **Front End Coding**
HTML5, CSS3, SCSS/LESS
- **Object-Oriented Coding**
JavaScript, JQuery, Java, PHP
- **Web Frameworks/CMS**
WordPress, Bootstrap, React
- **Data/Project Management**
Shotgun Studio, Microsoft Word, Excel, Access, Powerpoint, Google Drive, Trello, Slack

Other Skills and Hobbies

- Minimalism
- Photography
- Digital Art
- Gaming
- Philosophy



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