# KEELY RETZLOFF

UX/UI Designer + Front End Developer

## Education

- **University of Texas at Dallas**
  BA in Arts and Technology
  Minor in Psychology
  Graduated December 2018
  Achieved Dean's List December 2018

- **Three Rivers High School**
  Graduated May 2014
  Achieved UIL Academics Computer
  Applications State Qualifier Round

## *Designer* or Developer?

From a young age, I knew that I loved creating websites. So much, I taught myself HTML, CSS, and Photoshop at around 12 years old. In College, I found a love for Psychology and UX. Fast forward to today, I live with one foot in both design and development worlds beacuse I can't bear to let either go.

## Work Experience

PATH Counseling November 2020-January 2021

Web Dev/UX Design, Developed WordPress landing page for client, collab with Visual Designer, mobile experience

TREEM, January 2020-August 2020

Web Dev/UX Design, led UX Team, built XD web mockups, Site Speed Optimization, HTML email campaigns, WP Ecommerce

House of The South August 2018-Present

Branding/Design/Dev, WP eCommerce site, created digital Photoshop assets, Mailchimp marketing, InDesign mockups

JSLightle Photo October 2017-July 2018

Design and Development, Simple portfolio website in Wordpress, organized photos into album system

### Volunteer Work

Social Media Volunteer, September 2017
Attended Big Design UX conference, sat in on lectures and posted to social media for UTDallas UX club

Equest Volunteer, April 2016 - July 2016
Assisted in Therapy sessions by walking alongside riders and horses and carrying out barn duties

*References available upon request*

## Skills / Tools

- HTML5 / CSS3 / Javascript
- ReactJS / Vue
- WordPress / PHP
- Adobe Creative Suite / XD
- GatsbyJS / SASS / SEO / Netlify
- Ask me about my soft skills!

## *Fun* Facts

1. I'm a casual gamer.
2. I love nature and traveling.
3. I grew up going to Herman's Hermits Revival concerts.
4. My nickname in school was 'Grace.'

## Languages

1. English - Native
2. Swedish - Intermediate B1
3. Spanish - Elementary A2

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