From: [keenanb@1worldsync.com](mailto:keenanb@1worldsync.com)

To: rachelw@client.com  
Bcc: techteam@1worldsync.com

Subject: Urgent: Correcting PowerReviews Product Feed Errors

Good morning, Rachel!

I am reaching out regarding the ongoing issues with your PowerReviews product feed. You mentioned that you encountered garbled product text, format errors, and missing data in your product feed.

We have identified several key issues that need to be addressed promptly. The likely cause(s) for disruptions in the synchronization of your product data with our system is due to following errors:

* Page not found errors on Wangaaa Jersey, Darker Wave, and California Fade Hoodie products
* The feed file appears to have inconsistencies in data formatting, particularly in fields such as product names, SKUs, and descriptions.
* Characters within the feed file seem to be encoded incorrectly.

We understand the importance of resolving these issues promptly to minimize disruptions to your product data synchronization process. We expect our technical team to resolve this issue within 4 hours. Our team will provide regular updates and guidance throughout this process. Should you require any further clarification or support, please do not hesitate to reach out to us.

Thank you for your attention to this matter. We appreciate your cooperation in resolving these issues expediently.

Best regards,

Keenan Bedenfield

Tech Support Specialist

1WorldSync