



HSHacks 2024

April 20, 2024 – 8am to 8pm

Chicago-Area HS Hackathon

Sponsorship Prospectus

team@hshacks.org

www.hshacks.org



HS HACKS 2023 - Project-Building Phase

What is HSHacks?

HSHacks is a high school hackathon where Chicago-area students will build projects, make new friends, and have an awesome time!

Throughout the event, attendees will:

- Team up to build projects for nonprofit partners
- Learn new coding skills through workshops and Q&As
- Apply new tools & technologies
- Win cash & tech prizes

What are the logistics of HSHacks?

We plan to host 100+ Chicago-area HS students with beginner to advanced-level coding experience in the [John Hersey High School ARC](#) on April 20, 2024.

Why sponsor HSHacks?



[HSHacks 2023 - Gold-Level Sponsor Postman's Workshop](#)

1. Empower 100+ HS Students

By sponsoring HSHacks, you'll enable 100+ high school students to have a one-of-a-kind **collaborative coding experience**, enabling

them to sharpen essential skills and make unforgettable memories that could shape their future career.

As a sponsor of HSHacks, you'll showcase your organization's commitment to **education, creativity, and innovation**. We'll feature you throughout the event, in HSHacks advertising material distributed to schools across the Chicago area, in our post-event press releases!*

2. Branding

Sponsoring HSHacks will enable you to establish your brand and connect with tech's next generation of dreamers and doers.

For instance, to this day, attendees remember **Postman's** Intro to APIs workshop or **66Degrees**, HSHacks 2023's largest sponsor.

You'll have the opportunity to:

- Distribute software demos *used by attendees throughout HSHacks*
- Host sponsored workshops or Q&As* *teaching skills with your product offerings*
- Send mentors and judges*
- Distribute recruiting material*

*Varies based on Sponsor Tier

3. Tax Deductibility

HS HACKS is [fiscally sponsored by Hack Club](#), a 501(c)(3) nonprofit, so all donations are **tax-deductible**.

Where will your money go?

Your contribution will enable HS HACKS to come to fruition by funding **supplies, prizes, food, HS HACKS swag-packs**, and anything else needed to run the hackathon.

How can I help?

- **Donate Directly:** This is the **most effective way** to support HS HACKS, as it provides us with flexibility to ensure all attendee needs are fully met
- Send engineers or other staff to mentor, host workshops, or judge projects
- Provide students with tools to use during the event (hosting, software, hardware, etc.)
- If you have any other ideas, questions, or concerns, please contact us at team@hshacks.org.

Sponsorship Perks

	Silver \$150	Gold \$500	Platinum \$750	Diamond \$1000+
General				
Logo on website and TVs	✓	✓	✓	✓
Intro/Closing Ceremony Sponsor Announcement		✓	✓	✓
Featured in emails to attendees		✓	✓	✓
Featured in "Come to HSHacks" advertising			✓	✓
Featured in Post-Event Press Release			✓	✓
"Co-hosted by ____"				✓
Products				
Distribute product demo	✓	✓	✓	✓
Distribute custom prize		✓	✓	✓
Host sponsored workshop or Q&A session		✓	✓	✓
Branding				
Send mentors, judges, or reps	✓	✓	✓	✓
Distribute recruiting material			✓	✓
Sponsor Table			✓	✓

Interested?

Please contact us at team@hshacks.org if you are interested. All sponsorships are negotiable and can be discussed in more detail. We're more than happy to discuss a custom sponsorship tier.

If you'd prefer to donate directly, [here](#) is our Donations Page. We'll reach out soon after you complete your donation.