KEENAN GOODWINE

User Interface Designer

ABOUT

User Interface designer with a background in music business and marketing. Passionate about graphic design, animation, and illustration. Skilled with client communication, creative problem solving, and project management. Work has included brand identity, merchandise, websites, and typography. Driven by turning ideas into products that are visually stunning and delightful to use.

EDUCATION

CERTIFICATION

2022

CareerFoundry

- **USER INTERFACE DESIGN** Intensive project-based online training program with a focus on UI and UX.
 - Created multiple web & mobile applications using Figma, Adobe XD, and Sketch. Portfolio available here.

BACHELOR OF SCIENCE: MUSIC BUSINESS

2019

University of Colorado Denver, CO

EXPERIENCE

GOOD WINE DESIGN

Owner | Nov 2017 - Current

- Created unique hand drawn animations which communicated client music & stories.
- · Developed projects from the ground up, implementing and furthering client's brand and vision.
- Wide variety of design tools and skills allowed me to be a one stop shop for all of my client's needs, keeping productions on track with tight deadlines and release
- · Compelling character design and narrative based animations increased audience engagement and media interaction.
- Nurtured current clients and cultivated new business, resulting in a self run business and creative venture.

LOST LAKE, GLOBE HALL, LARIMER LOUNGE, MOE'S ORIGINAL BBQ

Marketing Manager | Jan 2019 - Nov 2019

- Managed multiple social media accounts to advertise and engage with our audience, driving ticket sales and promotions.
- Created advertising content and managed budgets which maximized concert
- · Routine marketing calls, progress reports, and marketing plans kept team and concerts on track.

CONTACT

- goodwinekeenan@gmail.com
- (720) 403 7126
- www.goodwinedesign.com
- 235 E South Boulder Rd Lafayette, CO 80026
 - Open to Remote Positions

SKILLS

- User Interface Design
- Figma, Sketch, Adobe XD
- Graphic Design
- HTML, CSS, and Java
- · Web, iOS, Android Design
- User Experience Professional
- Adobe After Effects, Photoshop, Animate
- Illustration
- Digital Marketing