## Affinity Diagram

How to Improve Mental Health at UofSC

Platforms

Website for

computer

users

Mobile

app for

support

at your

fingertips

A watch

for Pro

Users

1-on-1 Therapy with TAs

Al chatbot

"Pro"
subscrip
tion with
extra
benefits.

**Features** 

Anxiety/stress relief games

Selfintrospection
quizzes to
track
progress

Club for sociaizing

Design

UofSC design implemented

Easy to understand User Interface

Engaging and captivating
User
Experience

Links to detailed sections/pages

Challenges

User privacy

We don't have enough people to talk to.

Lack of funding

/larketing

UofSC social media can promote our website.

Traditional
advertising
with a QR
code around
campus

Students must complete a survey to determine if they need the app.

> Announce during UofSC events