Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 February 2026
Team ID	LTVIP2026TMIDS34956
Project Name	Gemini Historical Artifact Description App
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The team discussed the challenges faced by historians, students, and curators.

Selected Problem:
Users spend excessive time researching and structuring historical artifact descriptions.

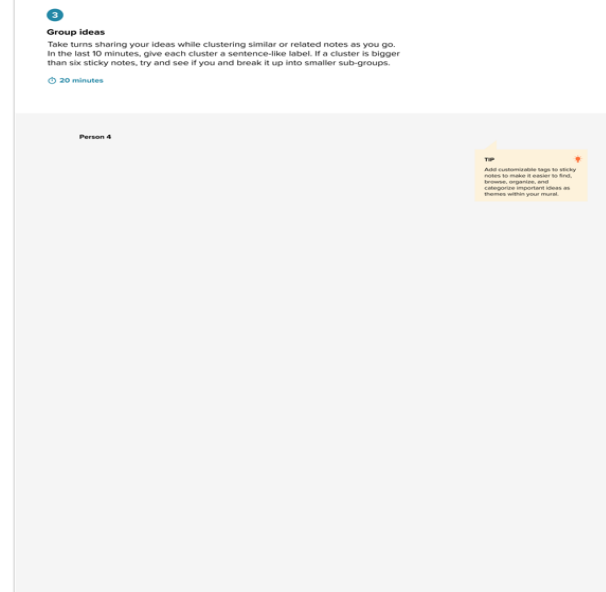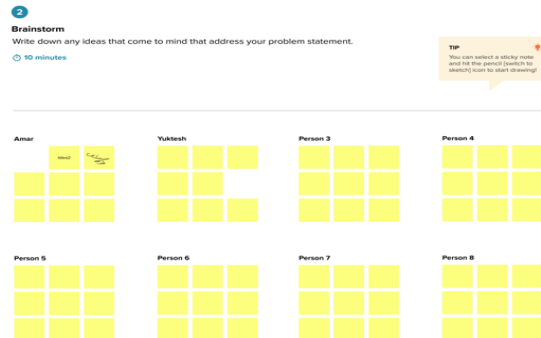## Step-2: Brainstorm, Idea Listing and Grouping

➤ Idea Grouping
Core Features
- AI generation
- Structured format
- Word count customization
➤ Enhancement Features
- Interesting facts
- Download option
➤ Future Scope
- Multi-language
- Image-based description

Step-3: Idea Prioritization

High Priority
- AI-powered blog generator
- Structured content format
- Word count customization
- Download feature

Medium Priority
- Interesting fact display

Future Enhancement
- Image upload
- Multi-language support