Problem-Solution fit canvas 2.0

1. CUSTOMER SEGMENT(S) `CS`

- History students
- Researchers
- Museum curators
- Bloggers
- Content writers
- Educators
- Academic institutions

6. CUSTOMER CONSTRAINTS `CC`

- Limited time
- Lack of research access
- Limited academic writing skills
- Internet dependency
- Budget constraints

5. AVAILABLE SOLUTIONS `AS`

- Manual research (books, Google search, ✅)
- Wikipedia articles
- Academic journals
- Copywriting services
- Other generic AI tools

Limitations:

- Time-consuming ✂ Not structured | necessary
- Not structured properly
- Requires editing fefort

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

- Generate structured historical blog content
- Write academic descriptions quickly
- Prepare exhibition materials
- Create educational content
- Develop research drafts

9. PROBLEM ROOT CAUSE `RC`

- Manual content creation is time-conssumming
- Requires research expertise
- Lack of structured output
- Repetitive effort for different word count counts

9. PROBLEM ROOT CAUSE `BE`

- Manual content creation is time-consuming
- Requires research expertise
- Lack of structured output
- Repetitive effort for different wo

Usex the time:

- Assignment deadlineles, Google search,
- Limited academic, soning
- Interret dependency.
- Budget constraints

3. TRIGGERS `TR`

- Assignment deadlines
- Blog content creation need
- Museum exhibition preparation
- Research paper drafting
- Academic projects

EM YOUR SOLUTION `RC`

- Search doogle tor antilact (Stramliit)
- Cloud deployment
- API integration

10. YOUR SOLUTION `SL`

THE GEMIN HISTORICAL ARTIFACT DESCRIPTION APP

- AI-powered blog generation
- Structured content format
- Custom word count selection
- Instant generation
- Download feature
- Scalable cloud architecture

4. EMOTIONS: BEFORE / AFTER `EM`

Before:

- Confused
- Pressured by deadlines
- Lack of structured information
- Time constraint stress

After:

- Confident
- Productive
- Satisfied
- Efficient

8. CHANNELS off BEHAVIOUR `CH`

- Online:
- Web application (Streamlit)
- Cloud deployment
- API integration

Left margin labels: Strjiled GC / automated RC / Foech llatd latg EE / TRCGENS / EMOTIONS