Ideation Phase
Empathize & Discover

Date	19 February 2026
Team ID	LTVIP2026TMIDS34956
Project Name	Gemini Historical Artifact Description App
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple and easy-to-understand visual tool that captures insights about a user's behaviors, thoughts, feelings, and challenges. It helps teams step into the user's perspective and better understand their needs, motivations, and pain points.

For the **Gemini Historical Artifact Description App**, the empathy map focuses on users such as historians, museum curators, students, researchers, and bloggers who require structured and accurate historical content.

Creating this empathy map allows the team to clearly identify:

- What users think and feel while researching historical artifacts
- What they see in their environment
- What they hear from peers and colleagues
- What they say and do during the research and writing process
- The challenges (pain points) they experience
- The benefits (gains) they expect

Understanding these aspects helps in designing a solution that truly addresses the user's real problems, such as time-consuming research, lack of structured content, and difficulty maintaining academic accuracy.
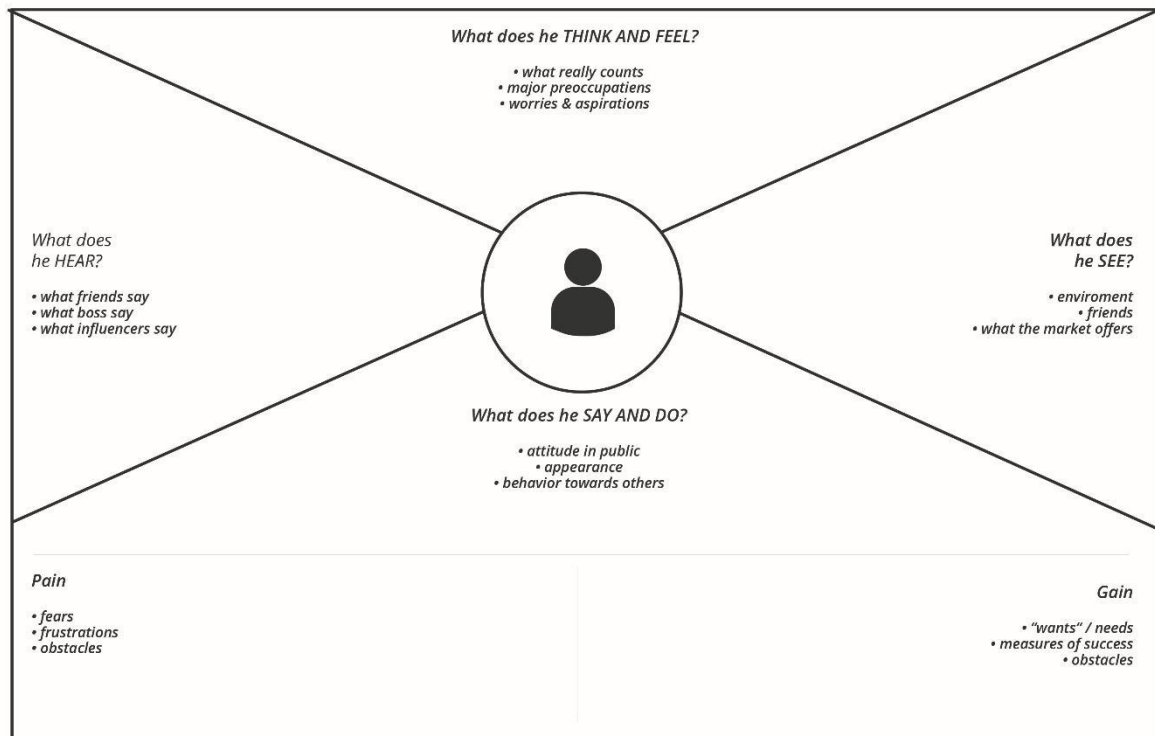
The empathy mapping process ensures that the developed application is:

- User-centered
- Efficient
- Academically reliable
- Productivity-enhancing

By analyzing the user's emotions, frustrations, and goals, the team is able to design a solution that reduces research effort and provides high-quality, structured historical descriptions using AI.

Example:

Empathy Map

What does he THINK AND FEEL?
- what really counts
- major preoccupaties
- worries & aspirations

What does he HEAR?
- what friends say
- what boss say
- what influencers say

What does he SEE?
- enviroment
- friends
- what the market offers

What does he SAY AND DO?
- attitude in public
- appearance
- behavior towards others

Pain
- fears
- frustrations
- obstacles

Gain
- "wants" / needs
- measures of success
- obstacles

Example: Gemini Historical Artifact Description App

Think & Feel
- I need accurate historical information.
- I want well-structured content.
- Detaile d desrictions take too much time.

Hear
- I want detailed descriptions of artifacts.
- Researching consumes too much time.
- This content must be accurate.

See
- Multiple sources for historical research.
- Long hours spent drafting blogs.
- Other writing assistance tools are limited.

Say & Do
- Searches online for historical information.
- Reads multiple articles and books.
- Uses online tools for writing help.

Pain
- Time-consuming research process.
- Maintaining structured format.
- Ensuiring mitorical accuracy.
- Ensuring historical accuracy.

Gain
- Save time & effort.
- Structured artifact descriptions.
- Save time & effort.
- Structured artifact descriptions.
- Improved productivity.