

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 February 2026
Team ID	LTVIP2026TMIDS34956
Project Name	Gemini Historical Artifact Description App
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The team discussed the challenges faced by historians, students, and curators.

Selected Problem:

Users spend excessive time researching and structuring historical artifact descriptions.

The screenshot displays the Mural template for "Brainstorm & Idea Prioritization".

Before you collaborate: This section includes a lightbulb icon and a wavy line. It contains three steps: **A Team gathering** (Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.), **B Set the goal** (Think about the problem you'll be focusing on solving in the brainstorming session.), and **C Learn how to use the facilitation tools** (Use the Facilitation Superpowers to run a happy and productive session.). Each step has a timer icon indicating duration: 10 minutes for A, 10 minutes for B, and 5 minutes for C. There is also an "Open article" button.

Define your problem statement: This section shows a box labeled "PROBLEM" containing the placeholder text "How might we [your problem statement]?".

Key rules of brainstorming: This section features a brain icon and lists six rules: Stay in topic., Encourage wild ideas., Defer judgment., Listen to others., Go for volume., and If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

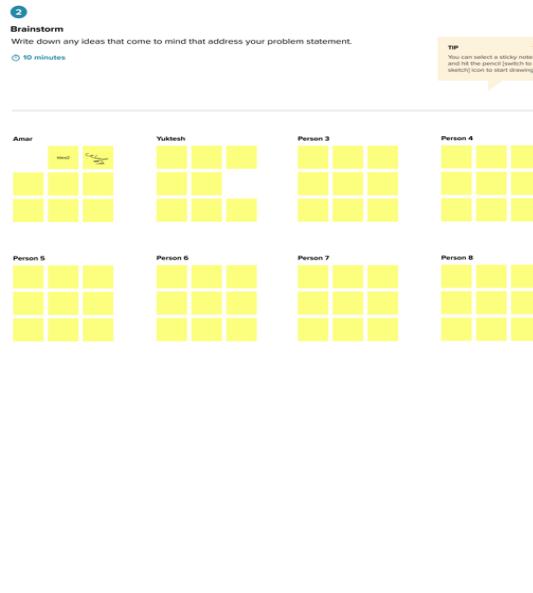
➤ Idea Grouping

Core Features

- AI generation
 - Structured format
 - Word count customization
- Enhancement Features
- Interesting facts
 - Download option
- Future Scope
- Multi-language
 - Image-based description

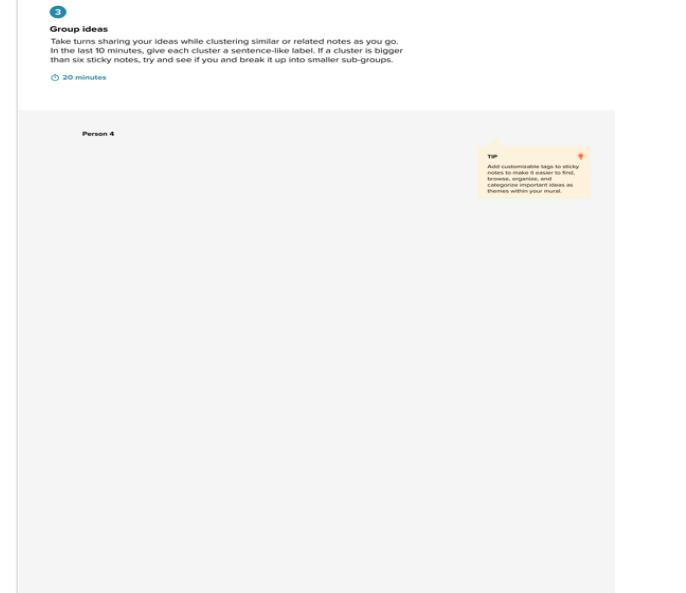
2
Brainstorm
Write down any ideas that come to mind that address your problem statement.
⌚ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



3
Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
⌚ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find. Imagine what categories important ideas fall into and add them to your notes.



Step-3: Idea Prioritization

High Priority

- AI-powered blog generator
- Structured content format
- Word count customization
- Download feature

Medium Priority

- Interesting fact display

Future Enhancement

- Image upload
- Multi-language support

