

CS23A34

USER INTERFACE AND DESIGN

EXPERIMENT – 1

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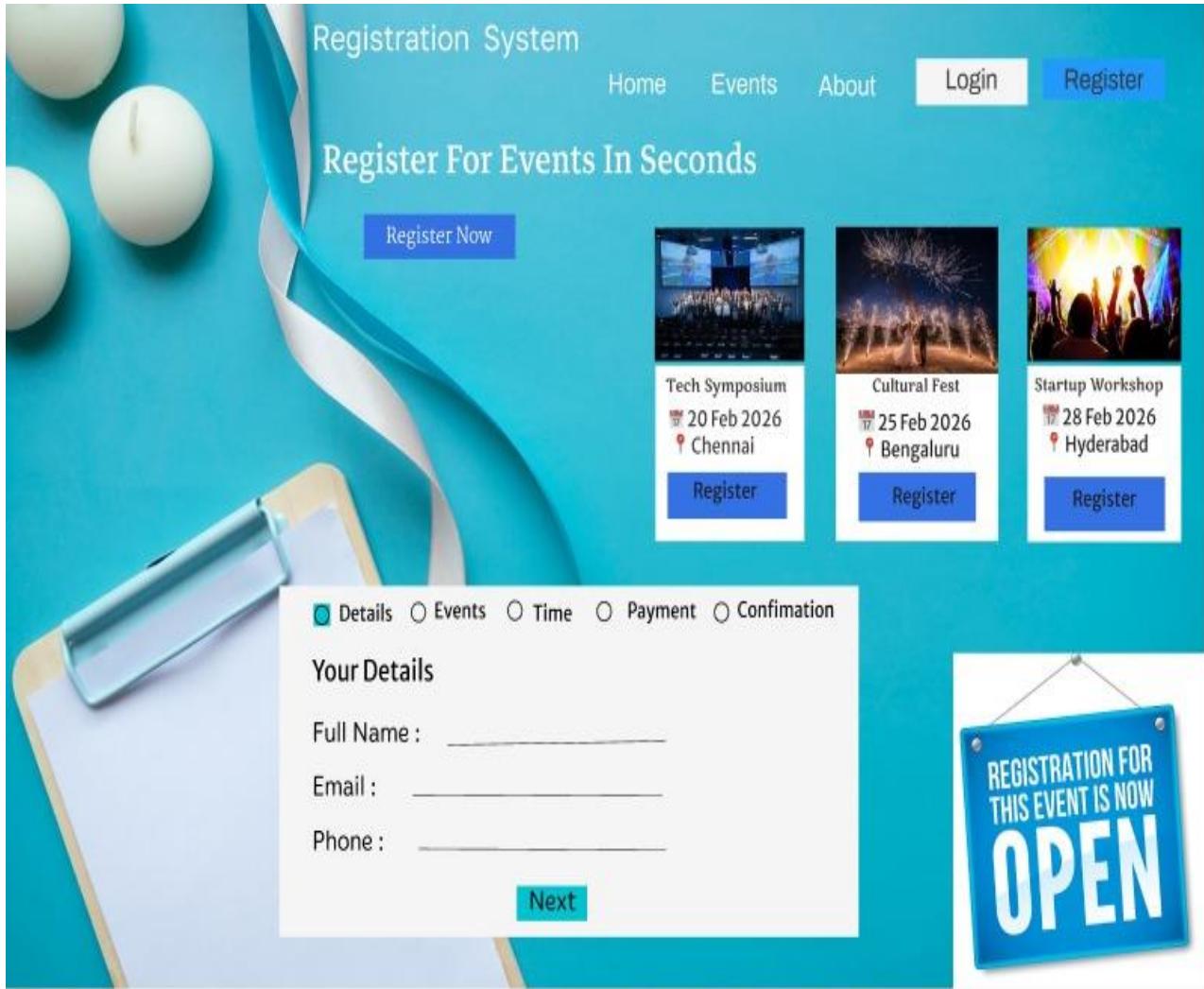
EVENT REGISTRATION WEBSITE

(Bad UI vs Good UI Comparison)

PROTOTYPE LINK :

<https://www.figma.com/design/FcEPFWIHFArxPIQgQDCINJ/Untitled?node-id=2-39&t=U5MaVr7zwUufauGZ-1>

GOOD UI DESIGN (EVENT REGISTRATION)



Why the design looks good ?

- Clear visual hierarchy
- Single primary call-to-action (Register Now)
- Consistent colors, fonts, and button styles
- Card-based layout for events

- Proper spacing and alignment
- Step-by-step progress indicator
- Background supports content, not distracts

BAD UI DESIGN (EVENT REGISTRATION)

The screenshot shows a mobile application interface for event registration. At the top is a green header bar with the title "Register For Event". Below the header is a row of eight icons: house, magnifying glass, bell, clock, heart, envelope, gear, and a red X. Underneath these are three rows of buttons:

- Row 1:** "REGISTER" (purple), "CONLET" (yellow), "OK" (red).
- Row 2:** "NEXT" (green), "DONE" (blue), "SUBMIT" (pink).
- Row 3:** "Event Details" (yellow), "OK" (pink).

Below the buttons is a section for event details:

Party Night,
April 27, 2026 | 7.00 PM - 11.00 PM

Venue: Grand Convention Center
Address: No. 45, Anna Salai,
Near Thousand Lights Metro Station,
Chennai - 600002, Tamil Nadu, India.

A large green button labeled "Submit Info" is positioned below the event details. To the right of the "Submit Info" button is a red "NEXT" button.

Below the event details, there are input fields and labels:

NAME :

PHONE NO :

MAIL ID :

COMMENTS :

- **Too many colors used** – no visual hierarchy
- **Inconsistent button styles** – different colors & sizes
- **Too many buttons for one task** – causes confusion
- **Unclear button labels (OK, DONE, CONLET)**
- **Spelling mistake** reduces credibility
- **Icons used without meaning or labels**
- **Irrelevant icons** for event registration
- **Poor alignment and spacing**
- **No grid system followed**