

CS23A34
USER INTERFACE AND DESIGN
EXPERIMENT – 1

240701256

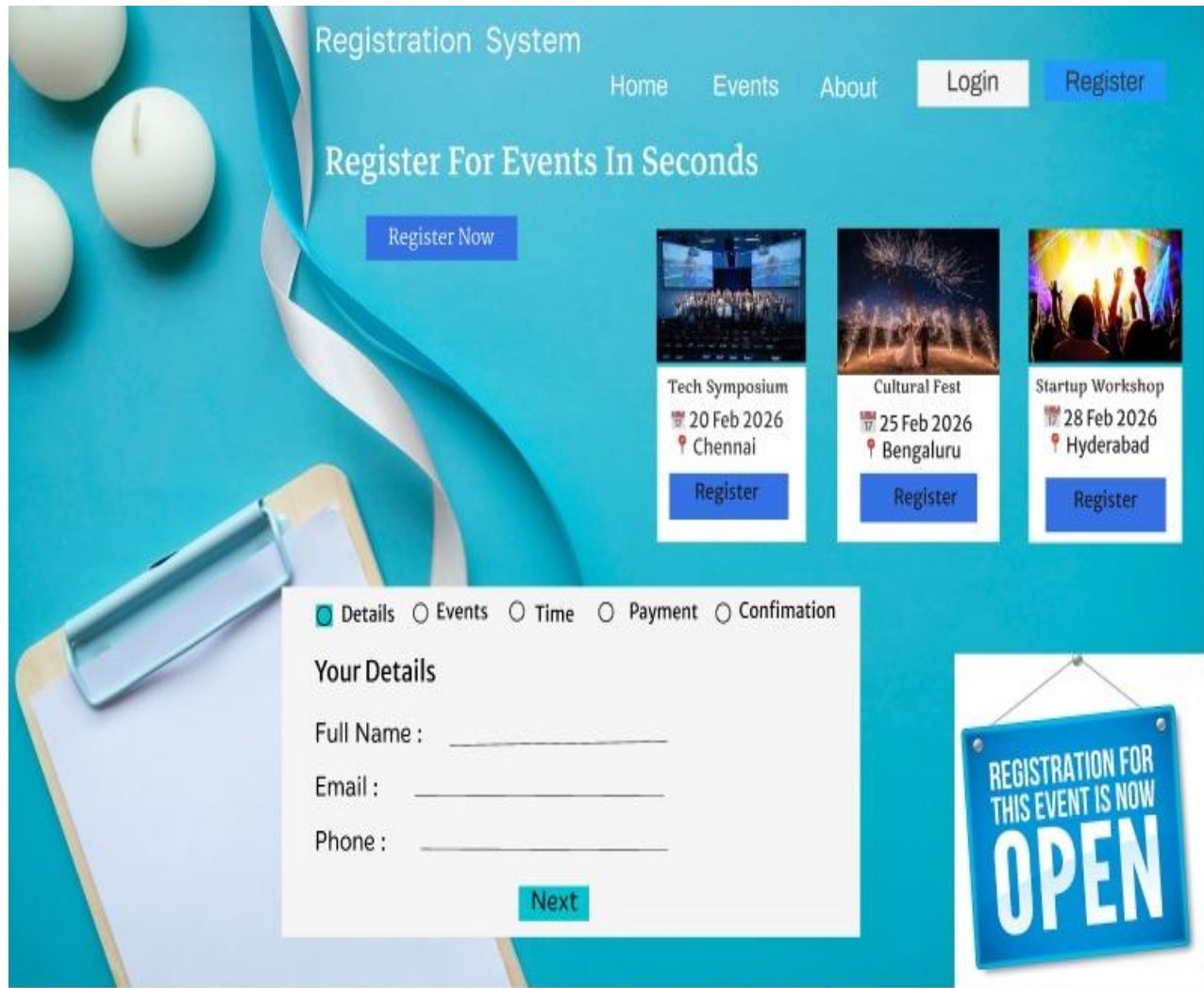
KEERTHANA R

EVENT REGISTRATION WEBSITE
(Bad UI vs Good UI Comparison)

PROTOTYPE LINK :

<https://www.figma.com/design/FcEPFWlHFArxPIQ9QDCINJ/Untitled?node-id=2-39&t=U5MaVr7zwUufauGZ-1>

GOOD UI DESIGN (EVENT REGISTRATION)



Why the design looks good ?

- Clear visual hierarchy
- Single primary call-to-action (Register Now)
- Consistent colors, fonts, and button styles
- Card-based layout for events

- Proper spacing and alignment
- Step-by-step progress indicator
- Background supports content, not distracts

BAD UI DESIGN (EVENT REGISTRATION)

Register For Event



REGISTER

CONLET

OK

NEXT

DONE

SUBMIT

Event Details

OK

Party Night,
April 27, 2026 | 7.00 PM - 11.00 PM

Venue: Grand Convention Center
Address: No. 45, Anna Salai,
Near Thousand Lights Metro Station,
Chennai - 600002, Tamil Nadu, India.

Submit Info

NAME :
PHONE NO :
MAIL ID :
COMMENTS :

NEXT

- **Too many colors used** – no visual hierarchy
- **Inconsistent button styles** – different colors & sizes
- **Too many buttons for one task** – causes confusion
- **Unclear button labels** (OK, DONE, CONLET)
- **Spelling mistake** reduces credibility
- **Icons used without meaning or labels**
- **Irrelevant icons** for event registration
- **Poor alignment and spacing**
- **No grid system followed**