CS23A34

USER INTERFACE AND DESIGN
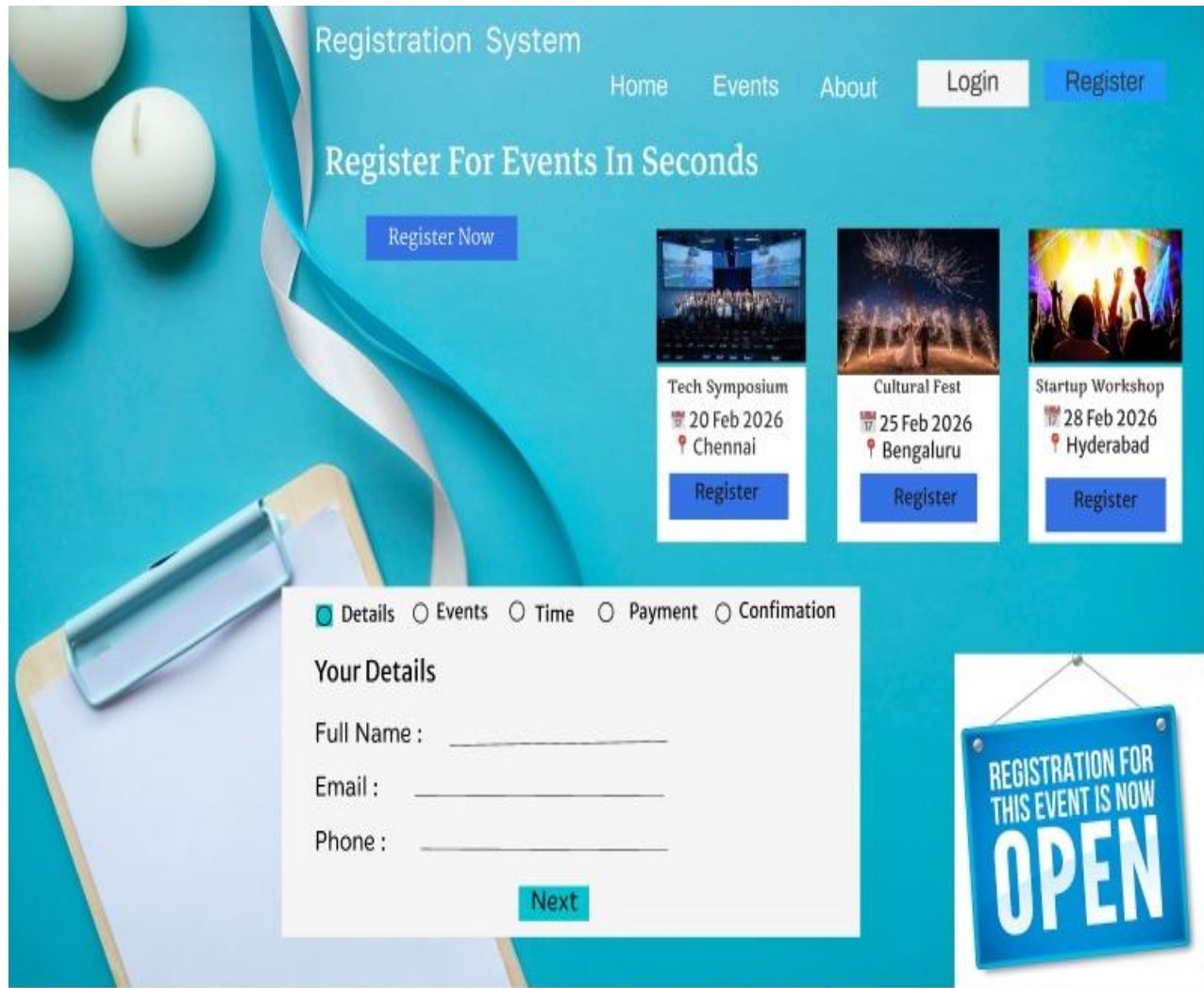
EXPERIMENT – 1

240701256

KEERTHANA R

EVENT REGISTRATION WEBSITE

(Bad UI vs Good UI Comparison)

PROTOTYPE LINK :

https://www.figma.com/design/FcEPFWlHFArxPIQ9QD
ClNJ/Untitled?node-id=2-39&t=U5MaVr7zwUufauGZ-1

GOOD UI DESIGN (EVENT REGISTRATION)

Why the design looks good ?

- Clear visual hierarchy
- Single primary call-to-action (Register Now)
- Consistent colors, fonts, and button styles
- Card-based layout for events

- Proper spacing and alignment
- Step-by-step progress indicator
- Background supports content, not distracts

BAD UI DESIGN (EVENT REGISTRATION)

- 🔴 **Too many colors used** – no visual hierarchy
- 🔴 **Inconsistent button styles** – different colors & sizes
- 🔴 **Too many buttons for one task** – causes confusion
- 🔴 **Unclear button labels** (OK, DONE, CONLET)
- 🔴 **Spelling mistake** reduces credibility
- 🔴 **Icons used without meaning or labels**
- 🔴 **Irrelevant icons** for event registration
- 🔴 **Poor alignment and spacing**
- 🔴 **No grid system followed**