



**PRESIDENCY**  
UNIVERSITY



# SheLeads Hackathon

**BUILDING THE FUTURE**

## TRACK 1: TECHNOLOGY & INNOVATION

- AI & Machine Learning Solutions
- Smart City Technologies
- Cloud Computing & Data Engineering
- Automation & Robotics
- Cybersecurity & Digital Defense

## TRACK 2: CREATIVE INDUSTRIES & MEDIA

- Digital Storytelling & Content Creation
- Immersive Media (AR/VR)
- Interactive Design & User Experience
- Social Media Strategy & Marketing
- Digital Branding & Communication

## TRACK 3: BUSINESS & LEGAL STRATEGY

- Tech-Enabled Business Models
- Digital Law & Compliance
- Blockchain & Smart Contracts
- E-Commerce Strategies
- Data Privacy & Ethics



Scan to Register

**Friday, March 7, 2025 | 9:30AM - 3:30PM | F Block, Seminar Hall - 2**

## Hackathon winners will get

**1 PLACE**  
₹7000

**2 PLACE**  
₹5000

**3 PLACE**  
₹3000

Registration Link:  
<https://forms.office.com/r/PK0HbZ3web>



**Ms. Mitali Bhargava**  
Program Lead at Google  
Bengaluru

Technical Session on

## SMART CAREER PLANNING SOLUTIONS POWERED BY AI

**1:30PM - 3:30PM | F Block, Seminar Hall - 2**

### PATRON

Dr. Nissar Ahmed, Chancellor

### CO-PATRONS

Dr. Vijayan Immanuel, Vice Chancellor | Dr. Md. Sameeruddin Khan, Pro Vice Chancellor  
Dr. Vidya Shetty, Pro Vice Chancellor | Dr. Sivaperumal S., Pro Vice Chancellor  
Dr. Sameena Noor Ahmed Panali, Registrar | Dr. Mydhili K Nair, Associate Dean - PSCS  
Dr. Mahalakshmi, Associate Dean - PSIS

**CONVENER:** Dr. Zafar Ali Khan N, Professor & HoD - CAI & ISE - PSCS

**FACULTY COORDINATOR:** Ms. Josephine R, Assistant Professor - PSCS

**STUDENT COORDINATORS:** Mr. Jahnu Tanal Kumar Hindupur, President - Contact: 6281730988  
Mr. Syed Mohammed Umar, Vice President | Ms. Shreeraksha Adiga, Secretary