

DVD MANAGEMENT SYSTEM

SWOT ANALYSIS



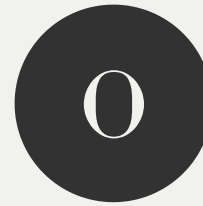
STRENGTHS

- Easy to operate and understand by users.
- Quick log in and check out process.
- Unique DVD ID leads to fast search.
- Database can be checked at intervals to find irregularity, if any.



WEAKNESSES

- A team of relatively new coders.
- Transactions are executed in off-line mode, hence on-line data for DVD, sales capture and modification is not possible.



OPPORTUNITIES

- Online transactions
- Easy to implement and maintain because of today's technology
- Offers protection against intruders.
- Can provide users with monthly subscription to their store.



THREATS

- DVD's are becoming obsolete in today's world due to changing consumer preferences
- Offline stores are not the preferred mode of purchase when compared to online.