**KEERTHANA BOLLOJU**

+91- 9866201105

[keerthigana4@gmail.com](mailto:keerthigana4@gmail.com)

**CAREER OBJECTIVE**

To work in a position where I am able to bring about changes to improve the field of my work, hence develop my organization and myself.

**PROFESSIONAL SUMMARY**

* Responsible for all the responsive web design, look and feel (CSS, image/icon selection, etc.), and client/ browser side interactions/UI (JavaScript/html)
* Designed dynamic client-side JavaScript codes to build web forms and simulate process for web application, page navigation and form validation.
* Created and tested scripts using JQuery on various browsers Chrome, Firefox, Opera, Safari, IE, etc.
* Maintain Cross Browser compatibility & implement Responsive Design custom media queries, etc.
* Developed the User Interactive web pages in a professional manner with using web technologies like HTML and CSS3 as per company's standards
* Created websites using WordPress and specialized plugins.
* Created PPC campaigns to run on Google AdWords and other ad networks
* Tracked campaign results using Google Analytics.
* Created and optimized graphic prototype websites and applications interfaces using HTML and CSS.
* Quick learning, implementation and easy adoption to new technologies.
* Sincere and dedicated to work.
* Regarded as a self-motivated and well organized team player.

**TECHNICAL SKILL SET**

Operating Systems **:** Windows Family

Technologies **:**  Wordpress, HTML5, CSS3, Bootstrap, JavaScript, jQuery, PHP Basics

Packages **:** MS-Word, MS-Power Point, MS-Excel

**PROFESSIONAL EXPERIENCE**

**Currently working as Web Developer in Socialight from July 2017 to till Date.**

**About Socialight** (<http://socialight.co.in/>)

Socialight is software services company offering a wide range of services that includes Branding & Graphic Design, Social Media Marketing, Web Design and Development, Search Engine Optimization, Ad Film Making and Printing.

**PROJECTS**

**HTML Projects**

**Project 1 : giishyderabad.org.in**

Technologies Used **:** PHP,HTML5, CSS3, Bootstrap, JavaScript, jQuery

Description **:** Science Of skin is a Skin & Hair Clinic where the best treatment provided by the experts; they maintain standards in treating their clients for best   
 results

Role **:**The site was developed in HTML. I involved in designing the website using

UI & the animation effects, toggle functionalities,carousel in the home page was written using javascript. The contact form and the Newsletter was developed using php with java script validations.

**Project 2 : scienceofskin.in**

Technologies Used **:** PHP,HTML5, CSS3, Bootstrap, JavaScript, jQuery

Description **:** Science Of skin is a Skin & Hair Clinic where the best treatment provided by the experts; they maintain standards in treating their clients for best   
 results

Role **:**The site was developed in PHP. I involved in designing the website using UI coding and for the SEO purpose the Header & Footer was coded in PHP & for the toggle functionalities in the inner pages was written using javascript. The contact form is developed using php with java script validations.

**Project 3 : minislammers.com**

Technologies Used **:** HTML5, CSS3, Bootstrap, JavaScript, jQuery

Description **:** Vishnu Vardhan, the most famous Tennis Player who started a training institute for the kids and young people for making upcoming Champions

Role **:** Form was developed in HTML with JavaScript validation…The complete site was developed in HTML

**Project 4 : atglobal.co**

Technologies Used **:** HTML5, CSS3, Bootstrap, JavaScript

Description **:** atglobal.co is a landing page of mobile canteens their brands are(the Indian

Dosa, Chennai Chef, dosa place, bama’s)

Role **:** The complete layout was developed in HTML with CSS transition effects

**WordPress Projects**

**Project 1 : hpsramanthapur.org**

Technologies Used **:**  wordpress, woo commerce plugins

Description : HPS aims to provide holistic education, where each child is a valued partner. The child is facilitated to achieve his /her optimum potential to meet the challenges of life, enablinghim/her to be a global citizen and a future leader.

Role **:**  After the theme set up and configure by the team lead I involved in developing the site using various plug-ins for sliders, forms preferred   
 sections in the inner pages changes in header and footer widgets

**Project 2 : kangarookidsgacbowli.com**

Technologies Used **:**  Wordpress, woo commerce plug-ins

Description **:** Kangaroo kids is an International School. This is a branch of Foster   
 Billabong International High School

Role **:**  After the theme set up and configure by the team lead I involved in   
 developing the site using various plug-ins for sliders, forms preferred   
 sections in the inner pages changes in header and footer widgets

**Project 3 : vascularinterventions.net**

Technologies Used **:**  wordpress, woo commerce plugins

Description **:** Vascular interventions is a hospital website, where they treat for neurological problems such as varicose veins etc.

Role **:**  After the theme set up and configure by the team lead I involved in developing the site using various plug-ins for sliders, forms preferred   
 sections in the inner pages changes in header and footer widgets

**Project 4 : pallavimodelschools.org**

Technologies Used **:**  wordpress, woo commerce plugins

Description **:** pallavimodelschools.org is the landing page of six branches

Role **:**  After the theme set up and configure by the team lead I involved in developing the site using various plug-ins for sliders.

**Project 5 : pallavimodelschools.org/boduppal**

**(Rest of the branches of Pallavi Model Schools are also developed in with same UI pallavimodelschools.org/bowenpally, pallavimodelschools.org/alwal,** **pallaviinternationalschool.com,**  **pallaviawareschools.org,** **avinternationalschool.in)**

Technologies Used **:**  wordpress, woo commerce plugins

Description **:** This is one of the branch among the six branches of pallavi group,It is one

of the top schools in the state, With a vision to create exceptional students

who in turn would make an amazing society to live in.

Role **:**  After the theme set up and configure by the team lead I involved in developing the site using various plug-ins for sliders, forms preferred   
 sections in the inner pages changes in header and footer widgets

**Project 6 : dpsnacharam.in**

Technologies Used **:**  wordpress, woo commerce plugins

Description : DPS Nacharam is well known to be as one of the Best Top 10 International

CBSE Schools in Secunderabad.  it believes in holistic education thus giving ample opportunities for the students to be trained in various sports and games like Caroms, Chess, Skating, Taekwondo, Gymnastics, Table Tennis, Athletics, etc.

Role **:**  After the theme set up and configure by the team lead I involved in developing the site using various plug-ins for sliders, forms preferred   
 sections in the inner pages changes in header and footer widgets

**Project 7 : socialight.co.in/mps**

Technologies Used **:**  HTML5, CSS3, Bootstrap, JavaScript, jQuery

Description **:** MPS is a Medical Professional Services. It is a forward thinking medical

billing firm constantly looking for the next solution to help your Practice succeed and grow.

Role **:** Form was developed in HTML with JavaScript validation. The complete

site was developed in HTML

**Project 8 : socialight.co.in/dreamindia**

Technologies Used **:**  wordpress, woo commerce plugins

Description : Dream India is an initiative to **‘Educate and Empower Indians’** with a focus

on mass population through a Block level approach. Quality education is

made accessible and affordable to the entire population. Indian youth is provided skill based training in English, Computers/Internet and other trades.

Role **:**  After the theme set up and configure by the team lead I involved in developing the site using various plug-ins for sliders, forms preferred   
 sections in the inner pages changes in header and footer widgets

**Project 9 : socialight.co.in/hopechildrenshospital**

Technologies Used **:**  wordpress, woo commerce plugins

Description **:** Vascular interventions is a hospital website, where they treat for neurological problems such as varicose veins etc.

Role **:**  After the theme set up and configure by the team lead I involved in developing the site using various plug-ins for sliders, forms preferred   
 sections in the inner pages changes in header and footer widgets

**Project 10 : socialight.co.in/shravanstudio**

Technologies Used **:**  wordpress, woo commerce plugins

Description **:** Vascular interventions is a hospital website, where they treat for neurological problems such as varicose veins etc.

Role **:**  After the theme set up and configure by the team lead I involved in developing the site using various plug-ins for sliders, forms preferred   
 sections in the inner pages changes in header and footer widgets

**ACADEMIC PROFILE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Qualification** | **Year of Passing** | **Institution** | **University/Board** | **Percentage** |
| B. Tech  (E.C.E) | 2016 | Kakinada Institute of Engineering and Technology | J.N.T.U.K | 65% |
| Intermediate  (M.P.C) | 2012 | Narayana Junior College | Board of Intermediate Education | 83% |
| S.S.C | 2010 | New Cambridge High School | Board of Secondary Education | 83.33% |

**ACHIEVEMENTS**

* Selected as Radio Jockey in local 90.8fm
* Participated in Robotic workshop which got placed in Limca Book Of Records.
* One of the Executive member in NGO.
* Participation certificate on PPT held by Vizag CSI Event.
* Participation certificate on Poster Making at PRECEPTS event held by our college.
* Having the typing speed of 45W per minute.

**PERSONAL DETAILS**

Name : B. Keerthana

Nationality : Indian

Languages : Telugu & English

Hobbies : Listening to music, dancing, and interested to know about new gadgets.

**DECLARATION:**

I hereby declare that the all above information is true and correct to the best of my knowledge and belief.

**KEERTHANA BOLLOJU**