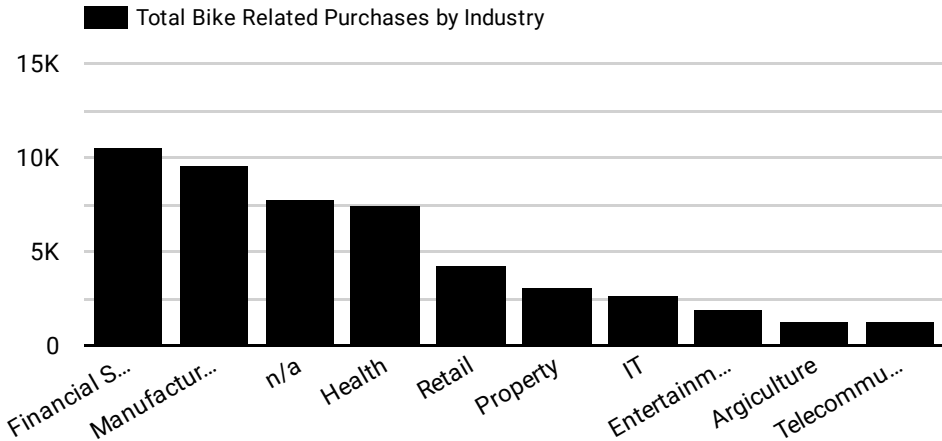
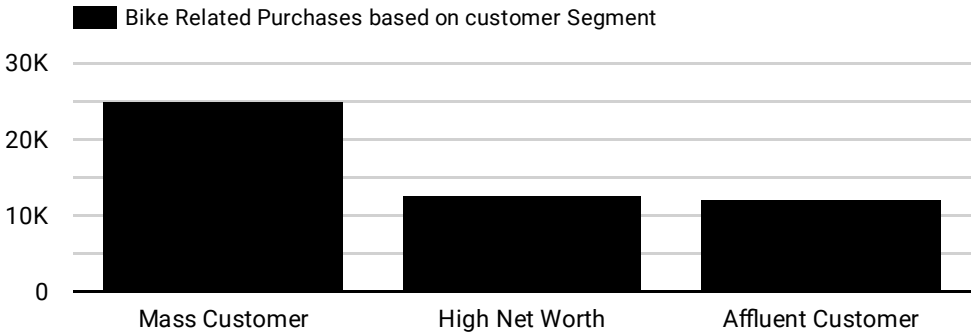
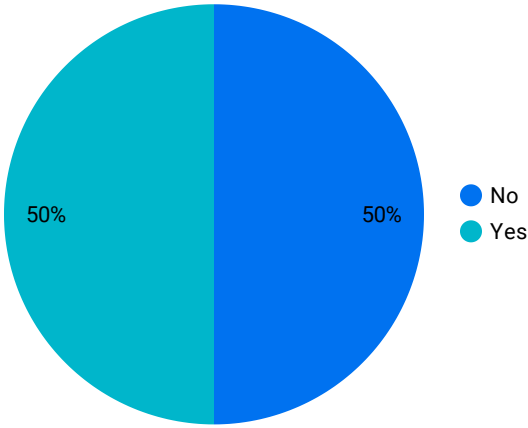


Total Bike Related Purchases Made By Male

23,765

Total Bike Relates Purchases Made By Female

25,212



	first_name	gender	job_industry_cate...	owns_car	wealth_segment	state	past_3_years_bik...	gender ▾
1.	Ardelis	Female	Financial Services	No	Affluent Customer	VIC	10	1
2.	Melinda	Female	Financial Services	No	Affluent Customer	NSW	34	1
3.	Druci	Female	Entertainment	Yes	High Net Worth	QLD	39	1
4.	Rutledge	Male	Financial Services	No	Mass Customer	NSW	23	1
5.	Duff	Male	Manufacturing	Yes	Mass Customer	NSW	50	1
6.	Barthel	Male	IT	Yes	Mass Customer	QLD	72	1
7.	Rockwell	Male	Retail	No	High Net Worth	QLD	94	1