

# PROJECT REPORT TEMPLATE

## INTRODUCTION

### Overview

- A startup is a company that's in the initial stages of Business.
- Founders normally finance their startups and may attempt to attract outside investment

### Purpose

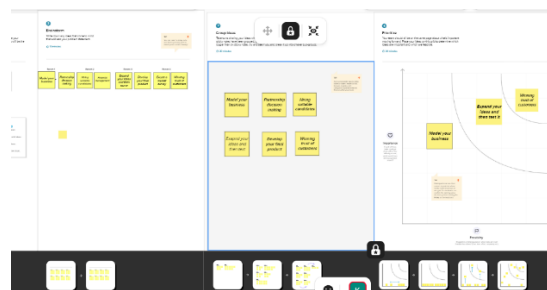
- Startup is essential because it allows them to decide the type of marketing strategy that will reach and resonate with the most people in the target demographic
- The primary is to answer market demand

## PROBLEM DEFINITION AND DESIGN THINKING

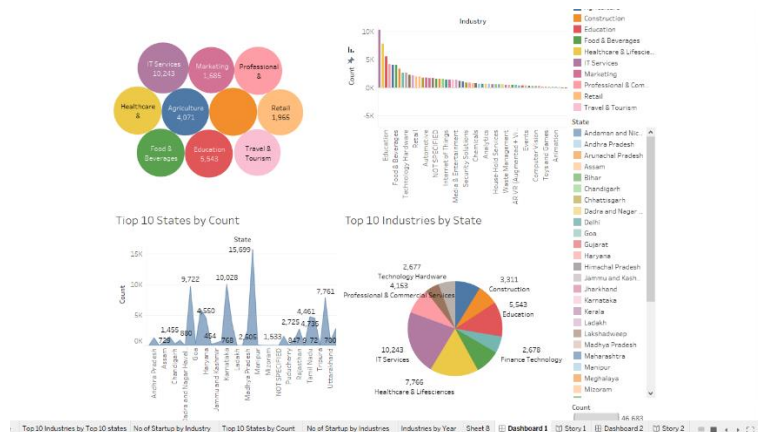
### Empathy map



### Ideation and brainstorming



## RESULT



## ADVANTAGES

- Freedom and Flexibility. When you own a business, you are your own boss. ...
- Personal Growth & Positive impact

## DISADVANTAGES

- Work Environment, Flexibility/Freedom, More Responsibility, and Steep Learning Curve, and the top Cons were Lack of Structure, Low Compensation, Long Working Hours.

## APPLICATIONS

- Some startup programs like Cortana, Microsoft OneDrive, UpdaterStartupUtility, Windows Security notification icon, and more are usually working in the background.

## CONCLUSION

- Startups are one of the most promising ways to solve the critical problems humanity is facing because they can react much faster to problems that arise and can innovate solutions more freely than traditional corporations.

## FUTURE SCOPE

- IT or Computer Engineering
- Mining of Asteroids
- Building Body parts

## APPENDIX

- Credit histories for both business and its owners.
- Business and personal tax returns

