DIGITAL MARKETING ASSIGNMENTmailto:https://tradtionalsarees.blogspot.com/

BE – Computer Science and Engineering

Vivekananda College of Technology for Women

Namakkal - 637205

NM id: 967D7304E7E4CABB22E49B8E594C5563

Submitted By:

KIRUTHIKA A   AU613020104040

❑ **BRAND NAME:**

TN Traditional : https://tradtionalsarees.blogspot.com/

❑ **LOGO:**

TN TRADITIONAL

❑ **CATEGORY:**

Clothing Brand

1. **Create a blog or website using Blogspot and WordPress.**

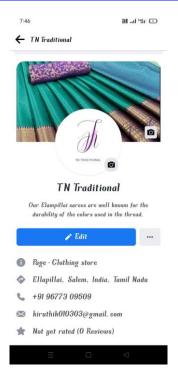   Blogspot: https://tradtionalsarees.blogspot.com/

   WordPress: htts://traditional.wordpress.com/2023/10/15/tn-traditional/

2. **Create a New Facebook Business Page and Post one social media poster**

   BusinessPagelink:https://www.facebook.com/profile.php?id=61551283916866&mibextid=b06tZ0

Social media Poster:

3. Social media advertisement poster using Canva

4. Email newsletter using MailChimp or Canva