

DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering
Vivekananda College of Technology for Women
Namakkal - 637205

NM I'd :

24961487A3B0E3D87DC4C1C972B0D06D

Submitted By :

KEERTHANA S. au613020104038

Brand Name:

Phone Backcase

Logo:



Categories:

Mobile phones backcases

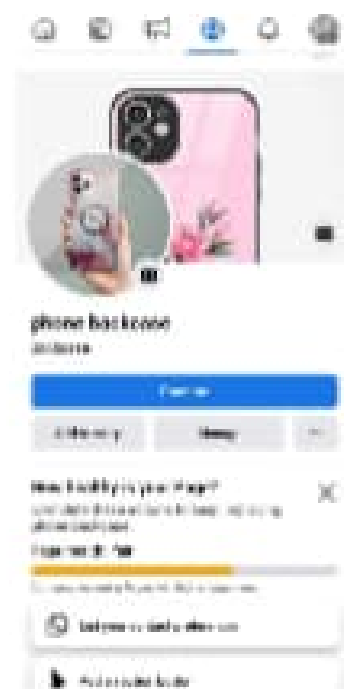
1.Create a blog or website using Blogspot and WordPress.

Blog Link:<https://phonebackcase44.blogspot.com/2023/10/phone-backcase.html?m=1>

wordpress link:<https://phonebackcase44.blogspot.com/2023/10/phone-backcase.html?m=1>

2.Create a New Facebook Business Page and Post one social media poster.

Facebook link: <https://www.facebook.com/profile.php?id=61551829151135&mibextid=ZbWKwL>



Social media Poster:



3. Social media advertisement poster using Canva.



4. Email newsletter using MailChimp or Canva.

