

DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering
Vivekanandha College of Technology for Women
Namakkal-637205

NM id: 89344A863841D0399C64F5ACAC197A0F

Submitted by:

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▪ **BRAND NAME:**

Mobile Phones

▪ **LOGO:**



■ CATEGORY:

Smartphones

1. Create a blog or website using Blogspot and WordPress.

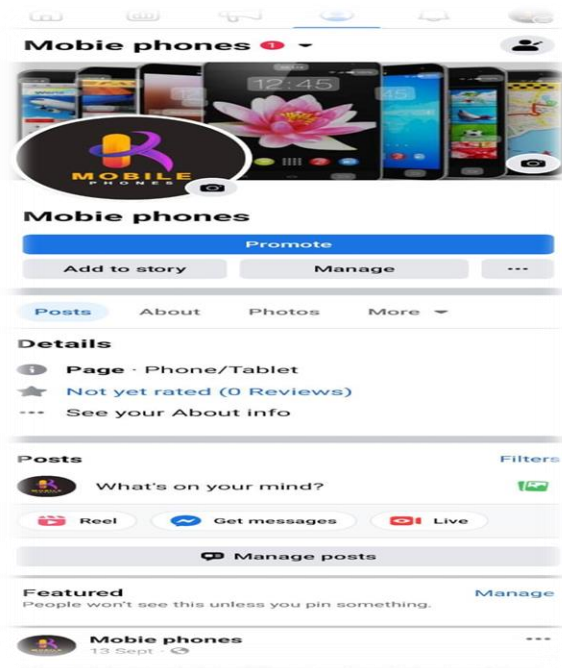
Blogspot: <https://newtamilmobilephones.blogspot.com/2023/09/mobile-phones-cell-phones-have-affected.html>

WordPress: <https://mobilephones9790.liveblog365.com>

2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

<https://www.facebook.com/profile.php?id=61550845066171>



Social media poster:



3. Social media advertisement poster using Canva



4. E-mail newsletter using Mail Chimp or Canva

