DIGITAL MARKETING ASSIGNMENT

BE – Computer Science and Engineering
Vivekananda College of Technology for Women
Namakkal - 637205

NM id: 4116FD6C8781A448E064165834D1598E

Submitted By:

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☐ **BRAND NAME:**

Fashion Threads
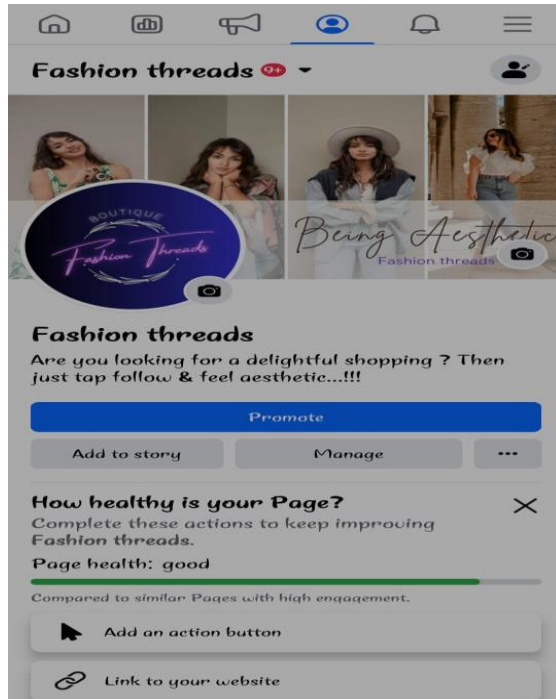
☐ **LOGO:**

☐ **CATEGORY:**

Clothing Brand

1. **Create a blog or website using Blogspot and WordPress.**

   Blogspot: https://fashionthrea.blogspot.com

   WordPress: https://fashionthrea.wordpress.com/2023/10/15/fashion-threads/

2. **Create a New Facebook Business Page and Post one social media poster**

   Business Page link: https://www.facebook.com/Fashionthreadsss
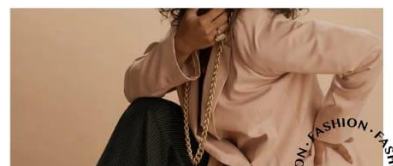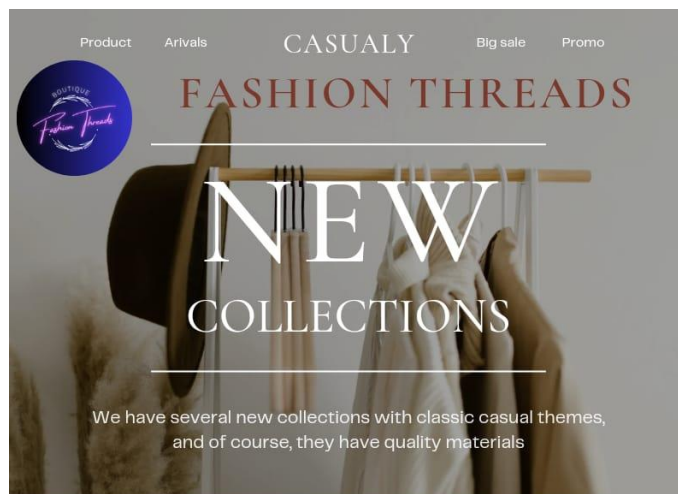

Social media Poster:

3. Social media advertisement poster using Canva

4. Email newsletter using MailChimp or Canva