# **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate 2-8 people recommended

(L) 10 minutes to prepare

#### Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ⊕ 10 minutes

Team gathering
Define who should participate in the session and send an

invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in

Use the Facilitation Superpowers to run a happy and productive session.

the brainstorming session.

Learn how to use the facilitation tools

problem as a How Might We statement. This will be the focus of your brainstorm.

⊕ 5 minutes

Key rules of brainstorming

To run an smooth and productive session

Stav in topic. Defer judgment.

Listen to others. 

Encourage wild ideas.

### Define your problem statement

What problem are you trying to solve? Frame your

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### Keerthana Priyanka

CARBON MPROVES THE **EMMISION OF** ENVIRONMENT UP TO 60%

Brainstorm

⊕ 10 minutes

REAL-TIME DATA MONITORING

PLANNING ENSURE MORE EFFICIENT WASTE

SMART ROUTING COLLECTION

Write down any ideas that come to mind that address your problem statement.

SENSORS ARE EQUIPPED WITH REPLACEABLE RECYCLING BATTERIES

LITTER-

FREE CITY

# HELPS

WITH

THAT HELPS TO

COLLECTING

EMPTY OR HALF-

### Aarthi

COST-EFFICIENT

DATA-COST-DRIVEN COLLECTION DECISION IS REDUCED MAKING

IMPROVED

**ENVIRONMENT** 

## Dharanya

WASTE **TRACKING** FGREGATI *TECHNOLOG* 

TRACK

FRIENDLY MODEL PROCESS

## Group ideas

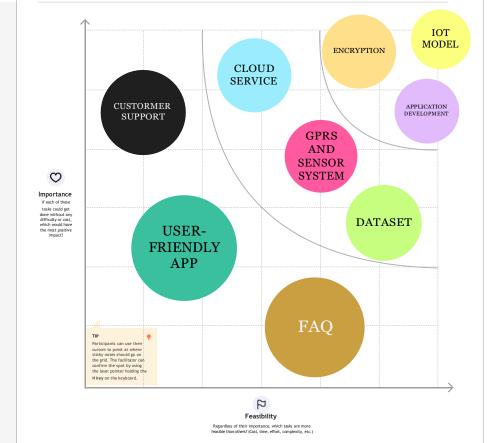
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural. **TECHNOLOGY METHODS** RECYCLING OF WASTES IS CONVIENIENT. IT ALSO HELPS USING THE METHODS OF INCENERATION, SEWAGE

⊕ 20 minutes

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



You can export the mural as an image or pdf to share with members of your company who might find it helpful.

After you collaborate

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

Open the template Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template >

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template ->

Share template feedback

Open example

See a finished version of this template to kickstart your work.

Need some inspiration?



**BENEFITS** 

TREATMENT AND **DUMPING OF WASTES** 















