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Title: A Closer Look at Victims of Sexual Assault and Abuse through Facebook groups (400 words)

Research Question:

- How do user's demographics, such as age, gender, region, marital status, race, employment break down?
- What types of users are actively participating in the discussions and how other people react to the user's posts.?
- What percentage of women disclosed their personal experiences of sexual assault and abuse before and after the #metoo movement?

Background: In October 2017 millions of women shared their experiences with sexual assault and harassment (Smith, Katelin A. (2020)) via social media platforms such as Facebook, Twitter, etc., as part of the #metoo movement. What started out as a way for survivors of sexual harassment, sexual assault, and sexual bullying to bond and share their stories has become a global movement that has sparked significant changes, both social and legal. Through the use of content analysis, online disclosures of sexual assault are examined for variations of sexual explicitness (Deal, B.-E., Martinez, L. S., Spitzberg, B. H., & Tsou, M.-H. (Ming). (2020).) My proposal contributes to the analysis of user demographics and statistics on women sharing their personal experiences online with sex abuse before and after the #metoo movement.

Data:

- The data of more than 50 users will be collected from Facebook groups preferably public groups.
- Data collection will be randomly done from the posts which are posted in the groups related to sexual Abuse/ #metoo movement.
- The keywords and hashtags which will be used to collect the data is Assault, Sexual harassment #SexualAbuse, #metoo
- The time frame would be 2015 – 2022. The #metoo movement expanded significantly from 2017. Analysis of posts before 2017 is necessary to find the statistics.

Method: The users will be selected based on weighted random selection. The selection of a user will be directly proportional to their activity in the group. I am planning to select users from at least 6-8 groups in Facebook and will analyze their core set of demographics to answer the research question. On top of this, will analyze types of posts in groups and how the other users are reacting to the posts and how often the posts are being posted in the group. The posts are selected randomly from the groups. To answer what percentage of women disclosed their story before and after #metoo movement will be explained through graphical representation.

References:

1. Smith, Katelin A. (2020) "Exploring Why Women Use #MeToo to Share Personal Experiences of Sexual Assault: A Qualitative Descriptive Study," The Macksey Journal: Vol. 1 , Article 145.
2. Deal, B.-E., Martinez, L. S., Spitzberg, B. H., & Tsou, M.-H. (Ming). (2020). "I Definitely Did Not Report It When I Was Raped . . . #WeBelieveChristine #MeToo": A Content Analysis of Disclosures of Sexual Assault on Twitter. *Social Media + Society*, 6(4). <https://doi.org/10.1177/2056305120974610>